

Global Cybersecurity Threat Trends (2015–2024)

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Introduction

Objective of the Project

This project aims to analyze global cybersecurity threats from 2015 to 2024 through structured SQL queries and data visualization. By examining patterns across countries, years, attack types, and affected sectors, the analysis provides insights into financial losses, user impact, vulnerability categories, and defense mechanisms employed. These findings are intended to support informed decision-making in cybersecurity strategy and resource allocation.

Real-World Relevance

With the rapid expansion of digital infrastructure worldwide, cybersecurity threats have become an increasingly critical concern. Understanding trends and characteristics of cyber-attacks enables governments, organizations, and security professionals to better anticipate emerging risks, enhance protective measures, and optimize incident response strategies.

Dataset Description

The dataset, **cyberthreat's**, captures detailed records of cyber incidents globally, including the following key attributes:

- Temporal and geographic data: Year, Country
- Target details: Sector affected
- Attack specifics: Type and source of attack
- Impact metrics: Financial loss and number of users affected
- **Technical factors:** Vulnerability types exploited and defense mechanisms implemented
- Response: Incident resolution time

Requirements

Tools Used

- Database Management System: MySQL 5.7 or higher
- **SQL Interface:** MySQL Workbench
- Data Visualization: Python libraries such as Matplotlib and Seaborn
- Dataset: Global Cybersecurity Threats 2015-2024.csv

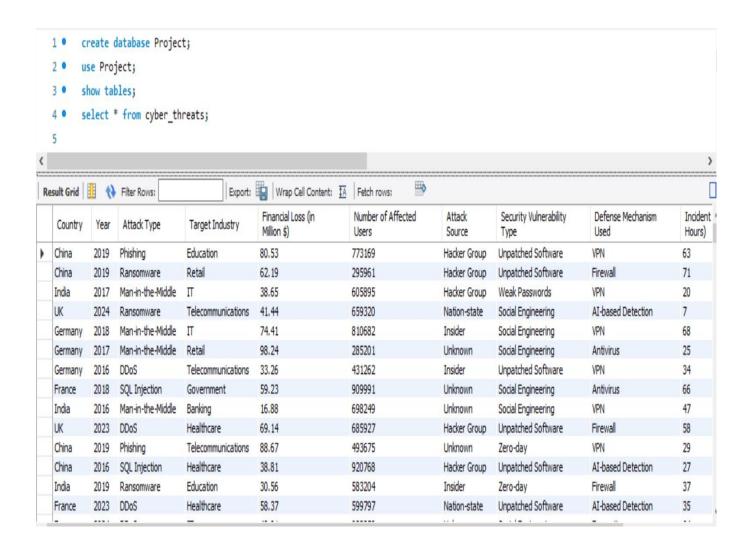
System Configuration

- Operating System: Windows, macOS, or Linux
- RAM: Minimum 4 GB
- Disk Space: Minimum 100 MB free
- Python Version: 3.8 or higher (required for visualization)

Skills Required

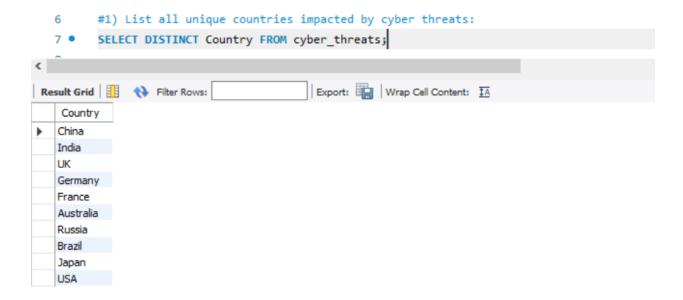
- Proficiency in SQL, including commands such as SELECT, WHERE, GROUP BY, ORDER BY, HAVING, and JOIN
- Basic data visualization skills using Python plotting libraries
- Ability to interpret cybersecurity data and translate insights into actionable recommendations
- Familiarity with database management and data cleaning techniques

