Website Structure for FilterCoffee Tours

1️⃣ Navigation Bar (Sticky Top Menu)

✅ Links:
- **Home**
- **About Us**
- **Pick a Tour**
- **Contact Us**

2️⃣ Hero Carousel – "Discover the Essence of Chennai"

📌 **Full-width auto-sliding carousel with three images** representing:
1️⃣ **Heritage** → Colonial buildings, historic markets, old streets
2️⃣ **Culture** → Artisans, traditional performances, daily life
3️⃣ **Cuisine** → South Indian food, filter coffee, street food

🟠 Each slide has:
- A subtle text overlay: **"Discover the Essence of Chennai"**
- A **"Pick a Tour" CTA button** for easy access

3️⃣ About Us – Split Screen Layout

🟠 **Left Side → Engaging Image (heritage/culture scene)**
🟠 **Right Side → Text Section with bold highlights**

Text:
"Chennai is a city of contrasts—where colonial landmarks stand alongside bustling bazaars, and age-old traditions blend seamlessly with modern life. At FilterCoffee Tours, we create tailored experiences for every kind of traveler. Whether you're a business traveler with limited time, hosting friends & family, or simply looking to explore at your own pace, we craft personalized itineraries filled with heritage, lively streets, and authentic local flavors.
*Our expert guides don't just show you places—they bring the city to life with fascinating insights and local knowledge. **With us, you don't just see Chennai—you experience it.**"*

4️⃣ Why Choose FilterCoffee Tours? (4-Column Layout)

🟠 Each point is inside a **box/card format** with a small icon and bold heading.

✔️ **Personalized & Flexible Experiences**
- 🔹 No fixed itineraries—each tour is crafted around your schedule & interests.

✔️ **Expert Local Guides**
- 🔹 Our guides bring Chennai's history & culture to life with engaging storytelling.

✔️ **Beyond the Usual – Heritage, Culture & Hidden Gems**
- 🔹 From iconic landmarks to hidden alleys, vibrant markets, and immersive experiences.

✔️ **Immersive & Local Experiences**
- 🔹 Go beyond sightseeing—engage with the city's traditions, flavors, and people.

5️⃣ Pick a Tour – Explore Chennai

🟠 **Heading: Let's Plan Your Chennai Experience**
🟠 **Subheading: Choose from our curated tours or customize your experience!**

Tour Cards – Scrollable Carousel/Grid Layout

Each tour card includes:
- 🔹 **High-quality image**
- 🔹 **Brief description**
- 🔹 **CTA Button: "View Tour"** (click to open full tour page)
- 🔹 **Hover effect:** Slight scale-up animation

Example Tour Cards:

1️⃣ **Chennai City Tour** → Landmarks, temples, beaches, colonial history
2️⃣ **Mahabalipuram & Dakshina Chitra** → UNESCO site, architecture, culture
3️⃣ **From the Records – Museums of Chennai** → Archives, hidden gems, history
4️⃣ **Walking Trails – Chennai's Hidden Stories** → Local neighborhoods & stories
5️⃣ **Hidden Gems of Kanchipuram** → Temples, silk weaving, heritage

⭐ **Customize Your Experience** Card: Encourage personalized tour bookings.

6️⃣ What Happens After Clicking a Tour Card?

🟠 **Opens a new page: "Pick Your Tour"** (All Tours Listed in Viator Format)
- 🔹 List of all tours in **Viator-style layout**
- 🔹 Each tour has a **"View Tour" button** leading to its detailed page

Inside the Tour Page:

📌 **Detailed itinerary & inclusions**
📌 **High-quality images**
📌 **Map (optional)**
📌 **Booking Form** for direct inquiries
📌 **Contact CTA** for custom requests

7️⃣ Contact Us

🟠 **Heading: Want to explore Chennai?**
🟠 **Subheading: For inquiries, bookings, and custom tour requests, reach out to us!**
✅ **CTA Button: "Get in Touch"** (Leads to contact form)

Additional Features

✔ **Sticky Navigation Bar** for easy access
✔ **Responsive Design** for mobile-friendly browsing
✔ **Fast Loading Speed** by optimizing images and animations

Final Flow (User Journey)

📌 **Homepage → Pick a Tour Section → Click Tour Card → Tour Details Page → Booking Form**