



# IVONA MILOŠEVIĆ

WEB & GRAPHIC DESIGNER

05.05.2004.

## CONTACT

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## SKILLS

- Teamwork and collaboration
- Strong communication skills
- Independent and team-based work
- Empathy and understanding
- Leadership and team organization
- Conflict resolution

## PROGRAMS-TOOLS

- Python
- Java (Basic)
- HTML
- CSS
- Canva
- Graphic Design
- Figma
- Web Development

## LANGUES

- Serbian (Native)
- English (Fluent)



## BIOGRAPHY

Creative Web and Graphic Designer with experience in developing modern websites, visual identities, and digital content for social media. Founder and owner of Design Studio RS, providing services in graphic design, website development, visual materials, and digital marketing.

I possess strong communication skills and professional experience in marketing, tourism, and client relations, along with advanced abilities in writing, visual content creation, and creative storytelling. I work with web design, graphic, and digital marketing tools, with a strong focus on functionality, aesthetics, and user experience.

Highly motivated, well-organized, and committed to continuous learning and professional growth, with the goal of delivering high-quality and innovative digital solutions to clients.



## EDUCATION

Primary School "Despot Stefan Visoki", Despotovac 2011- 2018

**GPA:** 5.0

Technical School Despotovac  
Tourism and Hospitality | Tour Guide 2019 - 2022

**GPA:** 4.8 / 5.0



## PROJECTS

Selected Work

- Design and development of multiple websites for clients (3+ commercial websites)
- Creation of a personal website and portfolio for Design Studio RS
- Business card design for private and corporate clients
- Design of posters and promotional materials for online and offline campaigns
- Creation of video content, Instagram reels, and digital media for social platforms
- Writing speeches, ceremonial, and emotionally driven texts for various occasions
- Development of visual identities and digital designs for brands and individuals



## ACHIVMENTS

- Participation in Serbian language competitions focused on writing topics, speeches, and literary works (multiple-year placements)
- Professional experience as a tour guide at Resava Cave
- Work experience in marketing and management within tourism and hospitality projects
- Social media management, design, speech preparation, and content writing for Resava Cave digital campaigns
- Work experience as a barista, bartender, and in the hospitality industry
- Founding and development of Design Studio RS and building a personal brand in web and graphic design