

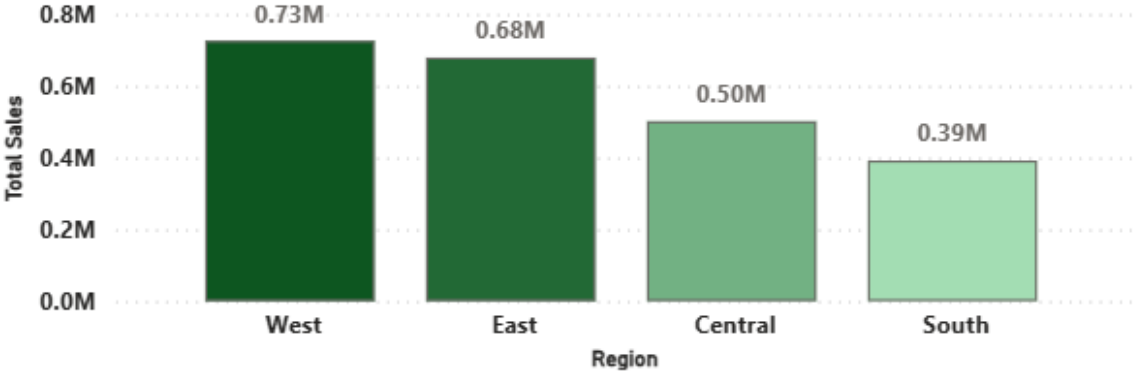


# **Superstore Sales Performance**

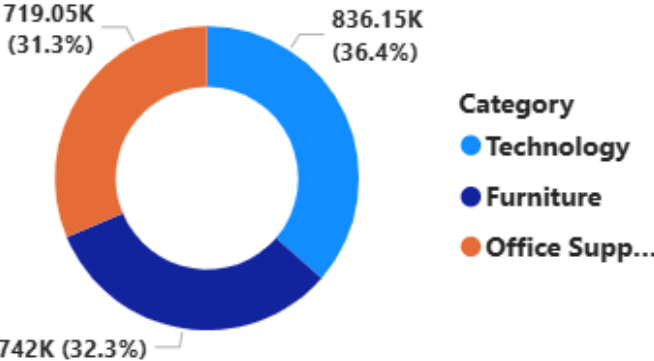
# Superstore Sales Performance Dashboard

Total Sales by Region

Total Sales 0.39M 0.73M



Total Sales by Category



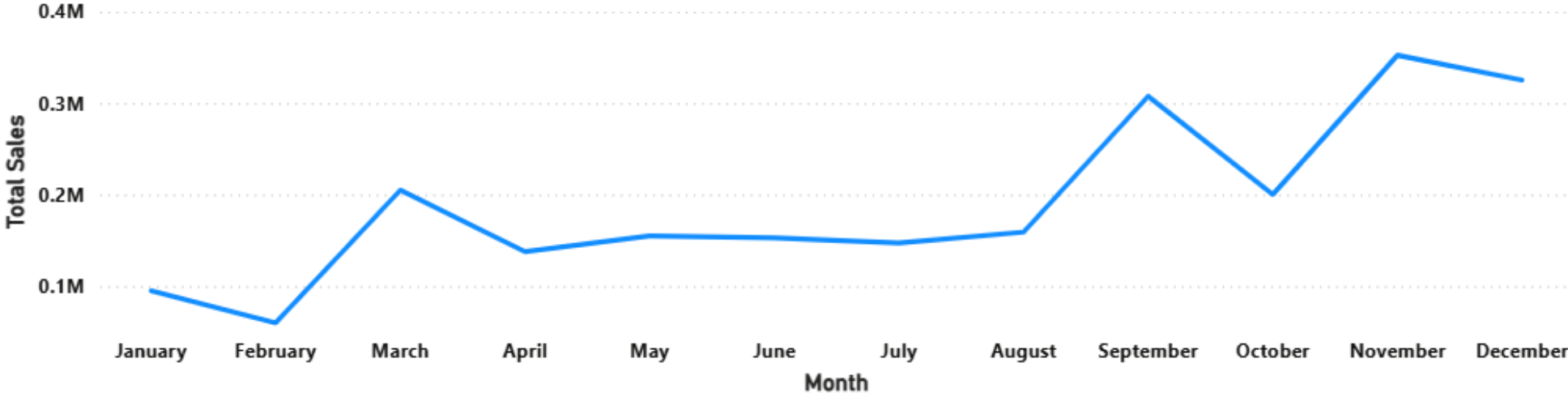
Region

Central	South
East	West

Category

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

Total Sales by Month



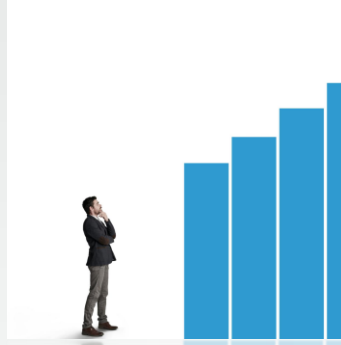
2.30M

Total Sales

286.40K

Total Profit

# Sales Performance Insights



## Strong Regional Performance

The West region delivered the highest sales, while the South lagged, highlighting significant regional differences in performance.



## Technology Leads Sales Categories

Technology was the top-selling category, making the biggest contribution to total sales results.



## Seasonal Sales Peaks

Sales reached their highest point in November, emphasizing the importance of fourth-quarter performance and seasonality.