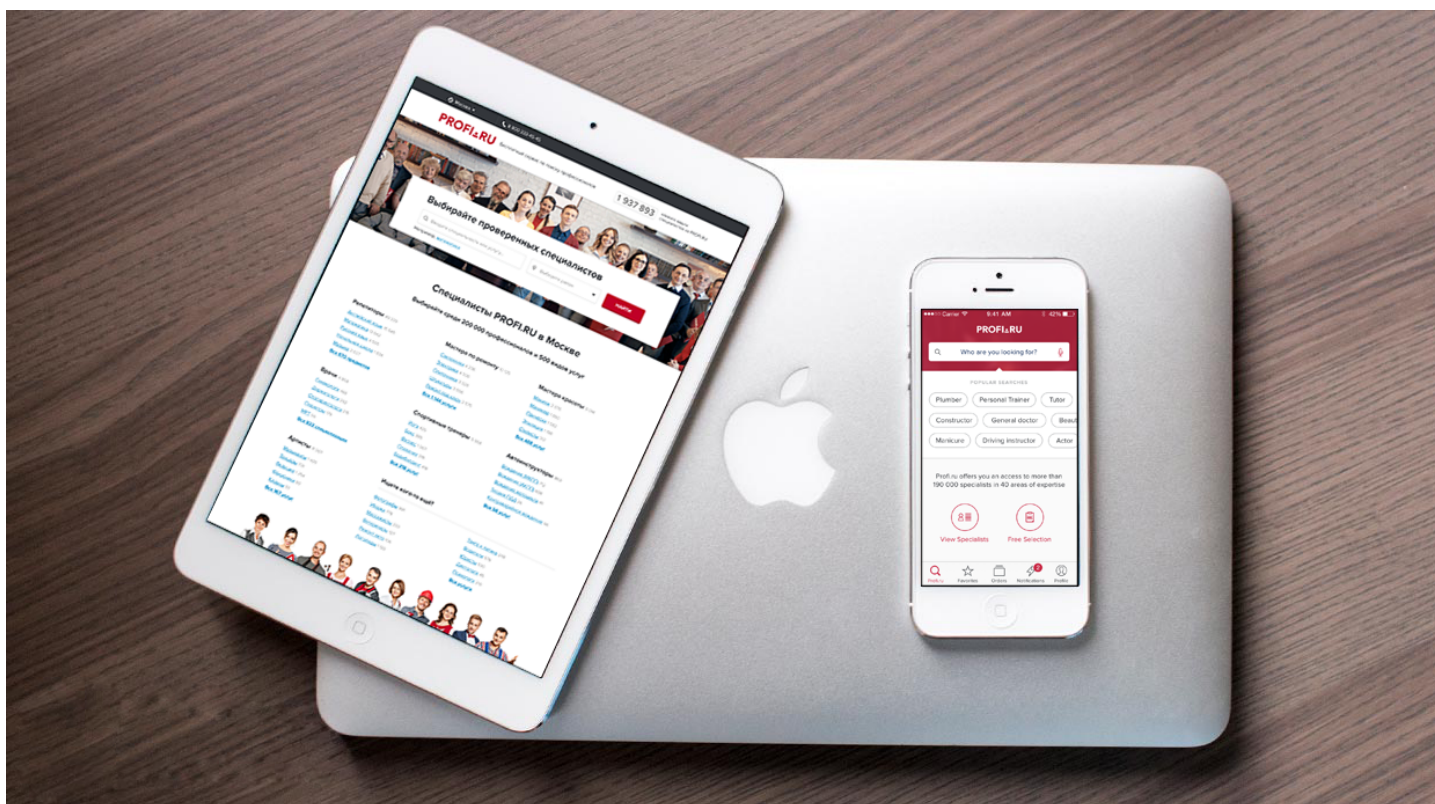


Profi.ru

Product Design



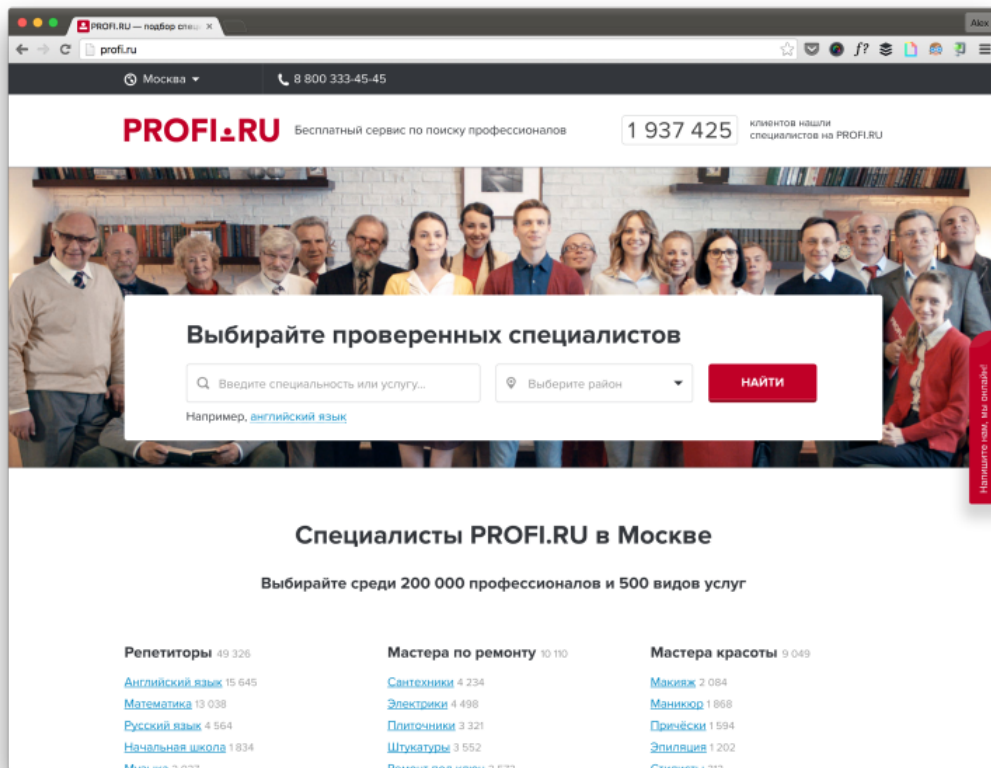
Challenge

Profi.ru is a marketplace for high-quality, carefully selected specialists, from tutors and trainers to beauticians and doctors, offering their services to general public. The platform is available