

# Blinkit

India's Last Minute App

Outlet Location Type

All

Outlet Size

All

Item Type

All

\$1.20M

TOTAL SALES



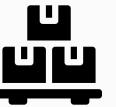
\$141

Avg Sales



8523

No of Items



3.9

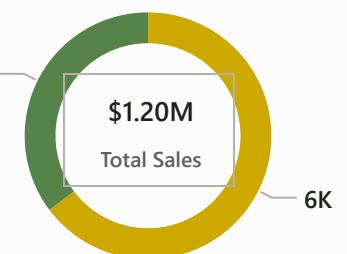
Avg Rating



Total Sales Avg Sales No Of Items Avg Rating

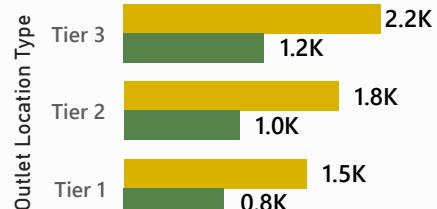
FAT CONTENT

Low Fat Regular



FAT BY OUTLET

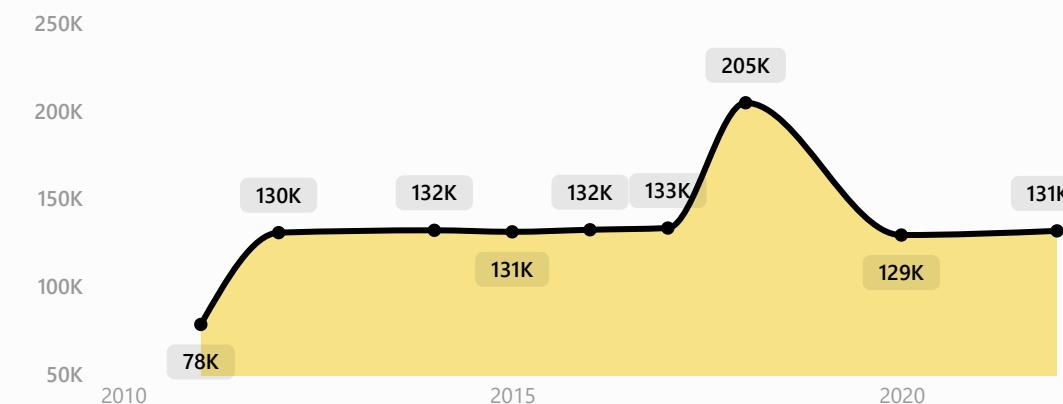
Low Fat Regular



ITEM TYPE

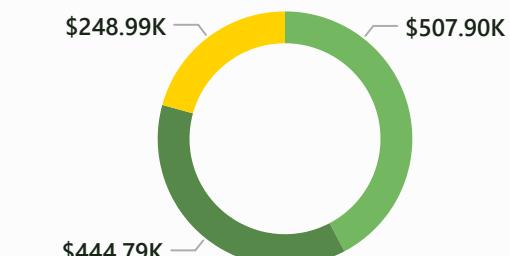
|              |      |
|--------------|------|
| Fruits an... | 1232 |
| Snack Fo...  | 1200 |
| Household    | 910  |
| Frozen F...  | 856  |
| Dairy        | 682  |
| Canned       | 649  |
| Baking G...  | 648  |
| Health a...  | 520  |
| Soft Drin... | 445  |
| Meat         | 425  |
| Breads       | 251  |
| Hard Dri...  | 214  |
| Others       | 169  |
| Starchy F... | 148  |
| Breakfast    | 110  |
| Seafood      | 64   |

OUTLET ESTABLISHMENT



OUTLET SIZE

Medium Small High



OUTLET LOCATION

100%

Tier 3 472.13K

393.15K

Tier 1 336.40K

71.3%

OUTLET TYPE

| Outlet Type       | Total Sales | No Of Items | Avg Sales | Avg Rating | Item Visibility |
|-------------------|-------------|-------------|-----------|------------|-----------------|
| Supermarket Type2 | \$131.48K   | 928         | \$142     | 4          | 56.62           |
| Grocery Store     | \$151.94K   | 1083        | \$140     | 4          | 113.57          |
| Supermarket Type1 | \$787.55K   | 5577        | \$141     | 4          | 338.65          |
| Supermarket Type3 | \$130.71K   | 935         | \$140     | 4          | 54.80           |