



Al and the Changing World of Work

Bill Ayers • @SPDoctor





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MVP, MCT, MSc, MCTS, MCITP, MCSD, MCAD, MCSA, MCDBA, Professional Scrum Master, PhD, C.Eng, etc. etc.











Consultant specialising in SharePoint and Office 365 Development and Architecture for Collaboration and Mobile Development

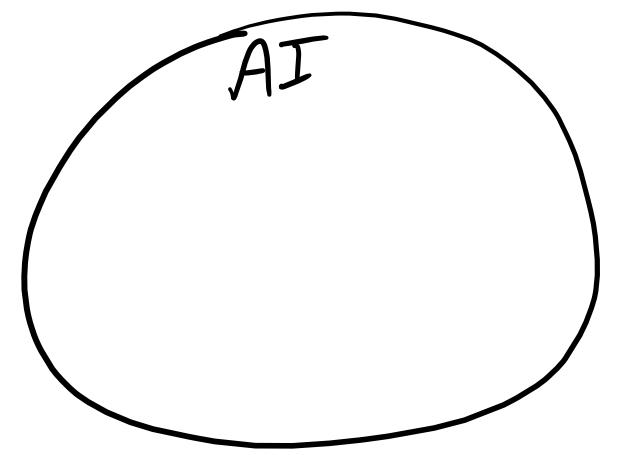
Agenda

- What is Data Science?
- What is Deep Learning?
- Transfer Learning
- Azure Cognitive Services
- What is a Graph?
- Syntex, Viva
- Where will it end?
- Conclusions



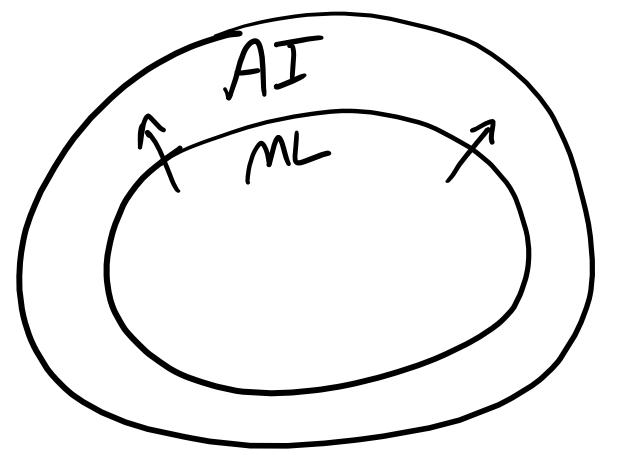
AI, ML and more...

- Artificial Intelligence
- Machine Learning
- Deep Learning



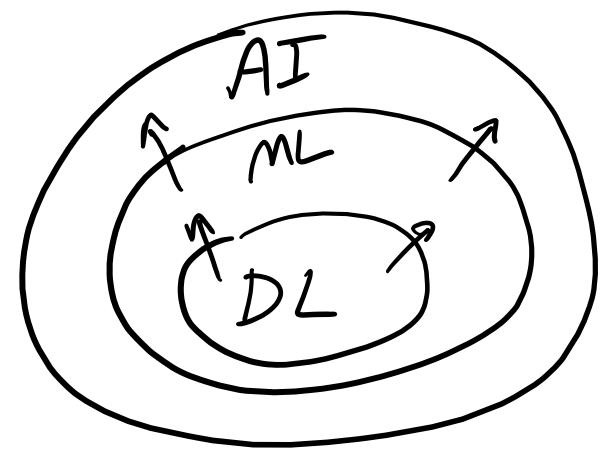
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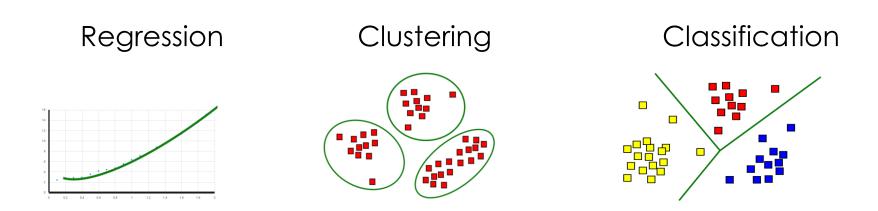
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Data Science: Looking for patterns in data