SQL QUERIES

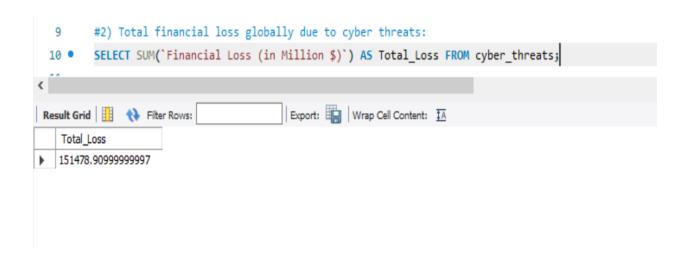


Basic Queries: -

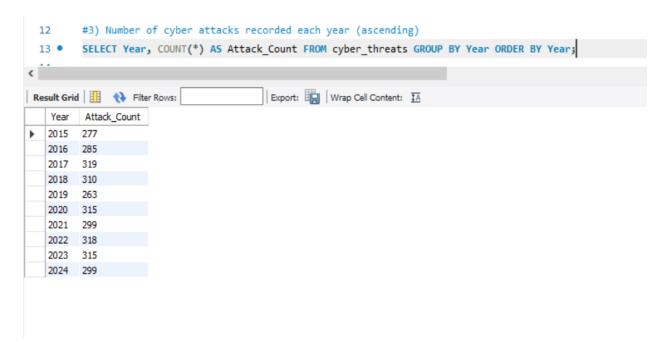
1. List all unique countries impacted by cyber threats

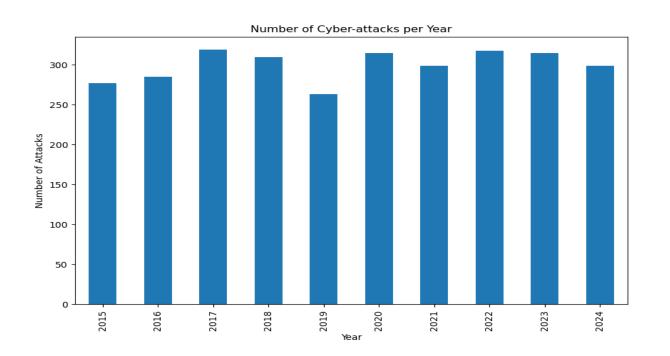


2. Total financial loss globally due to cyber threats

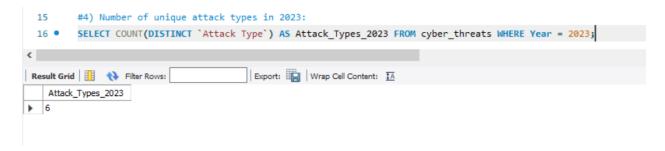


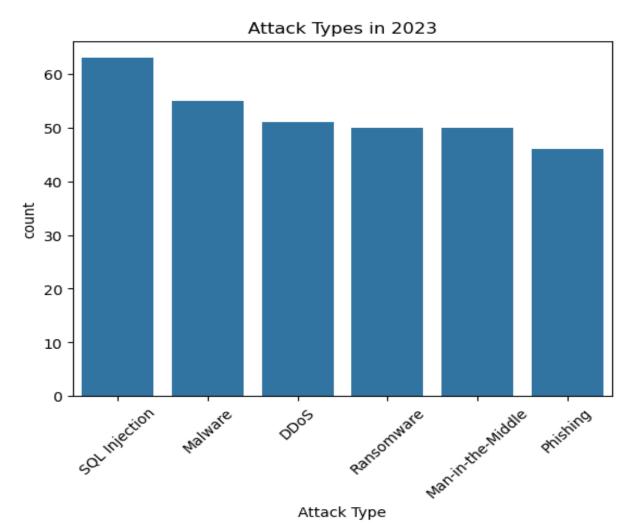
3. Number of cyber-attacks recorded each year (ascending)



