

# DIYA GUPTA

DATA ANALYST



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## ABOUT ME

Data Analyst student with hands-on experience in SQL, Python, Power BI, Excel, and R, gained through real-world projects involving sales and customer data analysis. Skilled in data cleaning, visualization, and building interactive dashboards to uncover trends and support decision-making. Passionate about transforming raw data into meaningful insights to solve business problems. Seeking an internship or entry-level role to apply analytical and technical skills in a collaborative environment.

## EDUCATION

**2023 - 2027**

Heritage Institute of Technology, Kolkata

**Bachelor of Technology(B.Tech)**

in Computer Science (Data Science) with 8.24 CGPA

**2021 - 2023**

St.Agnes Convent School, Howrah

**Higher Secondary**

ISC board secured 92.25%

## PROJECT

### • Blinkit Sales Analysis | Python, Power BI & SQL

Built an interactive Power BI dashboard to analyze Blinkit sales. Extracted and cleaned data using SQL, identified product trends and customer behavior patterns to aid business strategy.

Skills used - **Python, Power BI & SQL**

### • Pizza Sales Analysis | Excel & SQL

Analyzed pizza sales data to derive key insights using SQL for data preparation and Excel for dashboarding. Identified top-selling items, peak ordering times, and monthly trends to support business decisions.

Skills used - **SQL & Excel**

## SKILLS

- **Programming:** Python, R, SQL
- **Visualization:** Power BI, Excel, Tableau
- **Tools & Techniques:** Data Cleaning, Dashboarding, Basic ML

## CERTIFICATIONS

- **Data Analytics Virtual Internship – Deloitte Australia via Forage** (Completed in June, 2025)
- **Supervised Machine Learning: Regression and Classification** (Completed in Jan, 2025)  
– Stanford University (Coursera)