

Key Metrics

Total Sales YTD

1.39bn

Total Sales

4bn

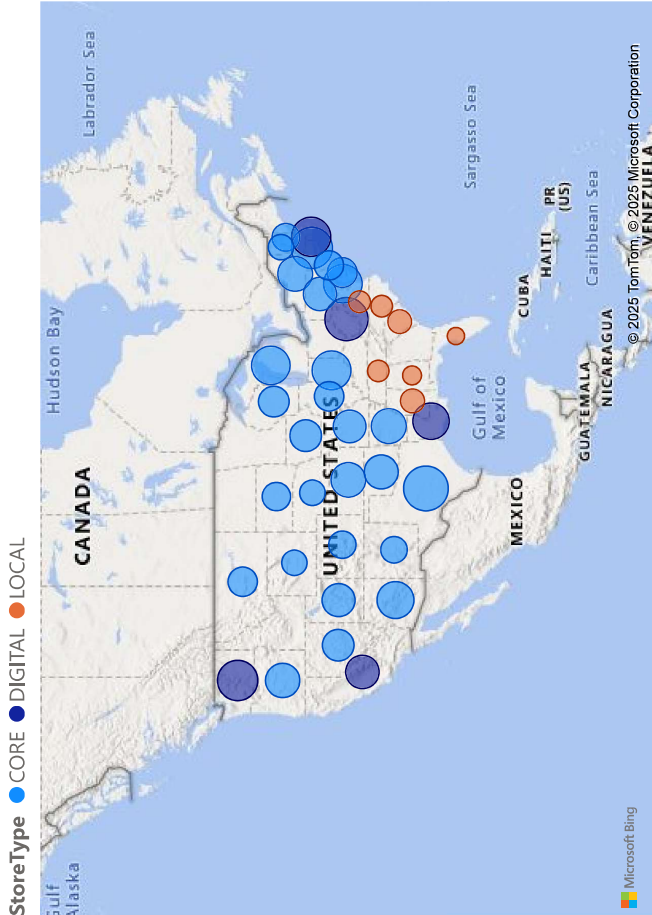
Total Gross Margin

2.22bn

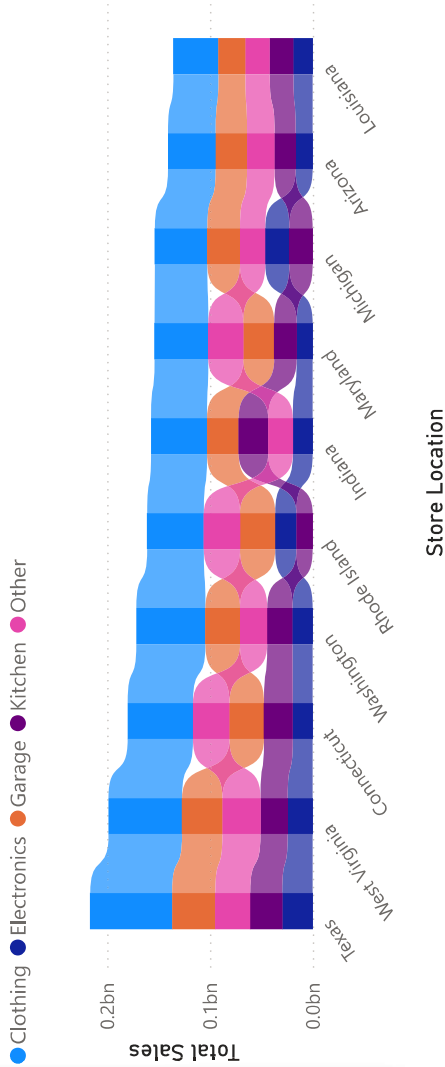
Department Slicer

Clothing	Electronics	Garage
Kitchen	Other	

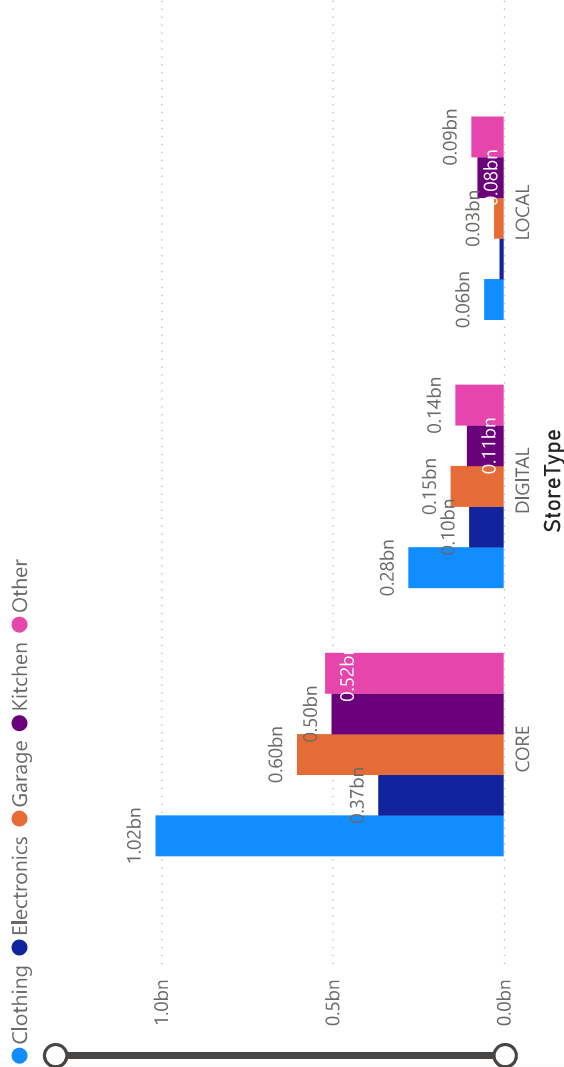
Total Sales by Store Location and Store Type



Total Sales by Store Location and Department



Total Sales by Store Type and Department



# Sales KPI Tracking

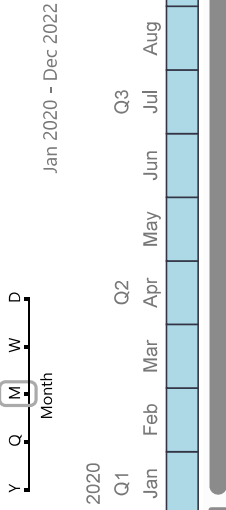


1,80,34,213!

Goal: 27.30M (~33.93%)  
27 December 2022

Store Location	Total Wages	Total Sales	Difference From Target
Texas	3,67,50,119	21,64,81,071	\$88,52,645
West Virginia	3,35,87,617	19,85,38,739	(\$1,33,75,226)
Connecticut	3,03,87,937	17,99,45,137	\$3,60,28,934
Washington	2,89,99,248	17,15,20,762	\$1,12,65,199
Rhode Island	2,72,43,355	16,10,61,382	\$80,11,132
Indiana	2,67,63,925	15,71,18,699	\$2,16,57,084
Maryland	2,61,98,809	15,39,44,430	\$8,56,292
Michigan	2,63,34,607	15,35,52,184	\$1,64,47,753
Arizona	2,39,49,848	14,06,21,514	\$1,24,25,336
Louisiana	2,27,77,358	13,55,62,089	\$1,12,05,959
Arkansas	2,06,71,524	12,25,09,571	\$1,15,13,805
New York	2,07,57,984	12,18,65,538	\$1,51,53,158
Kansas	2,04,57,590	12,02,15,736	\$1,50,64,837
Oregon	2,02,44,500	11,90,01,032	\$1,42,92,628
Oklahoma	1,97,19,970	11,61,58,939	(\$54,55,320)
California	1,88,30,285	11,11,35,580	\$1,24,42,939
Pennsylvania	1,85,77,282	10,95,47,018	\$2,01,58,938
Utah	1,85,27,593	10,82,71,809	\$93,24,656
Missouri	1,79,98,205	10,55,78,715	\$1,22,84,093
Iowa	1,66,92,792	9,86,25,116	\$1,60,28,431

# Date Slicer



# Total Rent & Store Size by Store

StoreType ● CORE ● DIGITAL ● LOCAL

