

Dixita Gandhi

Graphic Designer, UI/UX Designer

Enthusiastic UI/UX Designer eager to contribute to team success through hard work, attention to detail and excellent organizational skills. Clear understanding of the various tools and design skills. Motivated to learn, grow and excel in this industry.

Contact

Phone

962 394 3645

E-mail

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Skills

Design- Illustrations, Digital Design, Branding, UI frameworks, Prototyping, Editorial Design, 2-D/3-D modelling

Research- Surveys, Questionnaire, Observation, Persona Mapping, Interviewa

Languages- English, Hindi, Marathi, French (basic)

Software

Adobe XD

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Figma

HTML/CSS

3Ds Max

Education

2018-08 -
Current

Bachelor of Design: Fashion Communication

National Institute Of Fashion Communication - Hyderabad

- Currently score 9.0 GPA.
- Relevant coursework : Branding and Promotions, Design Research, Introduction to Web Design (HTML, CSS and Java Script), Design Fundamentals, Trendspotting and Research.
- Minored in IT Application in Fashion Business

Work History

2020-02 -
2020-03

Graphic Designer

Chill Kombucha , Hyderabad, Telangana

- Employed design fundamentals when selecting typography, composition, layout and color in design work for creating social media posts

Projects

NIFT CMS app Redesign- 2021

Research, Wireframe, Prototype

NIFT CMS is an application used by the students of the college, through research varoius problems very identified and a lot of suggestions were noted to make a simple and better UI.

T.B.H. Magazine- 2020

Understanding the needs of Gen Z is something, we are sure scientists are working on. Writing articles on the preferred topics, having a cover photoshoot sone and as well as designing the look of the magazine.

FloBelle- 2021

Here we have a conceptual cosmetics and beauty brand called " Flo Belle ". The designing for its packaging and

Additonal Activities

- RECIPROCAT- Graphic Designer
- NIFT Spectrum- Social Media Team

branding is done keeping in mind the latest trends in the market.

***You can view all these projects on -
https://www.behance.net/dixita_gandhi***