for customers in 6 major Russian cities and is quickly expanding. Profi.ru asked us to design a website and a mobile app, as well as to create a back end app for the specialists.

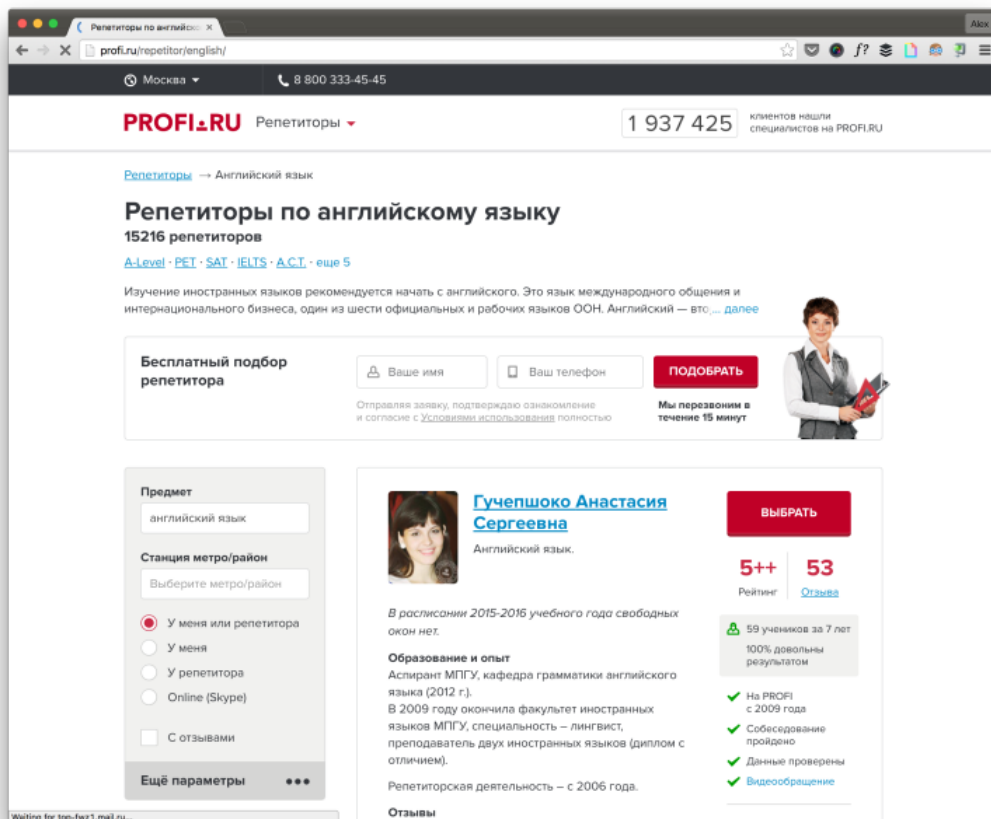
Design: website

Website features search and selections of professionals in one of dozens of areas.

