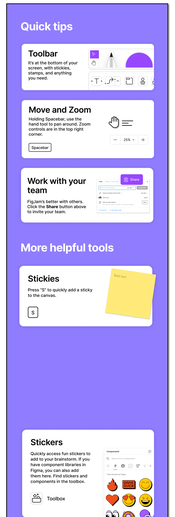

USER PERSONA

MANPREET MAND

"Archetype"

- Age-23 YEARS
- Occupation-BUSINESS WOMAN
- Location-SCARBOROUGH CANADA
- More info- LOVES TO WATCH MOVIES

Bio

Name- Manpreet Kaur Mand

- Achieved success in business at age of 23
- dob→10-28-1998
- Unmarried
- Independent woman
- Native country→ INDIA

Link 1 | Link 2 | Link 3

Personality

Introvert	Extrovert
Analytical	Creative
Busy	Time rich
Messy	Organized
Independent	Team player
Passive	Active
Safe	Risky

More about MANPREET

Goals

Transcend in business...

Live the life to the fullest...

- everything has to be organized in life.

Diya Sharma

Interests

- loves to watch movies
- Stays up to date with news
- interested to explore more
- fond of learning new ways to live life

Diya Sharma

Needs and expectations

wants easy life..

-Need to watch a movie to relax.

-wants online surfing to be easy (doesn't wanna waste the time)

-Expects direct access buttons to music,songs and movies on the application.

Pain points and frustrations

- easily gets frustrated if doesn't get the fast result.
- always in hurry.

Diya Sharma

- hates jumbled things...

Diya Sharma

- lazy after work

Diya