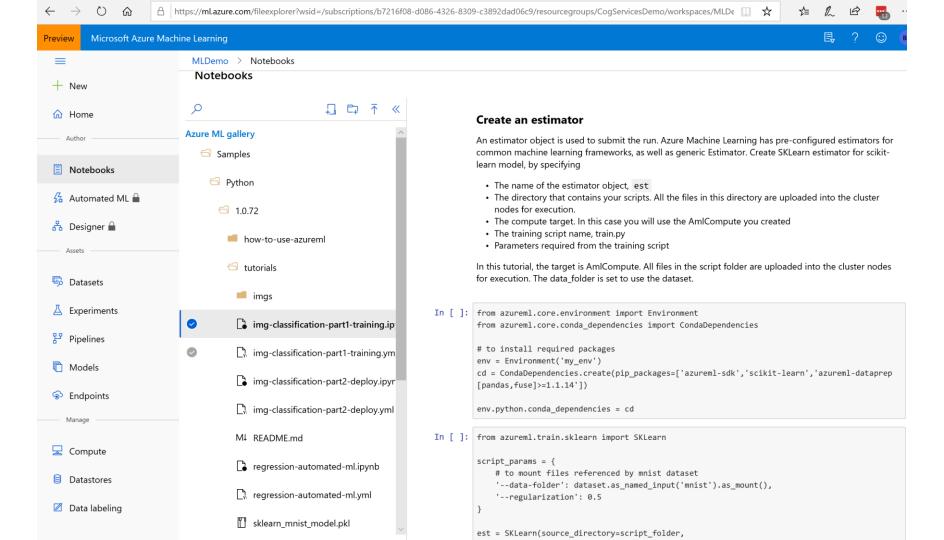
 Given some empirical data, can we build a model to make a prediction for a case where we don't have data?



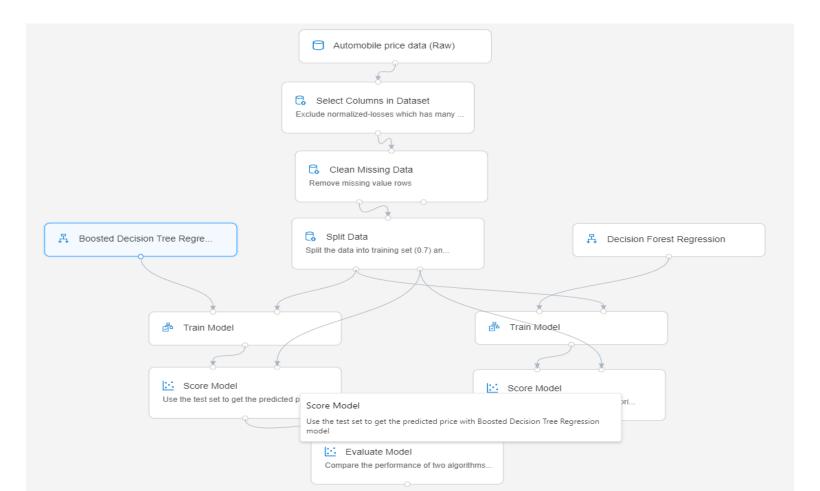
- Using toolkits like PyTorch, TensorFlow, etc., Jupyter notebooks
- Using e.g. Azure ML Workbench
- Using AutoML

A lot of Data Science is 'just' statistics

- Dealing with real problems with millions of data points and hundreds of dimensions
- Using an array of mathematical techniques such as regression algorithms
- Using skill to find good models and then running "experiments" to find the best one, and the correct hyperparameters
- Machine learning is one tool that can speed up the process and manage quantities of data that were previously impossible
- Tools like AutoML can use machine learning to automate the process of finding the right model



Azure ML: Automobile Price Prediction



It's "just statistics", but with a big enough problem...

- Airline pricing
- Stock market
- Computer vision
- Speech-to-text
- Language translation
- Playing games
- Fraud detection

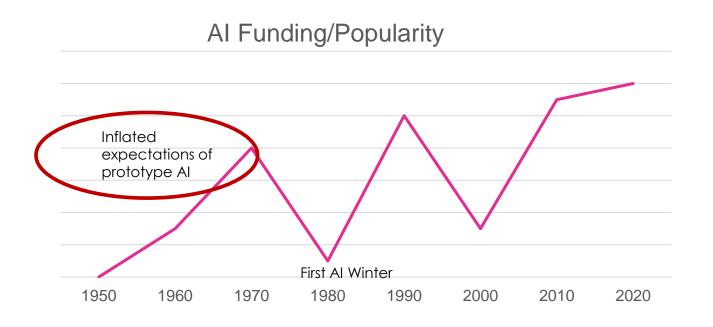




Alan Turing

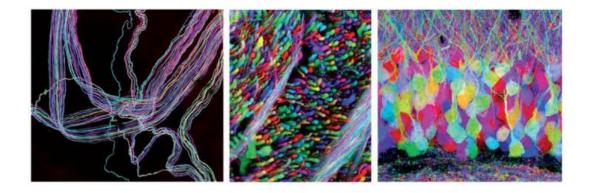
Al – it's the 'Next Big Thing'...