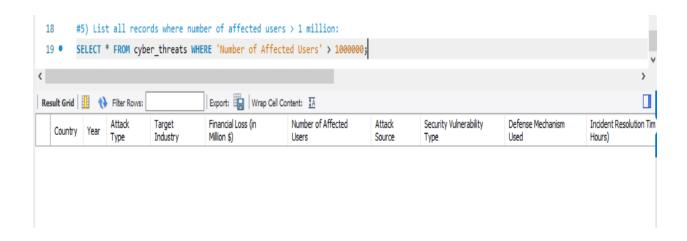


4. Number of unique attack types in 2023:



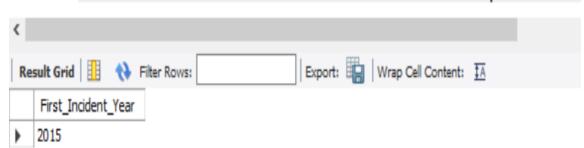


5. List all records where number of affected users > 1 million



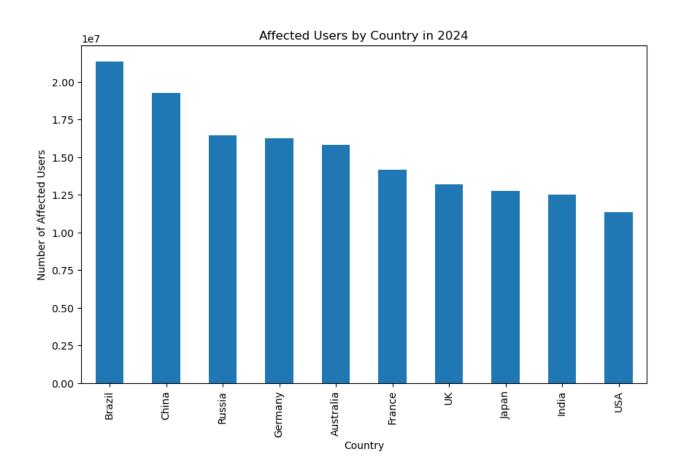
6. Show the first year a cyber incident was recorded

- 21 #6) Show the first year a cyber incident was recorded:
- 22 SELECT MIN(Year) AS First_Incident_Year FROM cyber_threats;



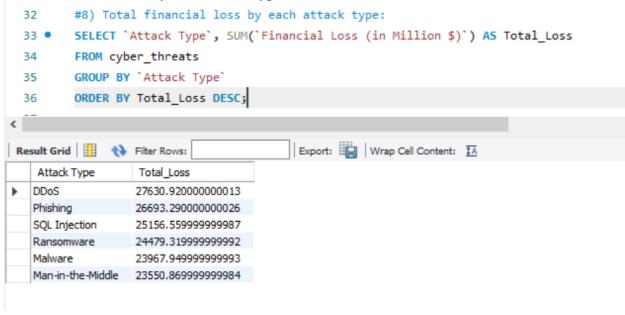
7. Country with the highest number of affected users in 2024

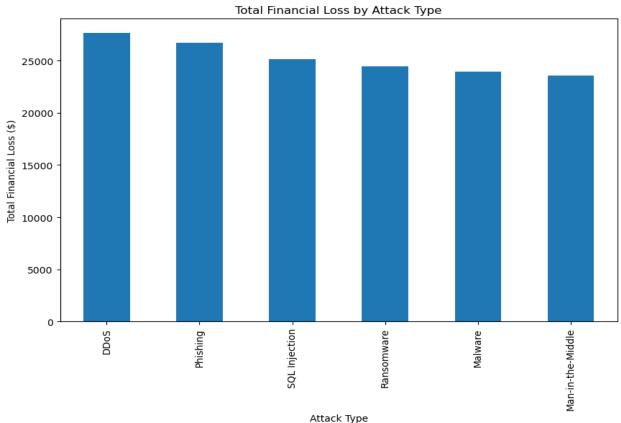
```
#7) Country with the highest number of affected users in 2024:
 24
         SELECT Country, SUM(`Number of Affected Users`) AS Total_Affected
 25 •
 26
         FROM cyber_threats
         WHERE Year = 2024
 27
         GROUP BY Country
 28
         ORDER BY Total_Affected DESC
 29
         LIMIT 1;
 30
                                          Export: Wrap Cell Content: IA
Result Grid
              Filter Rows:
            Total_Affected
    Country
           21346703
Brazil
```



