



MICROSOFT STREAM ON SHAREPOINT UNWRAPPED

DIWUG MEETUP 14 MAART 2023

MAARTEN EEKELS



- CTO @ Rapid Circle
- Board member Dutch Information Workers User Group (DIWUG)
- Microsoft MVP
- Microsoft Regional Director
- Passionate cyclist
- Certified wine sommelier
- @maarteneekels

WHY VIDEO?

Over 500 million (half a BILLION) people are watching video on Facebook every day ([Forbes](#))

In the past 30 days, more online video content has been uploaded to the web than the past 30 years of TV content. ([Blue Corona](#))

Viewers retain 95% of a message when they watch it in a video, compared to 10% when reading it in text. ([Wirebuzz](#))

WHY VIDEO?

According to [Statistic Brain Research Institute](#):

The average attention span
of a human is 8s

The average attention span of a gold fish is 9s

WHY VIDEO?

Communication

New products

Changes

Corporate
messages

Education

Onboarding

Training

How to

Collaboration

Best practices

Community

14

4

Stream

Search

Maarten Eekels

Home

Create

My Content

Outlook

Teams

Word

Excel


PowerPoint

Admin

Apps

You edited this


4m ago



Diving in Greece

You recently opened this

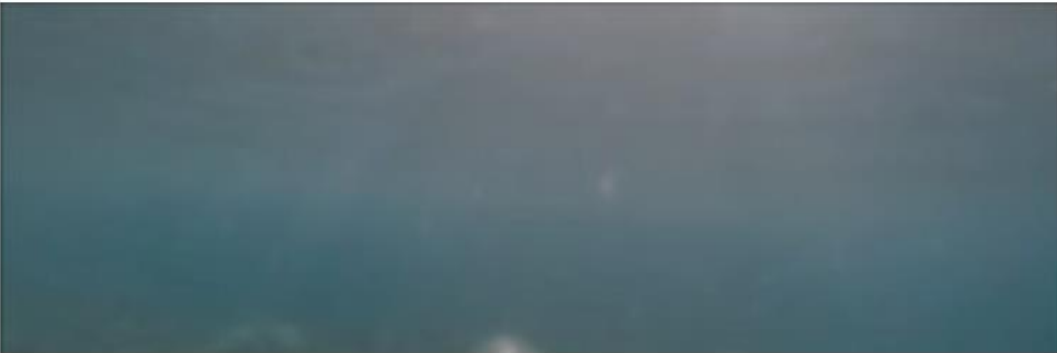
1h ago



2015-09-20 Duik Dreischor - 720p

You edited this

49m ago



Turtle Release Archelon

All

Recently opened

Shared

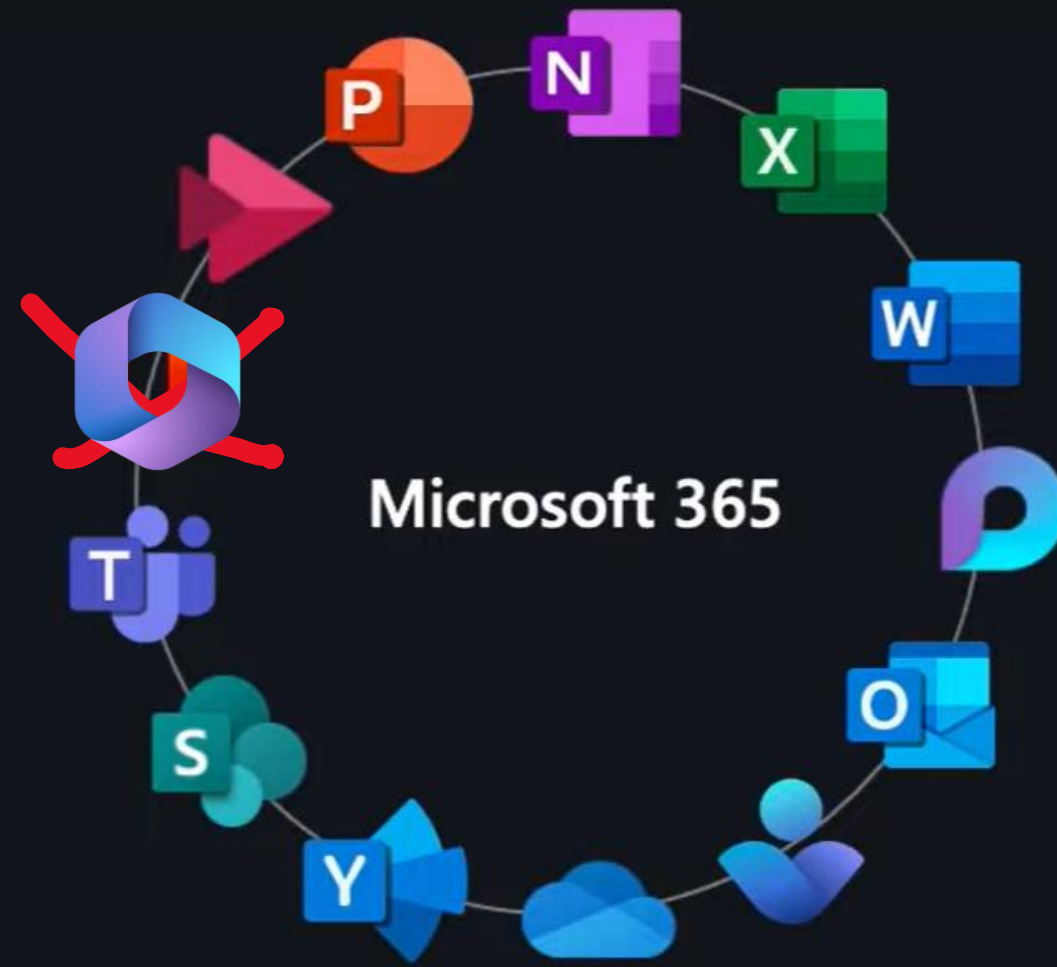
Favourites

Filter by keyword

Filter

Upload

Name	Modified	Owner	Activity
<div><div></div><div>Diving in Greece</div><div>CollabDays Belgium 2022</div></div>	6m ago	Maarten Eekels	<div><div></div><div>You edited this</div></div>
<div><div></div><div>Turtle Release Archelon</div><div>CollabDays Belgium 2022</div></div>	50m ago	Maarten Eekels	<div><div></div><div>You edited this</div></div>
<div><div></div><div>2017-07-23 - Duikfeestje Thimo</div><div>CollabDays Belgium 2022</div></div>	55m ago	Maarten Eekels	<div><div></div><div>You edited this</div></div>
<div><div></div><div>2015-09-20 Duik Dreischor - 720p</div><div>CollabDays Belgium 2022</div></div>	56m ago	Maarten Eekels	<div><div></div><div>You edited this</div></div>



UX (sharing, commenting)

Microsoft Search, Intelligence

Data processing & management

Information Governance (legal, compliance, retention)