...and has been for the last 60 years, on and off

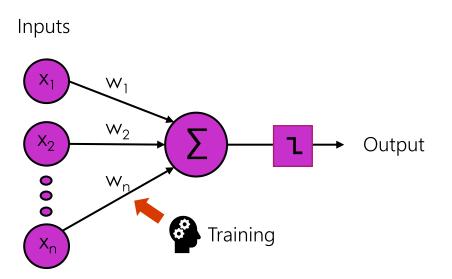


Brainbow

• Identify individual neurons by using fluorescent proteins



Perceptron (single layer neural network)



Modelled on biological neurons. Learning algorithms, e.g. back-propagation of error-function.

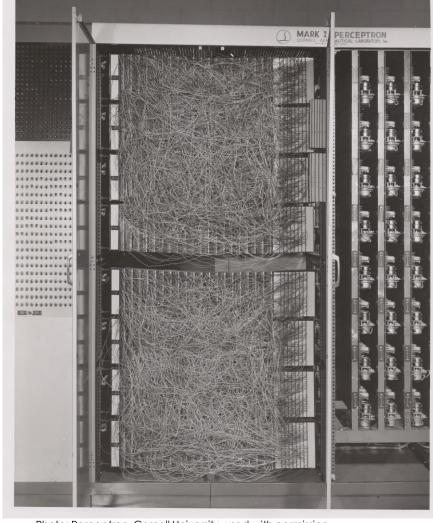
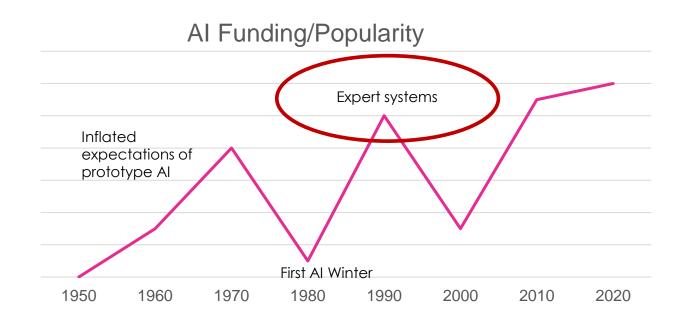


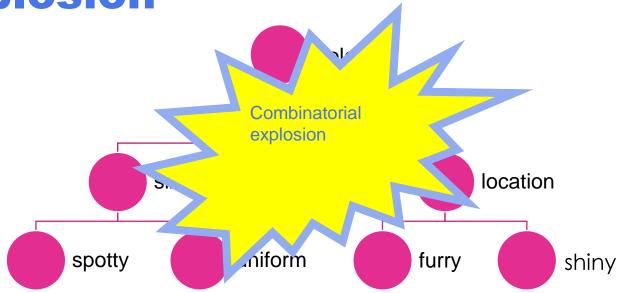
Photo: Perceptron, Cornell University, used with permission

AI – it's the 'Next Big Thing'...

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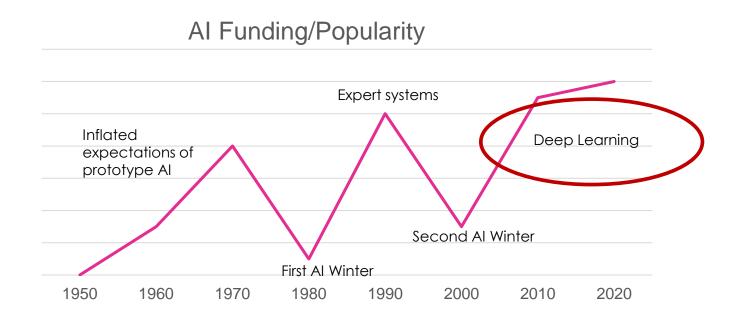


