

# Gajera Dixit

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## OBJECTIVE

Motivated Digital Marketer seeking an opportunity in SEO Marketing to apply my skills and grow professionally.

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## EDUCATION

[B.BA](#)—Marwadi University

2024-2027 | CGPA/Percentage:8.57

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## SKILLS

**Technical:**SEO Marketing, Social Media management, Performance Marketing

**Soft:** Communication, Teamwork, Problem Solving, Time Management

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## EXPERIENCE

**SEO Expert** —Khodalraj Polyplast [January-2025 to December-2025] •

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## PROJECTS

**On-Page SEO Optimization for Blog Website** —Google search console, Google analytics, UberSuggest, YostSEO

- On-Page SEO Optimization for Blog Website

- Performed keyword research and content optimization
- Improved meta tags, headings, and internal linking
- Increased organic traffic by **68%**

**Technical SEO Audit & Website Performance Improvement—Tools:** Screaming Frog, Google PageSpeed Insights, GTmetrix, Ahrefs

- Identified and fixed technical issues affecting search rankings.
  - Resolved crawl errors, broken links, and duplicate content
  - Improved page speed and mobile performance
  - Boosted rankings for multiple target keywords
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## CERTIFICATIONS

- Digital Marketing — TOPS Technologies - 2027
  - Performance Marketing — Marwadi university - 2026
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## INTERESTS

Reading, Gaming, Travelling