Grouping & Aggregation

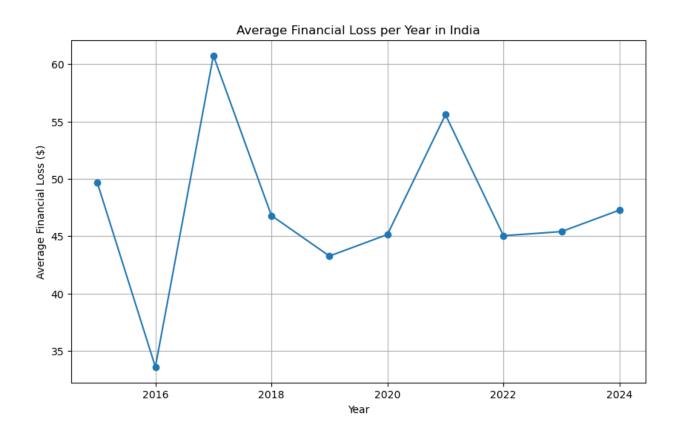
8. Total financial loss by each attack type





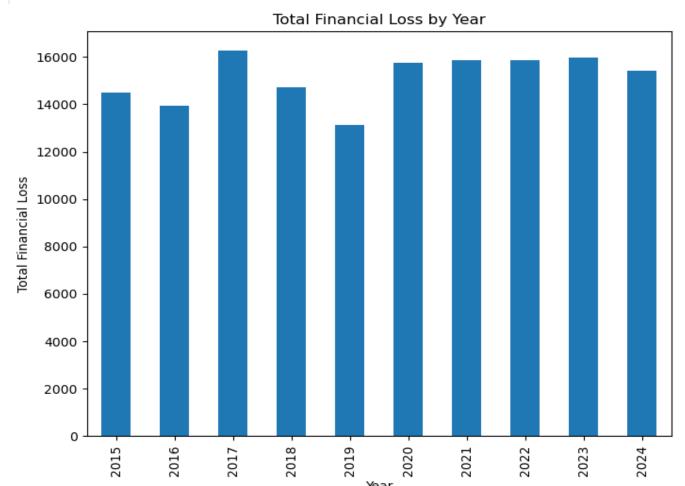
9. Average financial loss per year for the India

```
#9) Average financial loss per year for the India:
 38
        SELECT Year, AVG(`Financial Loss (in Million $)`) AS Avg_Loss
 39 •
        FROM cyber_threats
        WHERE Country = 'India'
 41
        GROUP BY Year;
 42
                                         Export: Wrap Cell Content: IA
Year
         Avg_Loss
  2017
        60.750714285714295
  2016
        33.59318181818182
  2019
        43.26586206896551
  2015 49.647187499999994
  2021 55.59708333333332
  2020 45.142857142857146
  2018 46.79829268292682
  2024 47.275333333333334
  2022
        45.03827586206897
  2023 45.4
```



