DIWASH SAPKOTA

Digital Marketing Specialist

Rathmandu, Nepal

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☐ diwashsapkota2080@gmail.com

PROFILE INFO

As a seasoned Digital Marketing Specialist and Translator, I excel in enhancing the online presence of faith-based organizations and translating complex ideas into clear, effective language. With my rich background in research and leadership roles in ICT, I bring a unique blend of skills to any team, ready to communicate compelling messages and reach wider audiences.

EXPERIENCE

February, 2023 - Present

Joseph's Ministry, LLC | Oklahoma, USA (Remote)

Digital Marketing Specialist

- · Creating and posting relevant content regularly across various social media platforms.
- Managing regular email campaigns.
- Handling the organization's business profile on Google.

March, 2019 - Present

Word and Life Church | Pennsylvania, USA (Remote)

Digital Marketing Specialist

- · Regularly updating and maintaining the church's website.
- Creating and editing visual content for social media platforms such as Facebook, Instagram, and YouTube.
- Managing regular email campaigns and handling Search Engine Optimization (SEO) to increase the church's online visibility.

December, 2017 - Present

Freelancing

Books, Articles Translator, Editor and Proofreader

- Translating books, articles and sermons from English to Nepali and vice-versa.
- Editing and proofreading translated content to ensure accuracy and readability.
- Successfully published three faith-based translated books, demonstrating the quality and impact of my work.

REFERENCE

Binay Bhandari

Senior Pastor, Word and Life Church USA Email: pastor@wordandlifechurch.com

Kumar Singh Bist

Chief Executive Officer, Kingdom Media Nepal, Pvt. Ltd. Email: kumarbist234@gmail.com

EDUCATION

2024 - Present | Tribhuwan University

MSc. Computer Science and Information Technology

Currently pursuing my master's.

2017 - 2022 | St. Xavier's College

BSc. Computer Science and Information Technology

Successfully completed my Undergraduate with several case studies, research projects, and good performance in academics.

2014 - 2016 | NIST Patan

High School

Completed my high school with distinction, winning several accolades in the process.

SKILLS

- Digital Marketing
- Search Engine Optimization
- **Content Creation**
- Website Management
- Translation
- **Editing & Proofreading**
- Research
- Leadership