Report - IMG - Event Visitors Marketing Cost Revenue ROI 09/05/2021 09/11/2020 280K £0.23M £1.75M 7.53 Sum of Revenue, Sum of Marketing Spend and Visitors by Year and Week Number Average of Revenue by Day Name Sum of Revenue by Promo ● Sum of Revenue ● Sum of Marketing Spend ● Visitors £401.94K £810.4... Average of Revenue (23.02%)(46.42%) £10K Revenue £50K £5K 2021 2 2021 3 2021 4 2021 6 2021 7 2021 8 2021 9 2021 10 2021 11 2021 12 2020 50 2020 51 2020 52 2020 53 £0K £533.62K wednesday 2021 Sunday Tuesday day Monday (30.56%)Date Year Week_Number Promotion Blue Promotion Red No Promo Visitors by Promo and Revenue Promo, Marketing Spend and Revenue Promo, Marketing Spend and Visitors ROI by Promo ■ No Promo ● Promotion Blue ● Promotion Red ■ No Promo ● Promotion Blue ● Promotion Red ■ No Promo ● Promotion Blue ● Promotion Red £30K Revenue Visitors Revenue 2K £10K 5000 £2K £4K £2K £4K Promotion Promotion No Promo **Visitors** Marketing Spend Blue Red Marketing Spend