

Gajera Dixit

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OBJECTIVE

Motivated Digital Marketer seeking an opportunity in SEO Marketing to apply my skills and grow professionally.

EDUCATION

[B.BA](#)—Marwadi University
2024-2027 | CGPA/Percentage:8.57

SKILLS

Technical:SEO Marketing, Social Media management, Performance Marketing

Soft: Communication, Teamwork, Problem Solving, Time Management

EXPERIENCE

SEO Expert —Khodalraj Polyplast [January-2025 to December-2025] •

PROJECTS

On-Page SEO Optimization for Blog Website —Google search console, Google analytics, UberSuggest, YostSEO

- On-Page SEO Optimization for Blog Website

- Performed keyword research and content optimization
- Improved meta tags, headings, and internal linking
- Increased organic traffic by **68%**

Technical SEO Audit & Website Performance Improvement—Tools: Screaming Frog, Google PageSpeed Insights, GTmetrix, Ahrefs

- Identified and fixed technical issues affecting search rankings.
 - Resolved crawl errors, broken links, and duplicate content
 - Improved page speed and mobile performance
 - Boosted rankings for multiple target keywords
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CERTIFICATIONS

- Digital Marketing — TOPS Technologies - 2027
 - Performance Marketing —Marwadi university - 2026
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INTERESTS

Reading, Gaming, Travelling