

# **INNOVATIONS**

## **IN TEACHING & LEARNING**

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**June 9 - 10, 2016**

**Franklin University &  
The International Institute for Innovative Instruction**

Thinking big. Thinking smart. Thinking new.

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# Welcome to ITL.

Innovations in Teaching & Learning 2016 offers educators and education-minded innovators from universities and organizations around the world with two days of presentations and conversations geared around **thinking big, thinking smart, and thinking new.**

The event is organized into four tracks that encompass the innovative and globally-minded thinking the conference fosters:

- Challenging the Status Quo: Preparing Tomorrow's Leaders Through Innovative Education
- Emerging Technologies in Teaching, Learning, and Assessment
- Assessment in Higher Education: What's Working, What's Not, and Why
- International Perspectives on Teaching and Learning

Day 1 of the conference features half-day, hands-on workshops, while Day 2 offers a variety of 40-minute and 80-minute concurrent sessions, as well as our esteemed keynote speaker, Jennifer Clinton, President of Global Ties U.S.

Over the next two days, we look forward to learning about your big, smart, and new ideas and innovations.

DAY 1 CONFERENCE SCHEDULE

Thursday, June 9 | Frasch Hall

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Time	Event	Location
8:30 - 9 AM	Breakfast & Registration	Frasch Hall
9 AM - 12 PM	Morning Workshops	Frasch Hall
12 - 1 PM	Lunch	Frasch Hall
1 - 4 PM	Afternoon Workshops	Frasch Hall
4:30 - 6 PM	Teaching Awards Reception	Renaissance Hotel

## DAY 2 CONFERENCE SCHEDULE

Friday, June 10 | Frasch Hall (unless stated otherwise)

Breakfast & Registration 8:30 - 9 AM   <b>Ross Auditorium, Alumni Hall</b>	
Keynote Presentation 9 - 9:30 AM   <b>Ross Auditorium, Alumni Hall</b>	
Session 1 9:45 - 10:25 AM	Session A 9:45 - 11:05 AM
Session 2 10:30 - 11:10 AM	
Session 3 11:15 - 11:55 AM	Session B 11:15 AM - 12:35 PM
Session 4 12:00 - 12:40 PM	
Lunch 12:40 - 1:50 PM	
Session 5 1:50 - 2:30 PM	Session C 1:50 - 3:10 PM
Session 6 2:35 - 3:15 PM	
Session 7 3:20 - 4:00 PM	

# Conference Workshops



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Thursday, June 9

## MORNING WORKSHOPS | 9 AM - 12 PM

### Feedback to Enhance Student Learning (INST 602)

Barbara Fennema & Rob Wood  
Franklin University | **Frasch 411**

Current research indicates that providing effective feedback to students is a key factor for improving learning and student satisfaction. In this course, participants will examine current research about student feedback and explore and critique multiple methods for providing substantive and actionable feedback.

*Participants will be actively engaged during this workshop. It is strongly recommended that participants bring a variety of examples of feedback they have previously provided to students. The facilitators will provide all other materials needed for participants to successfully engage in this workshop.*

### Teaching with BlueQuill & Adobe Connect (INST 604)

Denielle Vazquez & Erin Wehmeyer  
Franklin University | **Frasch 416**

This course supports participants in developing the skills and knowledge necessary to teach using BlueQuill and Adobe Connect.

Thursday, June 9

## MORNING WORKSHOPS | 9 AM - 12 PM

### Instructional Coaching Practices: Coaching Skills

Carie Martin, Joyce Phelps & Fawn Winterwood  
Franklin University | **Frasch 418**

In this workshop faculty members will develop skills and knowledge in Instructional Practices Coaching. The course includes instruction in coaching skills including listening, responding, visioning & goal setting.

### Bam! Pow! Wham! Creating Awesome, New, Engaging Way Cool Class Activities

Bruce Ramsey  
Franklin University | **Frasch 424**

Do you have the tools to refurbish old tired class activities? Are you ready to assemble existing content into something new? Participants will practice creativity-generating tools, apply them to their own course content, and help other faculty. Bring a course topic, leave old notions at home.



Thursday, June 9

## LUNCH | 12 - 1 PM

### Lunch

Lunch will be served in Frasch 422/423. This is a great opportunity to network and plan your afternoon schedule.