Decision Trees – Combinatorial Explosion

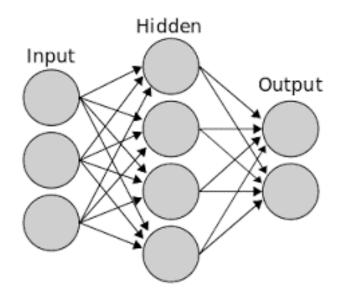


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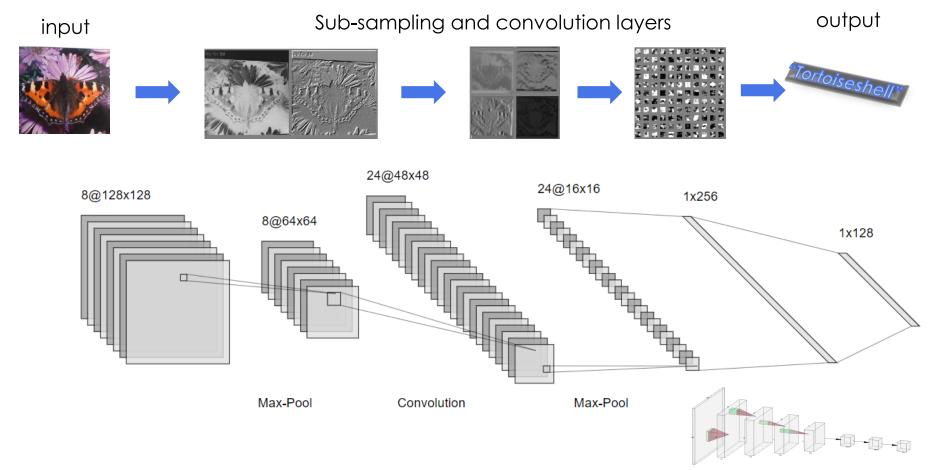


Multilayer Neural Network

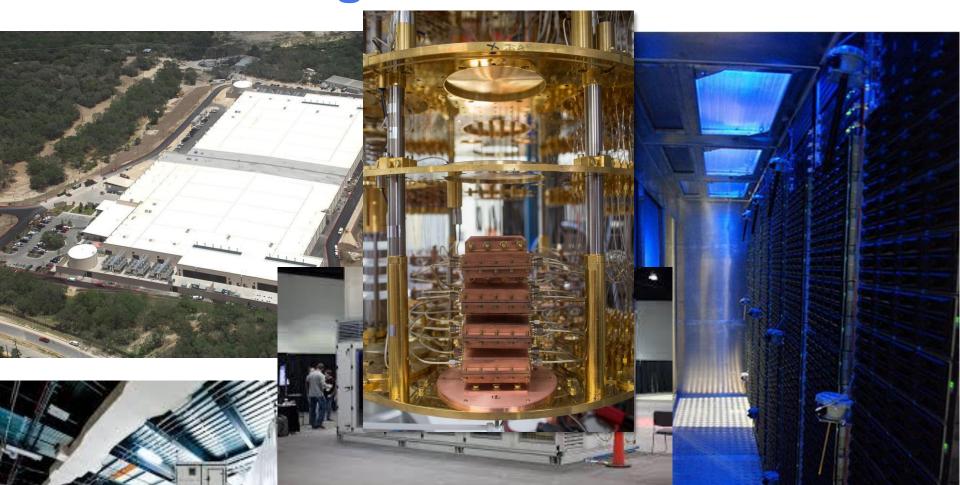


Overcome limitations of single-layer network by multilayer – current state-of-the-art ML typically uses 50+ layers.

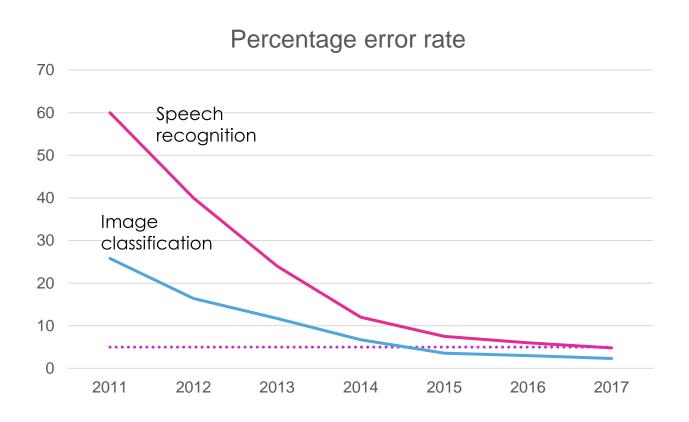
Deep Neural Networks



What Changed?



