

Sanjid Dewan

Education

New York University
Psychology Major
Computer Science + Design Minor
May 2020 Graduation

Skills

Adobe Suite
Sketch
SketchUp
Java
JavaScript
HTML/CSS

Interests

design
electronic music
fashion
DJing
skateboarding
meditation

Contact

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Work Experience

Matte Projects

Operations & Events Intern / January 2019 - Present

- Creative ideation with regards to music festivals and overall music environment of the agency.
- Involved in analysis of attendance figures and how that plays into budgeting strategy
- Involved in brand partnerships, sourcing sponsors, and working with them for a host of campaigns and events

New York University

Web Assistant / May 2018 - September 2018

- Updated web pages using HTML and CSS
- Created and edited pages using the school's CMS and HTML editors
- Assisted in CMS usertraining and documentation
- Identified and corrected content errors
- Helped in testing, sending, tracking, and reporting email campaigns

The Jazz Diaries

Graphic Design & PR / May 2018 - September 2018

- Built database of publication contacts and playlists
- Created promotional content for albums and shows
- Developed website
- Reached out to agencies for artist promotion

Klickpicks

Product Development / February 2018 - May 2018

- Developed software solutions for daily workflows and client interaction processes
- Executed story/mood boards for fashion shoots
- Managed database of clients and respective garment samples
- Photographer on shoots

Rogue Agency

Operations Intern / September 2017 - January 2018

- Assisted in marketing strategies to increase audience for musical artists via social media
- Coordinated with promoters and managers to organize shows and strategized for higher ticket sales
- Organized 30+ shows per week and kept track of performance
- Responsible for database of artists/kept database updated