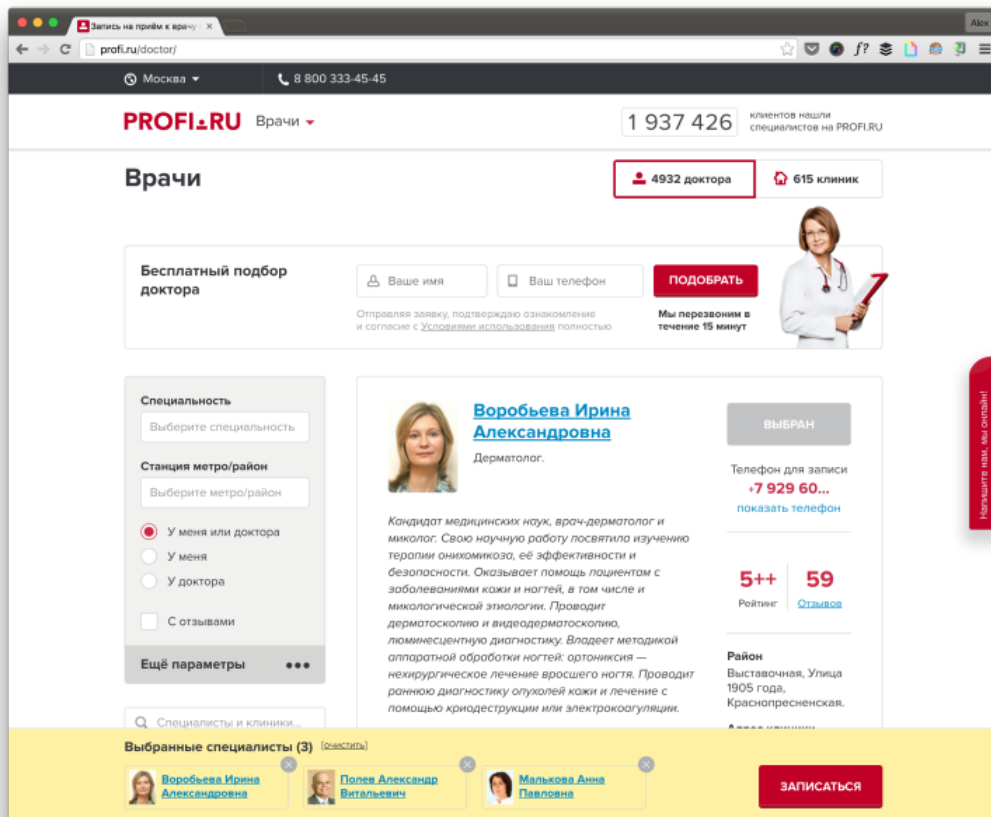
Main page



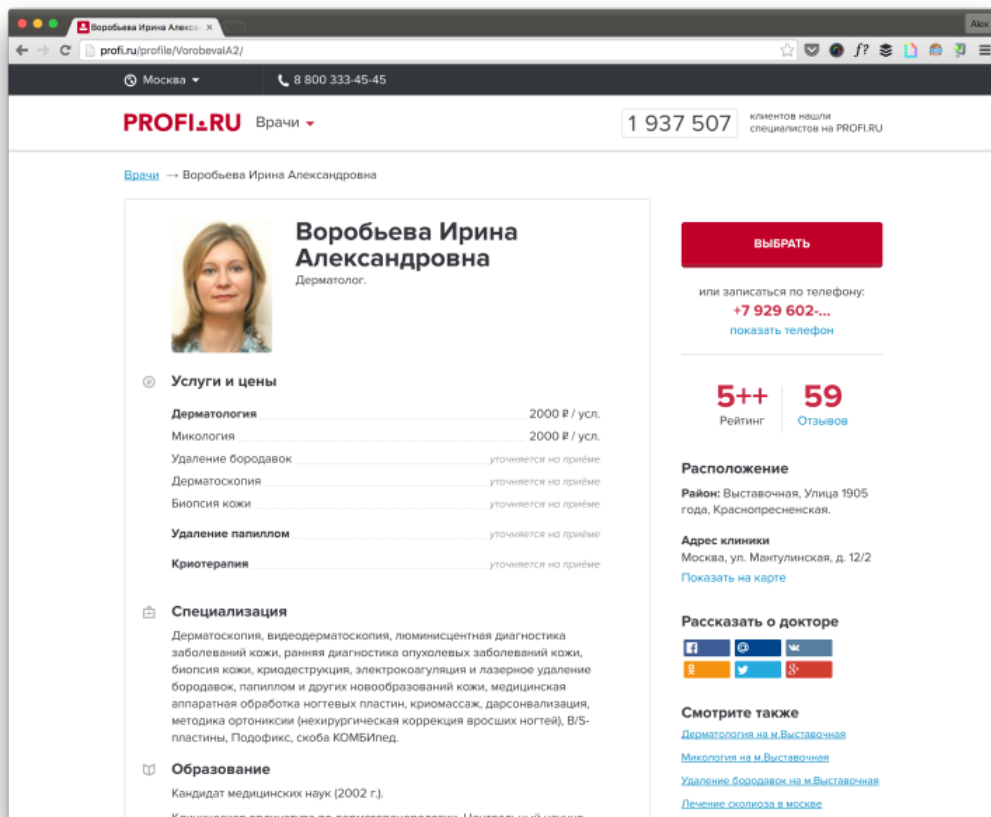
Search Results



Selecting multiple professionals

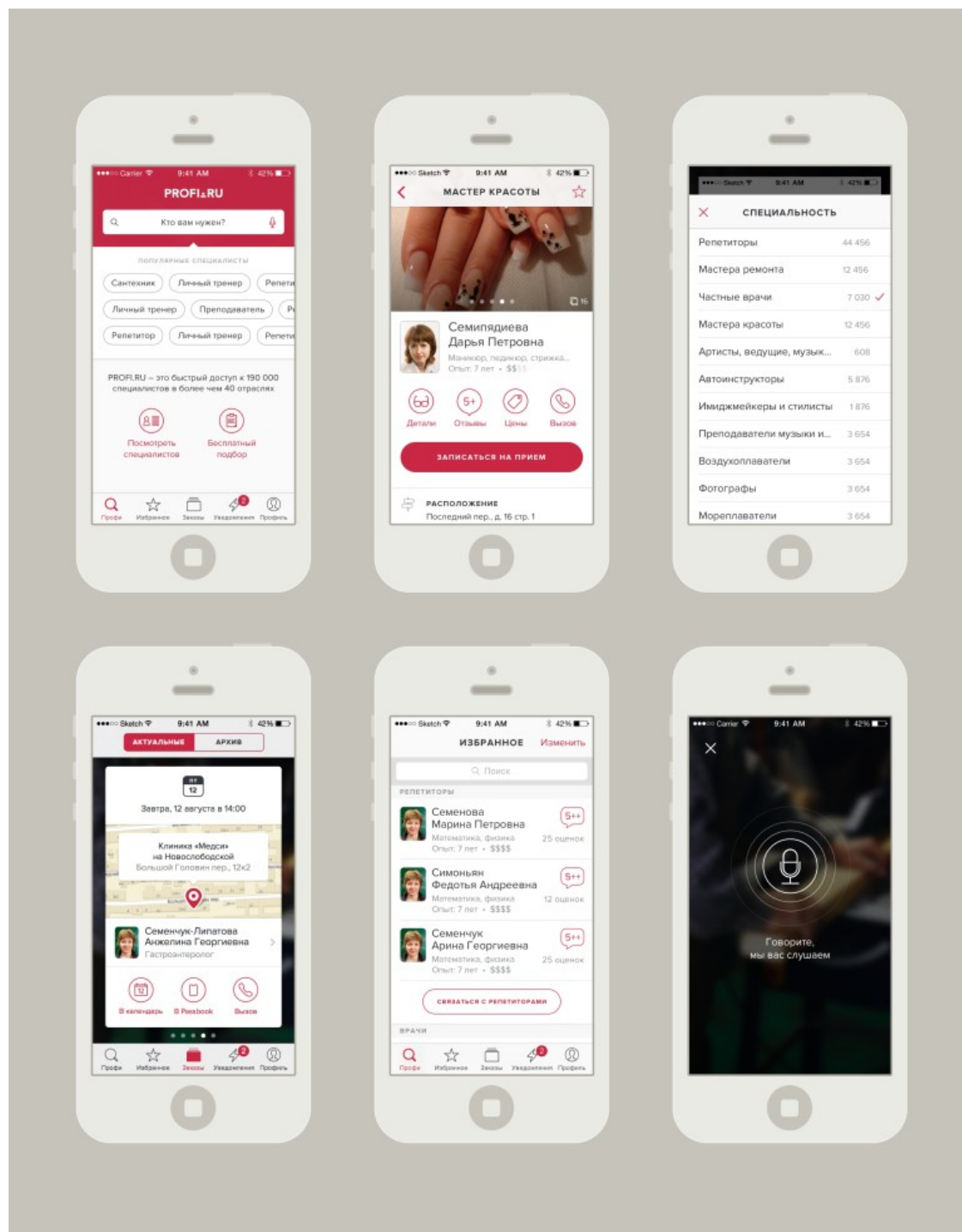


Specialist's profile



Design: iOS app

iOS app helps customers find and book specialists right at the spot.



Results

With more than 2 million users and more than 120 thousand specialists, Profi.ru is the largest marketplace for high quality services of all kinds in Russian Commonwealth. The fresh and intuitive website and mobile apps were greatly appreciated by the users, with the app receiving a 4.5 out of 5 stars rating at App Store within weeks after launch.