

SATHYA NARAYANAN SUDHAKAR

As Graphic Designer Ideating And Delivering Best-In-Class Creatives That Intrinsically Align With The Brand And Business Objectives.

CONTACT INFO

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EMPLOYMENT HISTORY

- 2022
|
2023

Senior consultant (Graphic Design)
INFOSYS

📍 Coimbatore, Tamilnadu, India

 - Primary work involved creating design solutions for impactful proposals, illustrations, layouts and enhanced user experiences, across multiple streams.
 - Adhered to design principles and highly refined sense of aesthetics.
 - Worked within the brand specifications
 - Followed brand guidelines accurately.
 - Created marketing assets like, charts, icons, imagery, illustrations, diagrams, infographics, social media banners & posts, emailers, booklets, brochures etc.
- 2015
|
2021

Senior Business Analyst
AppViewX

📍 Coimbatore, Tamilnadu, India

 - A user-centric mindset with creative, innovative, and analytical approach.
 - Interpersonal skills with the ability to communicate and persuade.
 - Exceptional attention to detail.
 - Ability to interact effectively and positively in a fast-paced environment.
 - Team Management Experience.
- 2011
|
2015

Senior Software Engineer (Graphic design)
INFOSYS

📍 Chennai, Tamilnadu, India

 - Worked on Microsoft PowerPoint, Word, Excel, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, and Adobe Document Cloud (Interactive Media) Adobe After effects, Premier Pro and motion graphic
 - Problem-solving mindset with a flexible can-do attitude.
 - Self-starter with the ability to understand and translate verbal ideas into impactful, cohesive outputs.
 - Hands-on experience in developing brochures, newsletters, flyers, banners, business presentations, animated presentations, and various types of marketing Experience.
 - Confidence, maturity, and ability to build strong client relationships.
 - A strong team player who is comfortable working collaboratively with others.

STARTUP HISTORY

- 2021
|
2022

Graphic Designer
Taxworks

📍 Coimbatore, Tamilnadu, India

 - Worked within the brand specifications.
 - Creative solutions to customers.
 - Proficiency in Adobe Illustrator, Adobe Photoshop.
 - Developed brochures, newsletters, flyers, banners, business presentations, animated presentations, and various types of marketing collaterals.
- 2009
|
2011

Owned a Organization
Orange Designers

📍 Coimbatore, Tamilnadu, India

 - Creative solutions to customers.
 - Developed Business Cards, Letter Heads, Envelopes, Presentation Folder, Notepads, Paper bags, Courier Poly Bags, Packaging label, Package Tape, Food & Cake Box Name plates, Standees, Lollipop Sign, Banners, Large format Stickers, Wall Decals, Sun Board Posters.
- 2013
|
2014

Graphic Designer
Eagle Decals

📍 Chennai, Tamilnadu, India

 - Created Custom Stickers, Labels, Decals, Temporary Tatoos, Iron-ons, Magnets, Sun Board Posters

EDUCATION

- 2007
|
2011

BE-ECE
Dr Mahalingam College of Engineering and Technology

📍 Pollachi, Tamilnadu, India

8.9 CGPA

PROFICIENCY

Microsoft Applications

● ● ● ● ●

Adobe Illustrator

● ● ● ● ○

Adobe Photoshop

● ● ● ○ ○

Adobe InDesign

● ● ● ○ ○

Adobe Document Cloud

● ● ● ○ ○

HANDS-ON EXPERIENCE

Brochures & Banners

● ● ● ● ○

News-letters & Flyers

● ● ● ● ○

Business presentations

● ● ● ● ○

SKILLS

Graphic Design

● ● ● ● ●

Illustration

● ● ● ● ○

Photography

● ● ● ○ ○

Motion Graphics

● ● ● ○ ○

Videography

● ● ● ○ ○

Layouting

● ● ● ○ ○

INTERESTS

Reading Newsletters

Cooking

Cleaning

Watching Movies