Machine Learning is improving



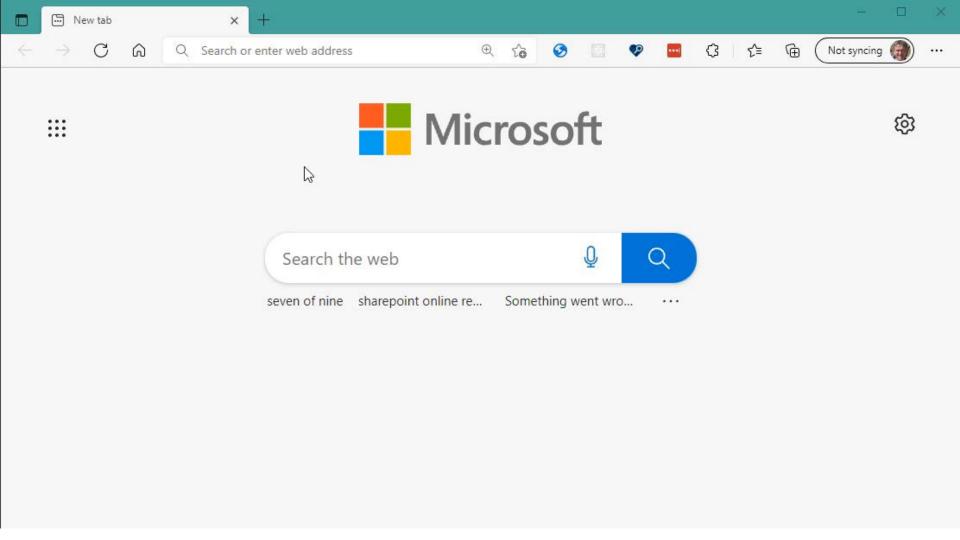
Azure Cognitive Services

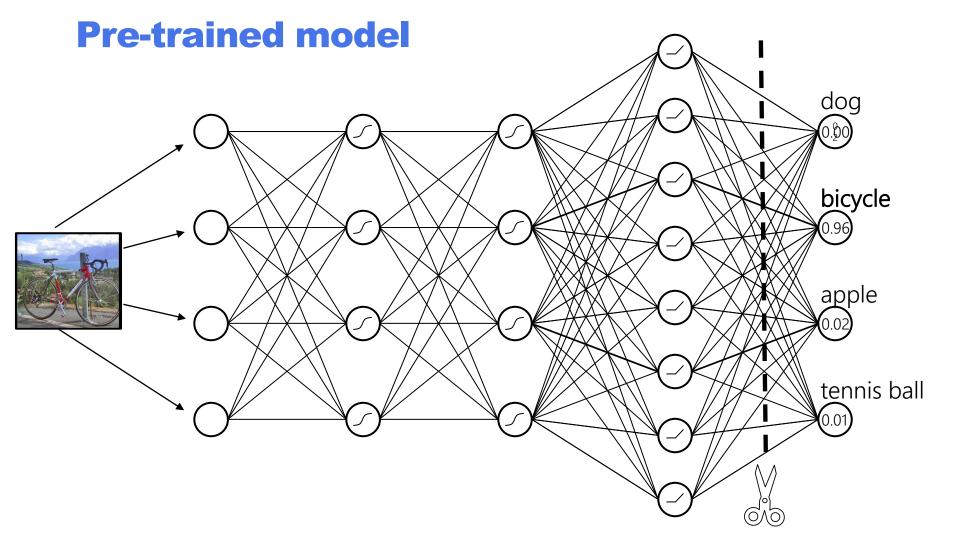
- Suite of Machine Learning models hosted as a service
- No need to develop your own Machine Learning models
- Ready-to-go Al for
 - Vision
 - Speech
 - Language
 - Knowledge
 - Search
- Models developed for you by Microsoft Research
- Mostly pre-trained, also some 'custom' models that you train