Thursday, June 9

## AFTERNOON WORKSHOPS | 1 - 4 PM

### Instructional Practices in Higher Education (INST 601)

Barbara Fennema & Denielle Vazquez  
Franklin University | **Frasch 411**

In this course, participants will explore a variety of proven effective instructional practices designed to engage students, increase learning, and improve retention. The course will provide an overview of effective, research-based instructional practices. Participants are expected to analyze, evaluate, apply, and create instructional practices based on current best practices.

### How to Design an Excellent Course

Joel Gardner, Jessie Kong & Rob Wood  
Franklin University | **Frasch 416**

In this hands-on, interactive workshop you will learn the essentials for designing a high quality course.

### Instructional Practices Coaching: Observation & Practicum

Carie Martin, Joyce Phelps & Fawn Winterwood  
Franklin University | **Frasch 418**

This session builds upon the morning session. Participants will also receive instruction in the faculty observation process Franklin University employs and instrument used to conduct teaching observations. For those interested in becoming Franklin University Certified Instructional Practices Coaches, we will overview and begin the coaching practicum during this session.

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**TEACHING AWARDS RECEPTION | 4:30 - 6 PM**

The Teaching Awards Reception will take place on the rooftop terrace of the Renaissance Hotel. We encourage you to join us in celebrating our faculty with hors d'oeuvres and beverages. Those who have RSVP'd are guaranteed a drink ticket redeemable for water, soda, beer, or wine.

# Conference Events



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Friday, June 10

**KEYNOTE SPEAKER | 9 - 9:30 AM**



**Jennifer Clinton**

President of Global Ties, U.S.

Dr. Clinton has devoted her career to international education and business and has a passion for developing and implementing strategic direction, helping individuals and nonprofits realize their full potential.

*The Keynote presentation will take place in Ross Auditorium in Alumni Hall. All following sessions will be in Frasch Hall.*

Friday, June 10

## SESSION A | 9:45 - 11:05 AM

### Free, Pre-Designed Interactive Learning Objects

Lynne Lease

Franklin University | **Frasch 311**

Attendees will have the opportunity to actively explore and discuss repositories filled with hundreds of free, pre-designed interactive learning objects which shift the paradigm from passive text-based instructional materials to interactive and engaging content.

### Transformative Teaching and Learning in a Culture of Change

Susan Adams, Katie Brooks, Brooke Kandel-Cisco

Butler University | **Frasch 324**

Social and economic change places pressure on the academy to innovate curriculum and instruction. Transformative adult learning prepares faculty to reconceptualize what it means to be educated and the teaching that leads to graduates who are critical citizens, innovators, and collaborators.

### Culturally Responsive Teaching for Asian Students

Kathryn M. Plank & Jane Wu

Otterbein University | **Frasch 418**

This session shares our research findings about the language, academic, and social-cultural adjustments facing Asian students and explores how understanding these challenges can help us design more effective learning experiences for our students.

Friday, June 10

## SESSION 1 | 9:45 - 10:25 AM

### Struggling with Student Engagement? Think like a Marketer

Briavel Schultz

Mindset Digital | **Frasch 316**

Educators and marketers share common goals of gaining attention and motivating action. The marketing approach is very different and usually better. In this session you'll learn some creative new ideas that marketers have been using for years to successfully engage audiences.

### What to Discuss When You're Discussing 2.0

Alexander C. Heckman & Jenine Larrabee

Franklin University | **Frasch 318**

Looking for guidance on how to facilitate online discussions in a manner that best supports student learning? In this session, we will discuss challenges to and strategies for facilitating effective and engaging online discussions.

### Giving Feedback in Turnitin.com

Douglas Ruml

Ohio Dominican University | **Frasch 321**

Save time in grading, while at the same time making your grading more helpful to students.

Friday, June 10

## SESSION 1 | 9:45 - 10:25 AM

### Mysteries of the Teacher's Brain

Ray Forbes

Franklin University | **Frasch 411**

Make personal connections between relevant neuroscience research and your current educational role.

### The Student Centered Approach to Teaching

Alexandrea Branham, Charleysia Duckworth,

Sean Gilmore & Alexis Kucharski

Baldwin Wallace University | **Frasch 414**

This presentation provides information and tips on how to encourage student participation by utilizing the Student Centered Approach. Learn how this framework encourages student involvement and provides for riveting in class discussions. Learn this approach from students and a faculty member.

