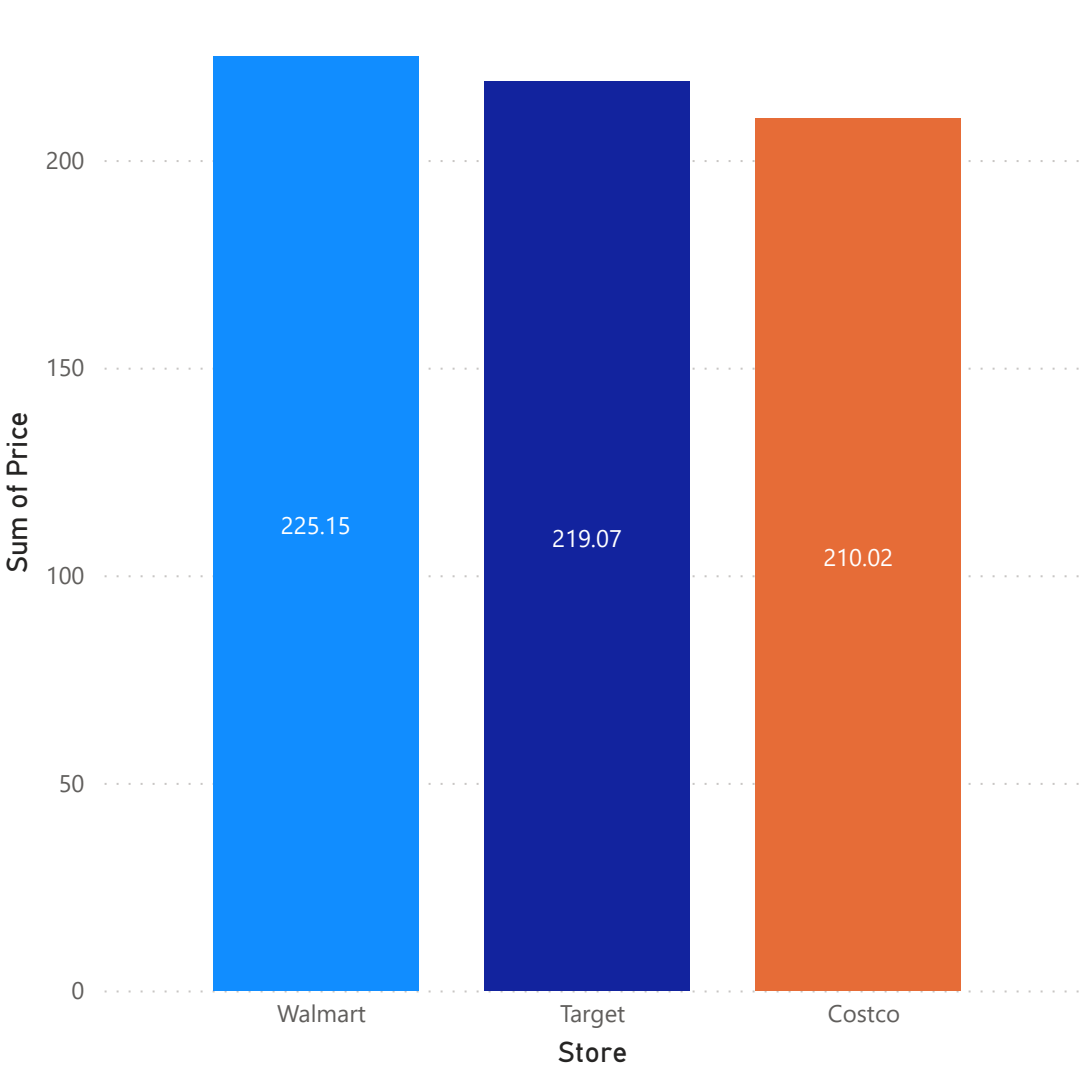


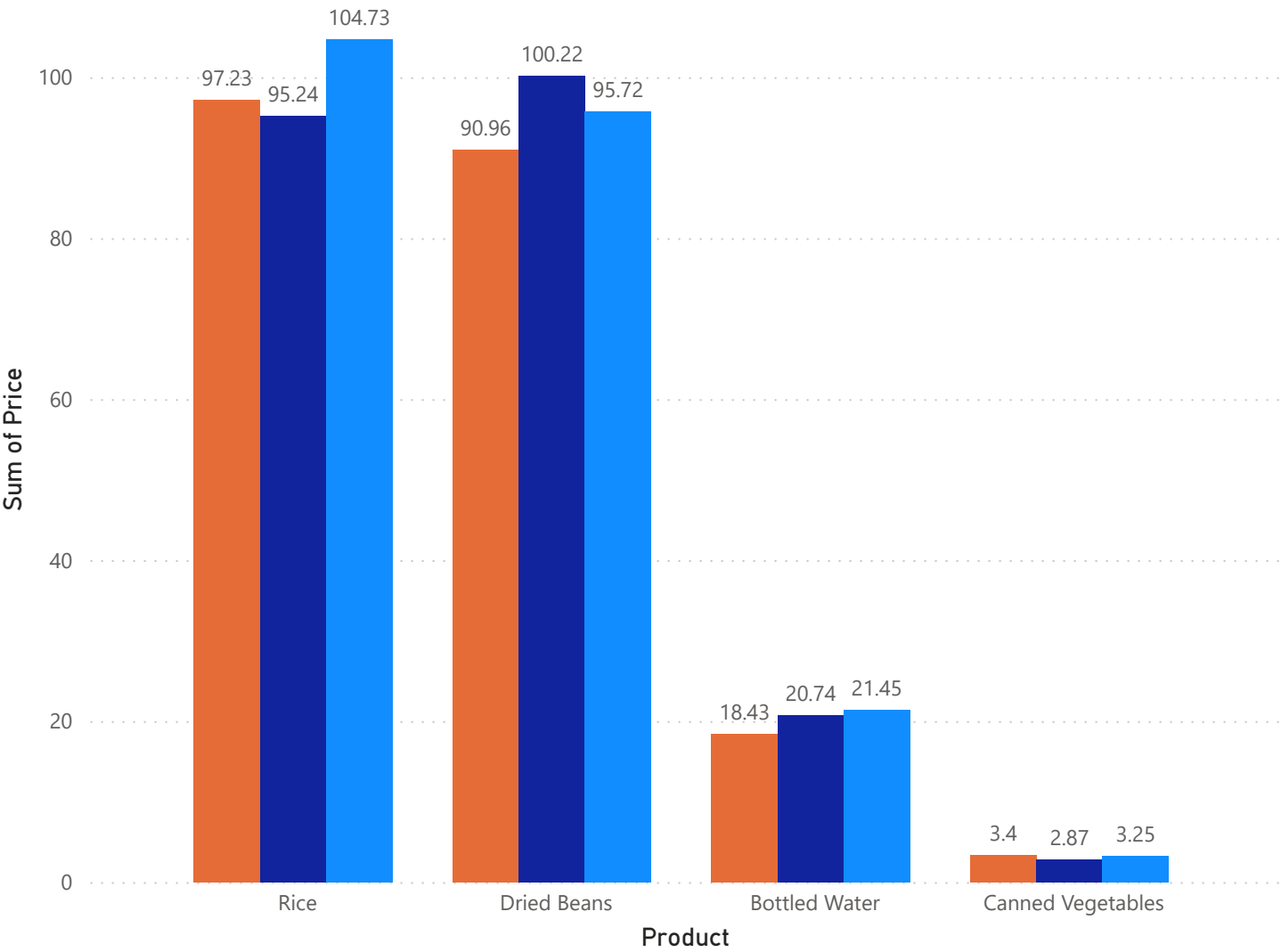
Total Spend on Store

Store Walmart Target Costco



Spend for Product on Store

Store Costco Target Walmart



Key Insights:-

- 1) **Costco** is the **most affordable** store in comparison to Walmart & Target.
- 2) On product basis, **Costco** will be the **selected store** for overall shopping.
- 3) In terms of **budget constraints** , **Rice** can be brought from **Target** will help in reducing the overall cost by \$1.99.