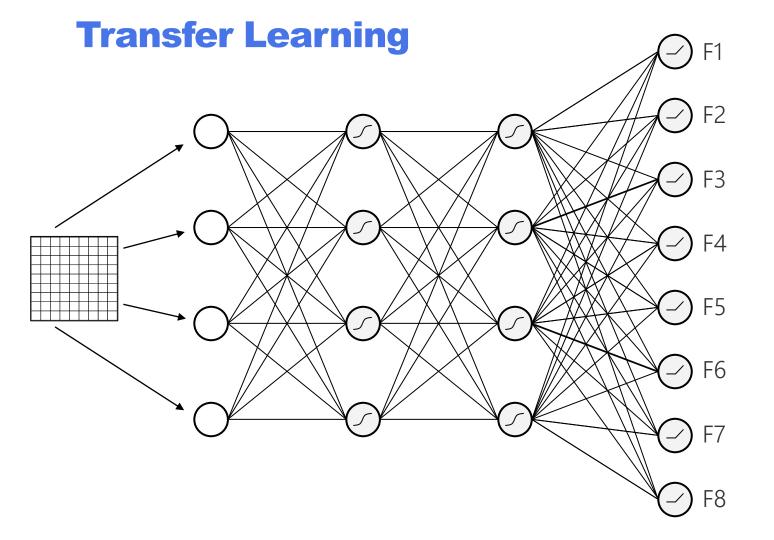


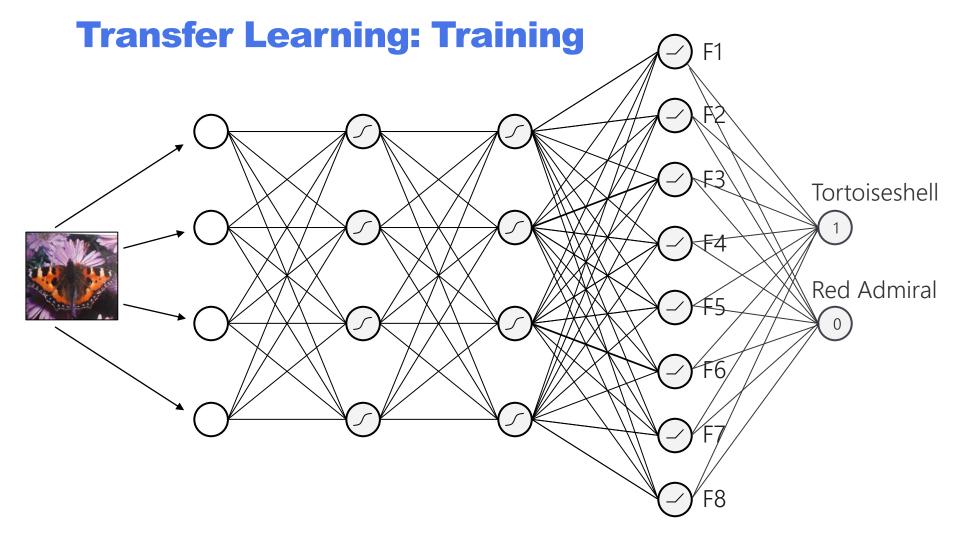
Cognitive Services – Computer Vision

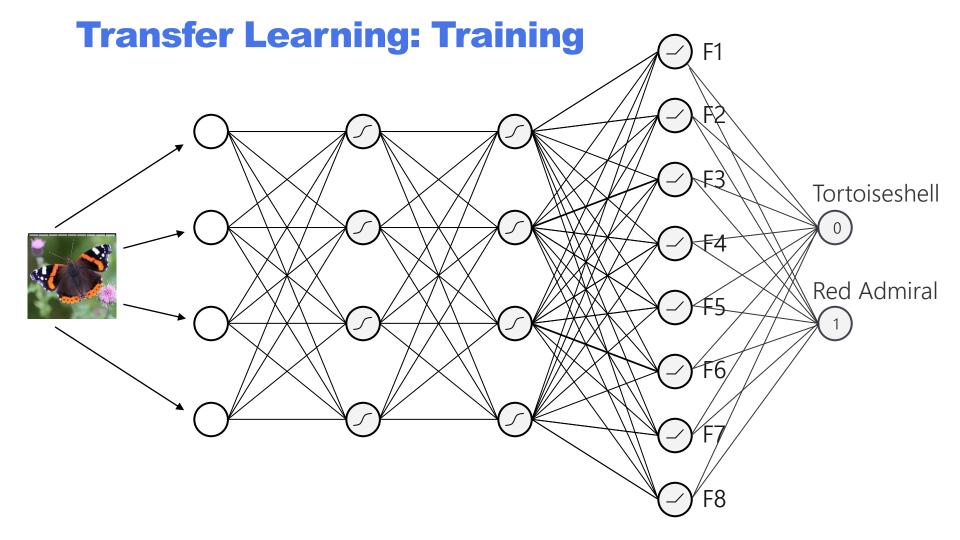
https://azure.microsoft.com/en-gb/services/cognitive-services/computer-vision/



