Coffee Shop Sales

Transaction records for Maven Roasters, a fictitious coffee shop operating out of three NYC locations. Dataset includes the transaction date, timestamp and location, along with product-level details.

Recommended Analysis

1. Show the dashboard KPI's Total sales, Footfall, Average bill paid by per person and average order paid by per person across all the stores

2. Which location generate highest revenue.

3. Which size of tea or coffee is lowest in demand.

4. Which days of the week tend to be busiest, and why do you think that's the case? –

5. Which products are sold most and least often? Which drive the most revenue for the business?

6. Month and day wise revenue details.

Ans.

1. All details enabled in dashboard.
2. Hell's Kitchen
3. Small
4. Monday, I Think Sunday people traveling and enjoying late night and Monday morning wake up late hence need to drink tea and coffee in coffee shop.
5. Barista Espresso was most sold and Green beans was least, Barista Espresso drive most revenue.
6. Mentioned in the dashboard.