### STATISTICS WORKSHEET-1

- 1. a) True
- 2. a) Central Limit Theorem
- 3. b) Modeling bounded count data
- 4. d) All of the mentioned
- 5. c) Poisson
- 6. **b) False**
- 7. b) Hypothesis
- 8. a) 0
- 9. c) Outliers cannot conform to the regression relationship

## 10.

A normal distribution is a type of continuous probability distribution in which most data points cluster toward the middle of the range, while the rest taper off symmetrically toward either extreme

#### 11.

Types of missing data:-

- Missing Completely At Random (MCAR): When missing values are randomly
  distributed across all observations, then we consider the data to be missing
  completely at random. A quick check for this is to compare two parts of data one
  with missing observations and the other without missing observations. On a t-test, if
  we do not find any difference in means between the two samples of data, we can
  assume the data to be MCAR.
- Missing At Random (MAR): The key difference between MCAR and MAR is that
  under MAR the data is not missing randomly across all observations, but is missing
  randomly only within sub-samples of data. For example, if high school GPA data is
  missing randomly across all schools in a district, that data will be considered MCAR.
  However, if data is randomly missing for students in specific schools of the district,
  then the data is MAR.

 Not Missing At Random (NMAR): When the missing data has a structure to it, we cannot treat it as missing at random. In the above example, if the data was missing for all students from specific schools, then the data cannot be treated as MAR.

#### Common Methods:

- 1. Mean or Median Imputation
- 2. Multivariate Imputation by Chained Equations (MICE)

## some of the various data imputation techniques.

- Next or Previous Value
- K Nearest Neighbors
- Maximum or Minimum Value
- Missing Value Prediction
- Most Frequent Value
- Average or Linear Interpolation
- (Rounded) Mean or Moving Average or Median Value
- Fixed Value

### **12**.

A/B testing, also known as split testing, refers to a randomised experimentation process wherein two or more versions of a variable (web page, page element, etc.) are shown to different segments of website visitors at the same time to determine which version leaves the maximum impact and drives business metrics.

Essentially, A/B testing eliminates all the guesswork out of website optimization and enables experience optimizers to make data-backed decisions. In A/B testing, A refers to 'control' or the original testing variable. Whereas B refers to 'variation' or a new version of the original testing variable.

#### **13**.

Mean imputation is typically considered terrible practice since it ignores feature correlation.

Mean imputation decreases the variance of our data while increasing bias. As a result of the reduced variance, the model is less accurate and the confidence interval is narrower.

### 14.

Linear regression is a basic and commonly used type of predictive analysis. The overall idea of regression is to examine two things: (1) does a set of predictor variables do a good job in predicting an outcome (dependent) variable? (2) Which variables in particular are significant predictors of the outcome variable, and in what way do they–indicated by the magnitude and sign of the beta estimates–impact the outcome variable? These regression estimates are used to explain the relationship between one dependent variable and one or more independent variables. The simplest form of the regression equation with one dependent and one independent variable is defined by the formula y = c + b\*x, where y = c estimated dependent variable score, c = c constant, b = c regression coefficient, and c = c on the independent variable.

Naming the Variables. There are many names for a regression's dependent variable. It may be called an outcome variable, criterion variable, endogenous variable, or regressand. The independent variables can be called exogenous variables, predictor variables, or regressors.

Three major uses for regression analysis are (1) determining the strength of predictors, (2) forecasting an effect, and (3) trend forecasting.

# 15.

There are three real branches of statistics: data collection, descriptive statistics and inferential statistics.

**Data collection** is all about how the actual data is collected. For the most part, this needn't concern us too much in terms of the mathematics (we just work with what we are given), but there are significant issues to consider when actually collecting data. For data such as marks in a class test, this is fairly straightforward. Each student has a defined mark associated with them, so the marks are simply collected together to make the data set.

**Descriptive statistics** is the part of statistics that deals with presenting the data we have. This can take two basic forms – presenting aspects of the data either visually (via graphs, charts, etc.) or numerically (via averages and so on).

**Inferential statistics** is the aspect that deals with making conclusions about the data. This is quite a wide area; essentially you are asking 'What is this data telling us, and what should we do?'