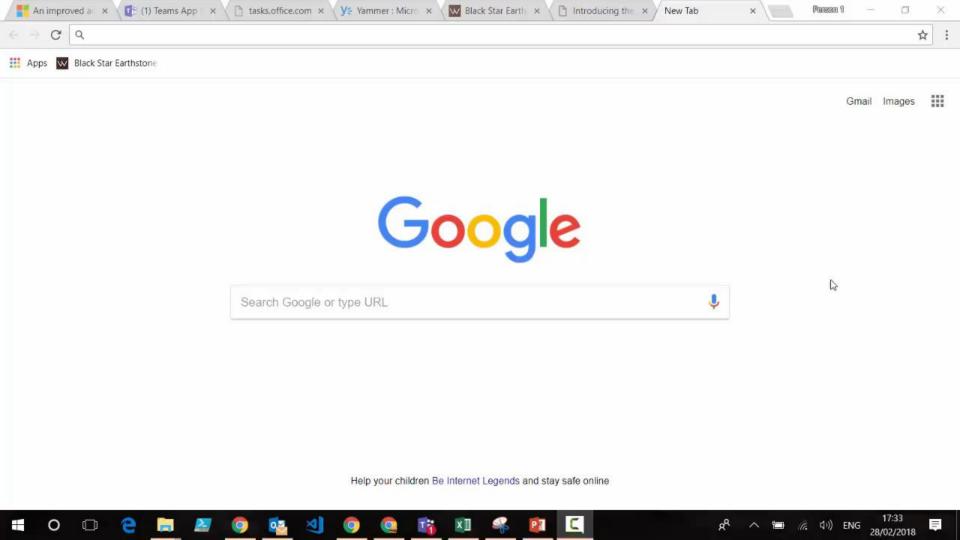




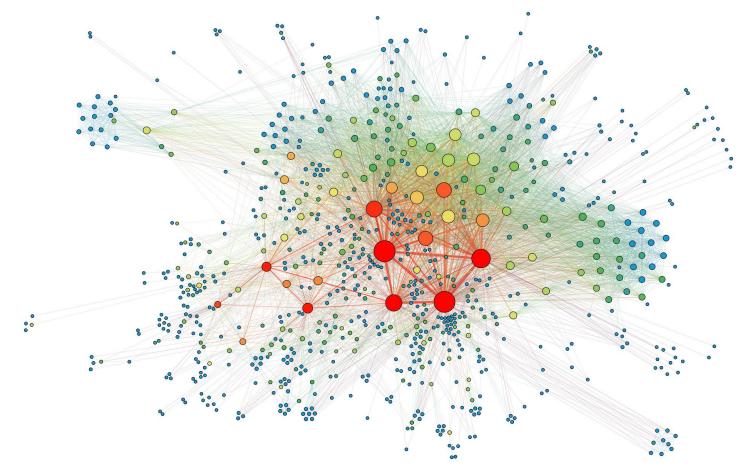




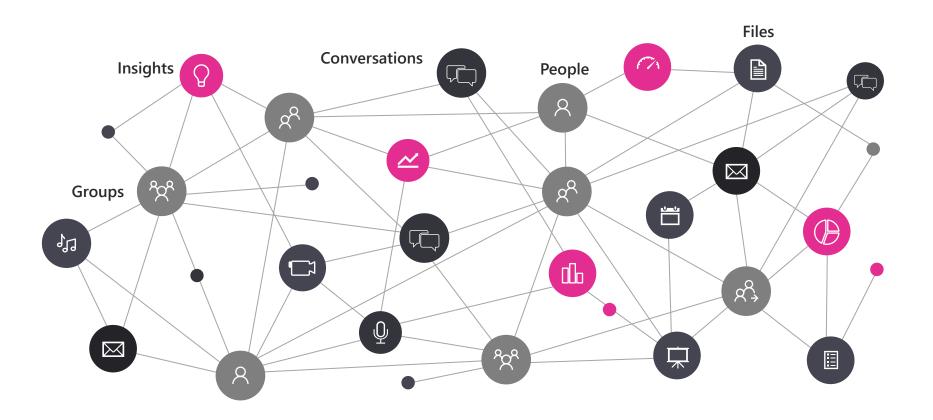




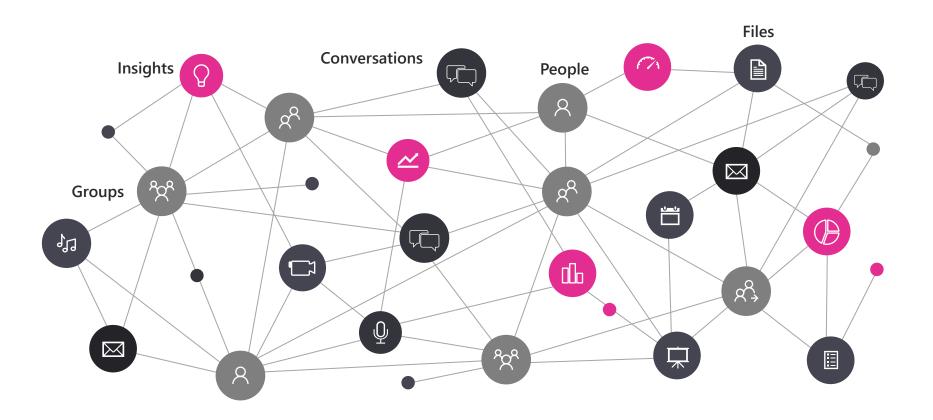
What is a Graph?