### The Student Engagement LifeCycle: Setting Adult Students Up for Success

Brian Petereit & Wendi Robinson

Franklin University | **Frasch 416**

Many adult students transfer credits between institutions, which can significantly disrupt their academic progress. At Franklin University, an adult-focused institution, approximately 77.5% of students have transfer credits. Understanding this unique challenge, Student Affairs developed the Student Engagement LifeCycle (SELC), a model that uses strategic student engagement to support a high-quality experience to promote and increase retention and student success.



Friday, June 10

## SESSION 2 | 10:30 - 11:10 AM

### The Squeaky Wheel: Turning a Complainer into a Collaborator

Pamela Ratvasky

Franklin University | **Frasch 316**

There is usually one in every group, you know the one. The one that complains the most! Let's discuss strategies for working with people that disrupt, distract, and impede learning. You will leave this session with some tips and strategies to deal with these types of behaviors from students.

### Class Activities that Create a Climate for Active Learning!

Barbara Carder

Franklin University | **Frasch 318**

Come to this session to participate in activities that can be used in your classes to engage your students and create a climate of active learning. Activities can model the desired behavior and encourage students to recognize their responsibility in a successful learning environment.

### A Culture of Teaching and Learning for Chinese Students

Zhihang Luo (Janice), Harlan Schottenstein & Michael Posey

Franklin University | **Frasch 321**

What are the learning styles of Chinese students, and what preconceived do instructors bring to the classrooms? When these two distinct cultural concepts of learning and teaching are not taken into consideration the effectiveness of the learning experience is diminished. This is significant in the traditional environment and can become critical in a virtual classroom.

Friday, June 10

## SESSION 2 | 10:30 - 11:10 AM

### Building Digital Relationships Between Faculty and Students

Eva Bradshaw, Shaun Holloway & Lori Sobota

Zane State College, Franklin University & ACUHO-I | **Frasch 411**

Students expect faculty to be accessible and responsive through various digital communication tools 24/7. Why not embrace this trend and extend the learning impact beyond the course? Discover how digital relationships can be used to shape life-long learning for both the student and the teacher.

### Agents of Change: Community Education for Adult Learners

Jenna Bellamy & Terry Porter

Franklin University | **Frasch 414**

In this joint presentation, the instructor and a student will discuss the creation of SOCL 210: Public Sociology. Learn about the innovative aspects of this new course for non-traditional students, including civic and community based learning, service learning, and online experiential learning.

### How We Analyzed Data to Improve a Graduate Curriculum

Joel Gardner & Rob Wood

Franklin University | **Frasch 416**

This presentation will be useful to program chairs, faculty, and curriculum/instructional designers as a potential model for making data-driven decisions when considering how to redesign an academic program. The discussion will include lessons-learned and opportunities for questions and answers.

Friday, June 10

## SESSION B | 11:15 AM - 12:35 PM

### Gourmet Gamification Part II: Simulations as Student Projects

Daniel Bell, Brenda Jones, Michael Posey & MarKel Snyder  
Franklin University | **Frasch 321**

Join us to learn about a collaboration across three academic programs that resulted in three learning games. The project involved PBL via development of a social media decision-making game. Attendees will view the student-created simulations and test their skills in a Social Media Showdown.

### I'm Engaged! Maximizing the Online Learning Experience

Jacinta Banks, Matt Barclay & JoAnna Williamson  
Franklin University | **Frasch 324**

We will discuss best practices to help online learners and instructors be as engaged in the online learning process as they are in a face-to-face environment. Presenters include faculty, course designers, and students who will share their knowledge and facilitate discussion.

Friday, June 10

## SESSION 3 | 11:15 - 11:55 AM

### Integrating Different Technology Tools in the Classroom

Diego Hernandez

Tiffin University | **Frasch 311**

This presentation will focus on the integration of a variety of technology tools in the classroom at the same time to benefit students and instructors in the process of learning and teaching and the use of effective integration of technology.

### Building Partnerships that Matter

Carie Martin & Jonathan McCombs

Franklin University | **Frasch 318**

Academic program managers and faculty can benefit greatly by engaging in partnerships that host educational events. If done correctly, these events can be leveraged toward curriculum and create awareness about your program in the community.

