

Dominik Jonat

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📍 Berlin, Germany

Skills

HTML • CSS • JavaScript • Tailwind CSS • Vite • React • C • WordPress • Elementor • Divi • Webflow • Shopify • Visual Studio Code • Git • GitHub • Jira

Professional Experience

03/2022 – present

Content Manager

Kiber Digital GmbH, Berlin

- Designed and built responsive websites and landing pages using WordPress page builders (Divi, Elementor) and Shopify, aligning with brand strategy and UX best practices.
- Created and localized SEO-optimized content (English, German, French) to improve visibility and user engagement across different regions.
- Coordinated content and design for promotional campaigns and educational events, integrating video, blog, and social assets for maximum impact.
- Conducted in-depth technical SEO audits (site structure, metadata, page speed, mobile optimization) to enhance site performance and indexability.
- Monitored page performance and user behavior using analytics tools to iteratively optimize UX and conversion rates.

03/2018 – 02/2022

Receptionist

Meininger Oranienburger Straße GmbH, Berlin

10/2016 – 02/2018

Student Assistant

Freie Universität Berlin

05/2015 – 09/2016

Student Assistant

Europa-Universität Viadrina, Frankfurt (Oder)

10/2013 – 04/2015

Student Assistant

Deutsches Institut für Wirtschaftsforschung e. V. (DIW Berlin)

Education

04/2024 – present

Software Development

IU Internationale Hochschule

10/2016 – 09/2021

History/German (Teaching degree)

Freie Universität Berlin

10/2013 – 09/2016

Law

Europa-Universität Viadrina, Frankfurt (Oder)

Certificates

CompTIA A+ [🔗](#) • Duolingo CEFR C2 English [🔗](#)

Languages

German (Native) • English (C2) • French (Basic) • Polish (Basic)