## Title: Parakai Springs "Fast Pass" Banner Advertisement Storyboard



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Description	This scene highlights the key benefits of the "Fast Pass." The background image is fixed in the center, while the left and right portions of the image bounce up and down for 2 seconds. Simultaneously, the text "Fast Pass" pulses like a heartbeat, changing size, and its color shifts from white to slightly darker and back with each pulse.	Elements	Background Image: Thematic image Text Line1: "Skip the Line with Fast Pass!"
Duration	3 seconds	Elements animation	The left and right portions bounce up and down Text: Pulses in size like a heartbeat (2 seconds) Color changes: from white to a darker shade and back (in sync with the heartbeat)





Description	This scene starts with a full landscape image that zooms in towards the pool area. During the zoom, an image of a woman sitting on a tube gradually enlarges and becomes the sole focus on the screen. The text "Don't like waiting? Buy now. Fast Pass" appears as if typed on a keyboard, and at the end, the "Fast Pass" text grows larger and changes to a gold color.	Elements	Background Image: Thematic image Focus Image: Image of a woman sitting on a tube Text: "Don't like waiting? Buy now. Fast Pass" Action: When the user clicks on any part of the advertisement, a new browser tab should open, directing the user to the following URL: <a href="https://www.parakaisprings.co.nz/">https://www.parakaisprings.co.nz/</a>
Duration	3 seconds	Elements animation	Background: Static (no change) Text: The text appears with a typing effect (2 seconds) The "Fast Pass" text at the end grows larger and changes to gold Action: When the user clicks on any part of the advertisement, a new browser tab should open, directing the user to the following URL: <a href="https://www.parakaisprings.co.nz/">https://www.parakaisprings.co.nz/</a>