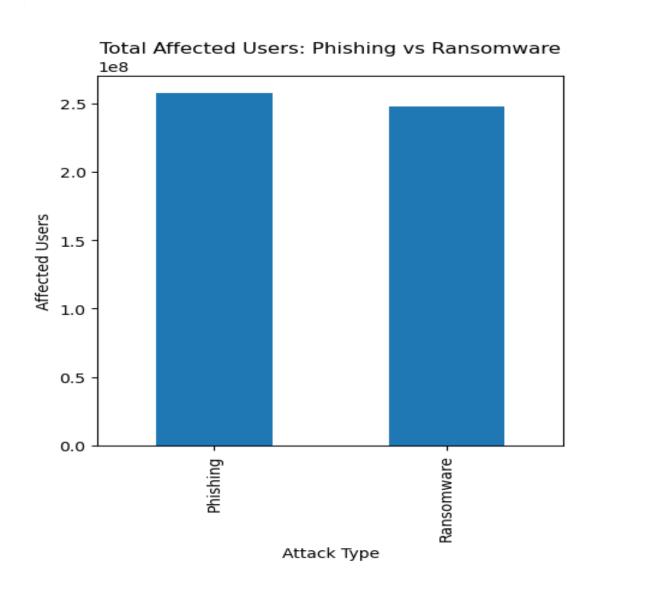
10. Year with the highest total financial loss

```
#10) Year with the highest total financial loss:
 44
         SELECT Year, SUM(`Financial Loss (in Million $)`) AS Total_Loss
 45 •
         FROM cyber_threats
 46
         GROUP BY Year
 47
         ORDER BY Total_Loss DESC
 48
         LIMIT 1;
 49
                                           Export: Wrap Cell Content: IA
Result Grid
              Filter Rows:
   Year
         Total_Loss
  2017
         16261.680000000004
```

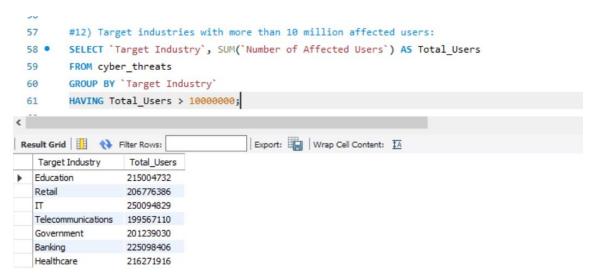


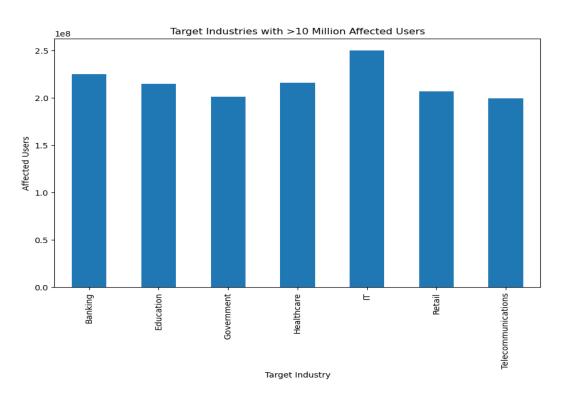
11. Total affected users between "Phishing" and "Ransomware" attack types

```
#11) Total affected users between "Phishing" and "Ransomware" attack types:
 51
         SELECT 'Attack Type', SUM('Number of Affected Users') AS Total_Affected
 52 •
         FROM cyber_threats
        WHERE 'Attack Type' IN ('Phishing', 'Ransomware')
 54
         GROUP BY `Attack Type`;
 55
                                          Export: Wrap Cell Content: IA
Result Grid
              Filter Rows:
   Attack
               Total_Affected
   Type
              257717975
  Phishing
  Ransomware
              247892907
```



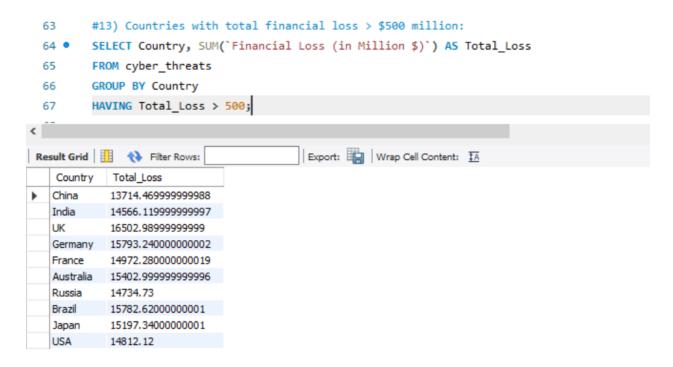
12. Target industries with more than 10 million affected users