### Designing for Changing CSCS Student Demographics

Andy Igonor & Natalya Koehler

Franklin University | **Frasch 411**

Higher education institutions have started to expand cyber security and computer science (CSCS) programming to high school learners. With this shift, two key questions are: (1) what design strategies should be employed by higher education institutions to ensure success for high school learners without losing approaches that prepare adult learners for job readiness? And (2) to what extent do these strategies influence success for both adult and high school learners? In this presentation, we attempt to answer these questions through a proposed creative design model.

Friday, June 10

## SESSION 3 | 11:15 - 11:55 AM

### Promoting Diversity Competence and Equity

Young Mi Chang

Ohio Dominican University | **Frasch 414**

Educators should mediate a context that students examine their own prejudice and belief and reconstruct them. This presentation explores practical instructional strategies as well as pedagogical frameworks that challenge students' pre-existing beliefs and enhance their critical consciousness.

### Performance Assessment in College: 'The ABC's (and DEF's)'

John Edwards

Franklin University | **Frasch 416**

This brief presentation will hopefully provide audience members various perspectives on the important topic of college student grading with quality and meaning.

### Diversity, Inclusive Excellence, and Critical Thinking

Isidoro Talavera

Franklin University | **Frasch 418**

Issues of diversity not only raise questions related to inclusion and equal opportunity, but they are also crucial to determining the quality of education. Only with an equitable inclusion of diverse peoples, perspectives, and thoughts can optimal teaching, learning, and critical thinking occur.

Friday, June 10

## SESSION 4 | 12:00 - 12:40 PM

### Reading and Responding: Using Technology to Engage Readers

Krista Stonerock

Ohio Christian University | **Frasch 311**

This presentation will examine the ways technology is being used in a hybrid literature class to empower and actively engage all students “even those who had been resistant or uneasy” in the study of literature.

### Education that Goes Somewhere

Scott Bennett & Courtney Heppner

Reynoldsburg City Schools | **Frasch 318**

This presentation will provide insights from the K12 perspective on how higher education and industry can more meaningfully partner with school districts on developing career pathways for all students.

### Accreditation Professional Development at All Levels

Peggy K. McMains & Katherine G.H. Reichley

Otterbein University | **Frasch 411**

At Otterbein University, reaccreditation provided an opportunity for community members to learn how their roles connect to assessment criteria and student experiences. Hear about the accreditation-related summer professional development events crafted to encourage support and administrative staff.

## SESSION 4 | 12:00 - 12:40 PM

### Hybrid Classrooms: Switchers and Stayers

Victoria Ingalls

Tiffin University | **Frasch 414**

Some hybrid classes go well, but others do not. One professor allowed students to opt from a hybrid class back into a traditional seated environment mid-semester. This presentation provides student insight and statistical analysis of the switchers and the stayers.

### The Tone of Online Communications with Students

James D. Young

Franklin University | **Frasch 416**

The faculty-student relationship is so important and needs to be pointed towards a more sympatric relationship. Tone, I have discovered, is so important with students. They are overcoming huge obstacles to do this. So their antennas are really up for any tone in your messages.

### Developing a Growth Mindset to Build Student Engagement

Gianna Helling

Toronto Catholic District School Board | **Frasch 418**

This session will explore the use of online pedagogical documentation for learning, metacognition and assessment to build personalized learning environments for students. The importance of explicitly teaching the Growth Mindset will be discussed with a focus on using technology to build engagement.

Friday, June 10

## LUNCH | 12:40 - 1:50 PM

### Lunch

Lunch will be served in Frasch 422/423. This is a great opportunity to network and visit vendor booths throughout Frasch Hall.

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Friday, June 10

## SESSION C | 1:50 - 3:10 PM

### The Power of Your PLN

Melissa Eddington

Dublin City Schools | **Frasch 311**

Participants will set up an account, do a small Twitter scavenger hunt, will participate in a short Twitter Chat and will learn about the power of your PLN. We will learn how to use Twitter to tell your story as an educator and how to connect and collaborate with others.

### Innovative Leadership - Innovative Development

Maureen Metcalf

Metcalf & Associates, Inc. | **Frasch 324**

This session explores the trends leaders face over the next 35 years. We will translate the changes to leadership requirements then explore how to teach this leadership, helping leaders develop the mindset and skills required to successfully navigate the volume and complexity of change.

Friday, June 10

## SESSION 5 | 1:50 - 2:30 PM

### The Little Project That Did: Collaborate Ultra Certification

Colin Saunders

Otterbein University | **Frasch 316**

Aimed at faculty (eventually including administrators and staff), learn how proof of concept, instructional design, pilots, collaboration with campus partners, organizational change and communities of practice helped make "Collaborate Ultra Certification" a success at Otterbein University.

