



## Front End Developer Graphic Designer

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A creative and technical individual looking to transition into a Web Development role. With 1 year of experience in building web applications as well as over 5 years experience with Graphic Design. I aim to leverage my knowledge in prototyping and user experience to solve creative problems and build applications for the internet.

## Work Experience

### UI/UX Designer - Mixr Online Inc.

Oct 2020 - Apr 2021 (Contract)

London, ON

- Developed layouts and prototypes demonstrating app functionality and user flow.
- Produced themes and other reusable assets for the Mixr application.
- Created graphics for product concepts, sales presentations, & <https://mixronline.com/>
- Implemented a re-design of the Mixr logo and developed the Mixr branding guidelines

### Marketing Coordinator - Ingersoll Products Inc.

May 2019 - Apr 2020 (Full Time)

Ingersoll, ON

- Generated omni-channel marketing campaigns utilizing Facebook, Google, Amazon, & email.
- Developed & re-designed existing website using the commerce platform Squarespace.
- Assessed analytics from advertising efforts to optimize campaigns & align sales targets.
- Oversaw implementation & design of new product packaging from concept to creation.

### Freelance Graphic & Web Designer

Sept 2017 - June 2020

- Designed and launched websites using platforms like Squarespace and Wordpress.
- Provided consulting on branding, advertising, & design strategies for small businesses.
- Established contracts relating to farming, manufacturing, real estate development, & more.

## Education

### Interactive Media Design

Sept 2020 - Apr 2022

Fanshawe College

- Dean's Honour Roll

### Graphic Design

Sept 2015 - Apr 2018

Fanshawe College

## Volunteer Experience

### Web Designer

Jan 2022 - Present

OCNVA - Woodstock, ON

### Content Producer

Sept 2020 - Apr 2021

Young London (LYAC)

### Graphic Designer

May 2017 - Jan 2019

OCNVA - Woodstock, ON

## Skills

HTML & CSS, JAVASCRIPT, VUE.JS, NODE.JS, NPM, JSON, PHP, SQL, SASS, GULP, HEROKU  
Creativity, Adaptability, Problem solving, Hard working

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