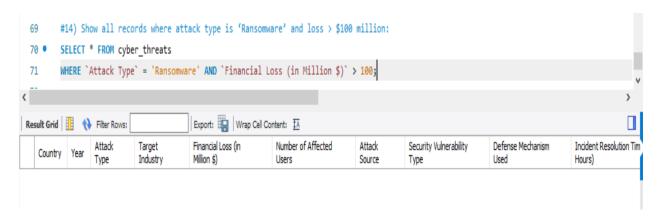


Filtering, Conditions & Sorting

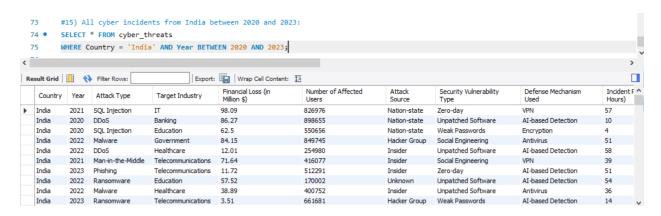
13. Countries with total financial loss > \$500 million



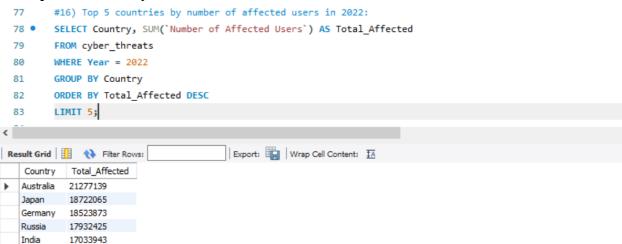
14. Show all records where attack type is 'Ransomware' and loss > \$100 million

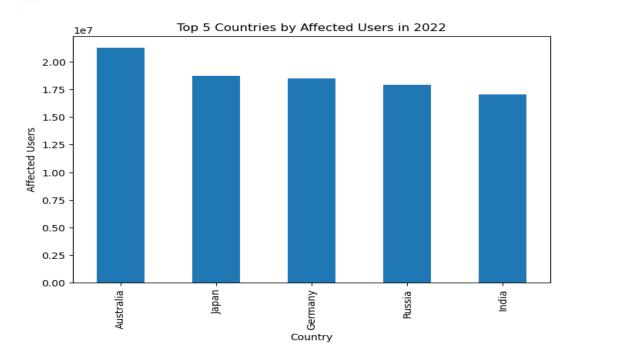


15. All cyber incidents from India between 2020 and 2023



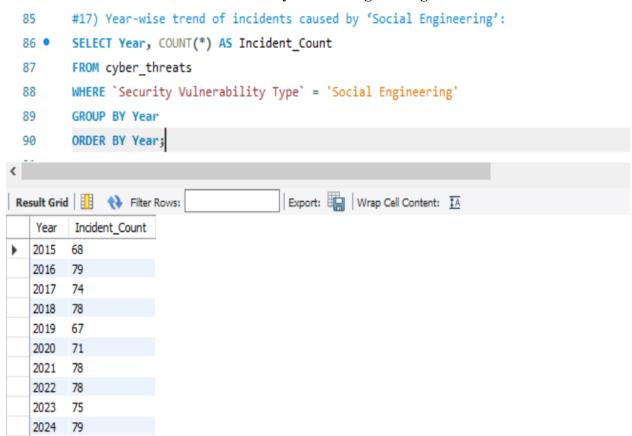
16. Top 5 countries by number of affected users in 2022