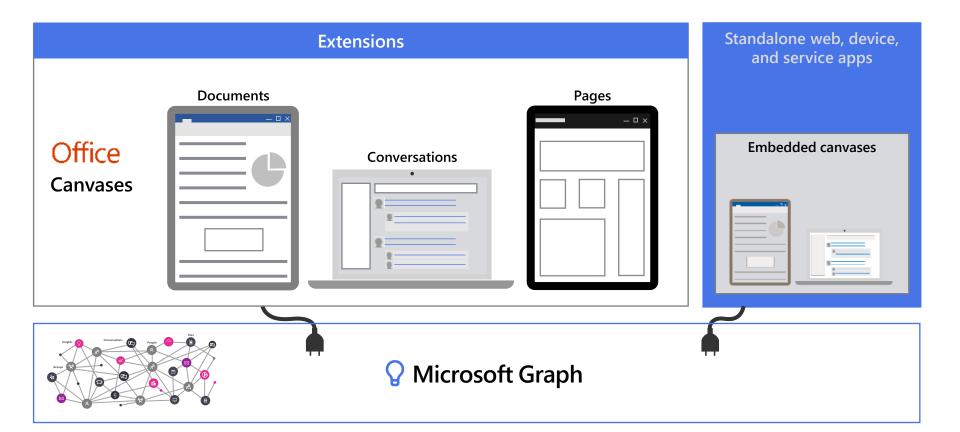
Microsoft Graph



Microsoft Graph



Office 365 Platform



Insights

- What documents are most interesting to this person?
- What's the best time to meet for this group of people?
- Who should this person contact for info on this topic?
- What knowledge already exists in the organization on this topic?

• Build your own solutions (I'll show you how tomorrow), use third party solutions or take advantage of the built-in features of Microsoft 365

SharePoint Syntex

- Uses advanced AI and machine teaching to amplify human expertise, automate content processing, and transform content into knowledge.
- Form processing models using AI Builder help you capture information from structured content, like invoices.
- Document understanding models uses NLP to classify and capture information in unstructured content, e.g. from CVs (danger see later).
- Training custom form models using Al Builder (Power Platform).
- Underlying technology is Project Cortex.

Viva Topics

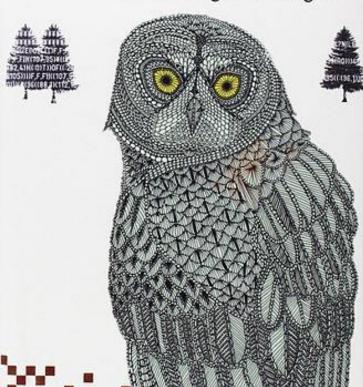


- Viva Topics engagement platform example 'l've just joined the team what's project meerkat?' creates content to get you up to speed.
- Organizing content and making connections.
- Automatically generates information mini-hubs across SharePoint and Teams.
- Underlying technology is Microsoft Graph.
- Topic centres, topic pages and topic cards.

NICK BOSTROM

SUPERINTELLIGENCE

Paths, Dangers, Strategies

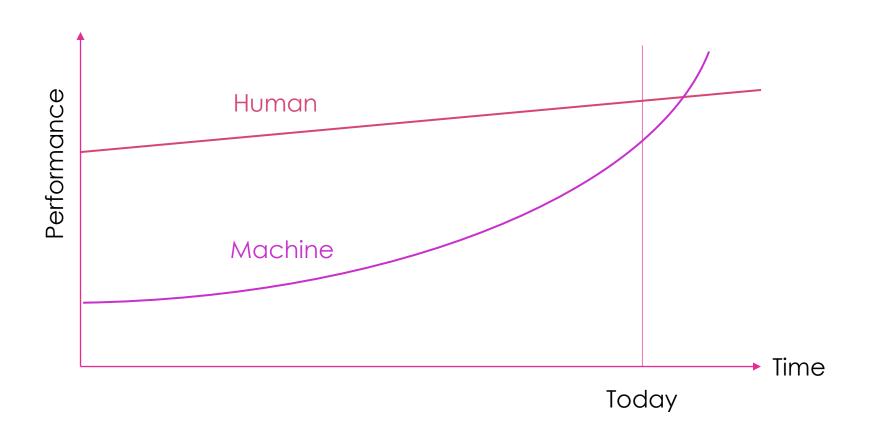


Where will it end?

Existential threat?

Ethical issues?

Machine vs. Human Learning





Ethical Issues

- Screening job candidates
- Assessing productivity
- Detecting crime
- Insurance premiums
- Healthcare
- Loss of Jobs

Obligatory Terminator Image

- Al is is already here and pervading everything
- You don't have to be an expert you can use Cognitive Services and Al built in to Microsoft 365 now!
- Be aware of the risks, both ethical and existential