Permissions

File Life Cycle

API

OneDrive and SharePoint Storage

MP4

MP3

DOC

PPT

XLS

PDF

MORE



Stream (on SharePoint)

1.8 billion videos

uploaded in Stream (on SharePoint)
in the past 6 months

3.6x more videos

viewed in Stream (on SharePoint)
compared to Stream (Classic)

PLAYBACK

- Upload your video files in one of the following formats: 3G2, 3GP, 3GPP, ASF, AVI, M2TS, M4A, M4V, MKV, MOV, MP3, MP4, MP4V, MTS, TS, WAV, WEBM, WMA, WMV
 - Preferred format: MP4 container with H.264 / MPEG-4 AVC, 1080p, 30 fps, suggested bitrate under 2 Mbps, AAC, 192 Kbps audio
- Next, Microsoft caches AES-128 encrypted parts of the video on the Azure Front Door CDN
- Hit play and Microsoft takes care of adaptive bitrate streaming on the fly

DEMO

- Change title
- Chapters
- Multi language captions and transcripts
- Embed code
- Video player in Hero web part and other content web parts
- Analytics in SharePoint
- Video page in Teams
- Migration classic to SharePoint



MIGRATION FROM CLASSIC TO SHAREPOINT

- Inform your co-workers!
- Block uploads of new content in Stream Classic
- Set message in Stream Classic
- Switch Stream icon in app launcher to new Stream (note: this is done in the SharePoint admin center)

Restrict video uploads

When enabled, only the below users will be allowed to upload videos.



On

Add an unrestricted user

Stream app launcher tile

With the new Microsoft Stream (on SharePoint), users can find and work with videos like they do with other files. This setting controls when the Microsoft 365 app launcher directs users to the new Stream. [Learn more about Stream](#)

Default destination for the Stream app launcher tile

- ☐ Automatically switch to Stream (on SharePoint) when recommended
Currently, this option is set to Stream (Classic)
- ☒ Stream (on SharePoint)
- ☐ Stream (Classic)

Kadji Bell 10:02 AM
You: I like the idea, let's pitch it!

- [Introduction](#)
- [Getting started](#)
- [Getting started](#)
- [Getting started](#)

▶

ROADMAP + FEEDBACK

Microsoft Stream roadmap:

<https://aka.ms/StreamRoadmapDates>

Feedback portal for Microsoft Stream:

<https://aka.ms/StreamIdeas/>

Microsoft Stream Tech Community forum:

<https://aka.ms/StreamForum>