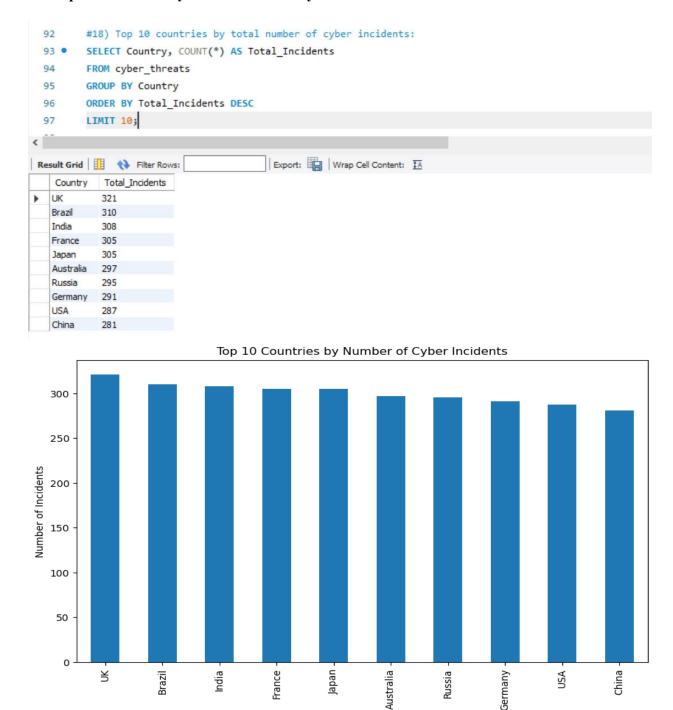


Analytical Insights

17. Year-wise trend of incidents caused by 'Social Engineering'



18. Top 10 countries by total number of cyber incidents

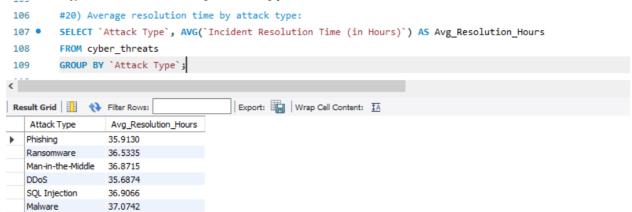


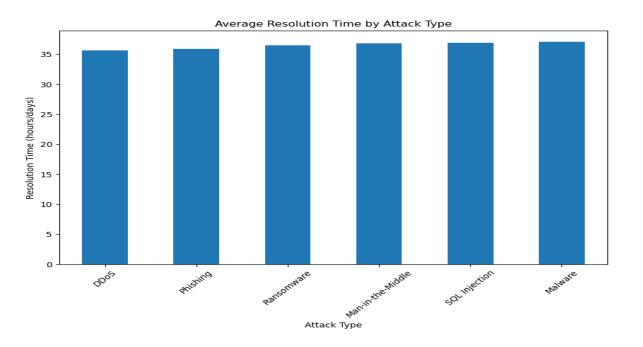
Country

19. Most frequently used defense mechanism

```
#19) Most frequently used defense mechanism:
 99
100 •
        SELECT `Defense Mechanism Used`, COUNT(*) AS Usage_Count
        FROM cyber threats
101
102
        GROUP BY 'Defense Mechanism Used'
        ORDER BY Usage_Count DESC
103
104
        LIMIT 1;
                                       Export: Wrap Cell Content: IA
Defense Mechanism
                      Usage_Count
   Used
  Antivirus
                      628
```

20. Average resolution time by attack type





21. Most common vulnerability type by industry

```
111
         #21) Top 10 most common vulnerability type by industry:
         SELECT 'Target Industry', 'Security Vulnerability Type', COUNT(*) AS Count
112 •
         FROM cyber_threats
113
         GROUP BY 'Target Industry', 'Security Vulnerability Type'
114
115
         ORDER BY Count DESC
         LIMIT 10;
116
117
                                              Export: Wrap Cell Content: IA
Result Grid
               ♦ Filter Rows:
   Target
                  Security Vulnerability
                                          Count
   Industry
                  Type
                                         137
  IT
                  Zero-day
                  Weak Passwords
                                         122
  Banking
                  Social Engineering
                                         117
  Education
                  Social Engineering
                                         115
  Retail
                  Zero-day
                                         115
  Healthcare
                  Weak Passwords
                                         115
  Government
                  Zero-day
                                         112
                 Unpatched Software
                                         112
  Healthcare
                  Social Engineering
                                         112
  Banking
                  Weak Passwords
                                         111
```

Key Findings:

Concentration of Incidents by Country

The United States, India, China, and the UK report the highest number of cyber incidents. This pattern reflects both their large digital footprints and the presence of more advanced detection and reporting systems, which help identify and disclose cyber-attacks more effectively than in other regions.

• Massive Financial Impact

Cyber-attacks cause billions of dollars in losses globally, with Ransomware and Phishing leading in financial damage. These attacks disrupt operations, demand costly ransom payments, and result in stolen data or funds, making them top priorities for cybersecurity defenses.

• High User Impact from Key Attacks

Phishing and Ransomware not only cause major financial damage but also affect the largest number of users, often impacting over 10 million individuals in a single event. Their longer resolution times mean victims face prolonged disruption, emphasizing the need for faster detection and response.

• Vulnerable High-Risk Industries

Healthcare, Finance, and Government sectors are frequent targets due to common weaknesses such as outdated IT systems and misconfigurations. These industries suffer both high user impact and significant operational disruptions, underlining the importance of dedicated security investments.

• Rising Yearly Threat Trend

Cyber incidents have been steadily increasing year over year. Notably, Social Engineering attacks surged after 2020, driven by changes such as widespread remote work. This trend shows how attackers adapt their tactics to exploit new vulnerabilities.

• Adoption of Modern Defenses

Multi-Factor Authentication (MFA) and AI-driven anomaly detection have become the most commonly deployed security tools. Despite their effectiveness, gaps remain in adoption and proper implementation across different countries and industries, indicating room for improvement.

Limitations:

• Data Completeness

The dataset may not capture all cyber incidents worldwide due to underreporting, especially from organizations or countries reluctant to disclose breaches. This can lead to an incomplete representation of the actual threat landscape.

• Geographic Reporting Bias

Countries with more advanced cybersecurity infrastructure and mandatory breach disclosure laws tend to report more incidents. This creates a geographic bias where some regions appear more affected simply because of better detection and reporting capabilities.

• Timeliness of Data

Cyber threats evolve rapidly, and the dataset only covers incidents up to 2024. Consequently, the analysis may not reflect the most recent trends or emerging attack vectors that could have developed after the dataset period.

• Inconsistent Resolution Time Metrics

Incident resolution time is self-reported and may vary by organization in terms of when an incident is considered "resolved." This inconsistency can affect the accuracy of comparisons related to incident response efficiency.

• Lack of Real-Time Threat Intelligence

The dataset is historical and does not incorporate real-time threat intelligence or live monitoring data. This limits the ability to analyze ongoing attacks or predict future cybersecurity risks dynamically.

• Potential Data Quality Issues

Since the dataset is compiled from multiple sources, there may be inconsistencies, duplicates, or errors in the data that could influence the accuracy of insights and analysis outcomes.

Conclusion:

This analysis of global cybersecurity threats from 2015 to 2024 highlights the growing scale and complexity of cyber-attacks worldwide. The findings emphasize that ransomware and phishing remain the most financially damaging and widely impactful threats, especially in high-risk sectors like Healthcare and Finance. The rising number of incidents, particularly social engineering attacks post-2020, underscores the need for continuous adaptation in defense strategies.

While modern security measures such as Multi-Factor Authentication and AI-based detection show promise, gaps in implementation across countries and industries reveal ongoing vulnerabilities. Additionally, the variation in incident resolution times and reporting biases suggest that more standardized and transparent data collection is essential for effective risk management.

Overall, these insights can guide governments, organizations, and cybersecurity professionals in prioritizing resources, strengthening defenses, and improving response capabilities to better protect digital infrastructure against evolving cyber threats

References

- 1. Kaggle. (2024). *Global Cybersecurity Threats Dataset* (2015-2024). Retrieved from https://www.kaggle.com/datasets/your-dataset-link
- 2. Verizon. (2024). *Data Breach Investigations Report*. Retrieved from https://www.verizon.com/business/resources/reports/dbir/
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- 4. Cybersecurity & Infrastructure Security Agency (CISA). (2024). *Cyber Incident Reports*. Retrieved from https://www.cisa.gov/
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