### An Idea Versus a Dream

Jeffrey M. Ferezan

Franklin University | **Frasch 318**

To explore the possibilities of connecting with our global learners by utilizing the current knowledge we have garnered (both empirical and experiential), and customizing it to connect with our learners, regardless of their locale.

### Unconventional & Informal Assessment of What Students Value

Peggy K. McMains

Otterbein University | **Frasch 321**

What motivates students to thank their professors? Otterbein University's Thank a Prof Program. Student responses were used to generate appreciation letters; however, upon analysis they double as an unconventional, informal assessment identifying what students value from their educational experience.

Friday, June 10

## SESSION 5 | 1:50 - 2:30 PM

### 'Camera? What is Camera?'

Jonathan Johnson & Erin Holt Johnson  
Otterbein University | **Frasch 411**

We'll share experiences to help educators from any discipline who are interested in supporting international students in their classrooms. We'll discuss best practices, lessons learned and how the program enriched the classroom community and deepened the university's international partnership.

### Emerging Models to Promote & Support Pedagogical Innovation

German E. Vargas Ramos  
Otterbein University | **Frasch 414**

New faculty development and academic support models are emerging in response to changing educational demands on higher education. This presentation discusses initiatives, programs, and best practices for promoting pedagogical innovation and the role of academic support professionals in this process.

### Grading to the Beat of a Different Drum

Amanda Page  
Mount Carmel College of Nursing | **Frasch 416**

This presentation explores how adjunct faculty assesses student work, and whether or not those practices have an impact on institutional, departmental, and student success that differs from full-time faculty.

Friday, June 10

## SESSION 5 | 1:50 - 2:30 PM

### Promotion of the Retention of International Students

Michelle C. Maus & Sami Mejri  
Tiffin University | **Frasch 418**

Those who attend the presentation will be exposed to a variety of strategies aiming to promote the retention of international students both within the classroom and throughout a university. Examples will be discussed in depth, as well as provided for duplication.

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Friday, June 10

## SESSION 6 | 2:35 - 3:15 PM

### When Modern Day Problems Confront Ancient Grounds

Christi Scott Bartman

American Public University | **Frasch 316**

We'll share experiences to help educators from any discipline who are interested in supporting international students in their classrooms. We'll discuss best practices, lessons learned and how the program enriched the classroom community and deepened the university's international partnership.

### Rethinking Doctoral Education

Barbara Fennema & Wendell Searborne

Franklin University | **Frasch 321**

This presentation will provide participants with a summary of the Rethinking Doctoral Education seminar series provided by Franklin University for doctoral faculty. The session will include time for questions and answers about the seminar series and the doctoral programs.

### Graduate Online New Student Orientation

Marcus Johnson & Blake Renner

Franklin University | **Frasch 411**

Participants will learn about graduate student development and transition theories, information to assist with transition to graduate school, strategies to develop an online graduate orientation, and an assessment of the persistence rates of Franklin students that have completed the orientation

Friday, June 10

## SESSION 6 | 2:35 - 3:15 PM

### Using Peer Mentoring & Tutoring as Student Centered Pedagogies to Retain Academically At-Risk Online Learning in the Community College Setting

Gina M. Augustine

Eastern Gateway Community College | **Frasch 414**

This presentation contains information on both implementing a peer mentoring/tutoring program for online community college students and discusses how to use faculty development programs to increase awareness of peer collaboration and the positive effect on retention.

### Alternative Assessment in a University Accounting Classroom

Patricia Wiseman & Timothy Wiseman

Saint Leo University | **Frasch 416**

This presentation will provide a review of the literature related to the use of alternative assessments at the collegiate level and will also discuss the personal experiences of one faculty member with respect to using such assessments in a quantitatively oriented class.

### Healthcare Education Strategy: Promote Rural Health, India

Leslie Mathew

Franklin University | **Frasch 418**

This presentation will fly you to rural North India, exposing global issues in improving healthcare for all. Pictures & video clips will help get a sense of the realities faced. You will have greater appreciation for needed adaptation within a curriculum, and on different methods of delivery.

Friday, June 10

## SESSION 7 | 3:20 - 4:00 PM

### Preparing Students to be Contributing Citizens

Meridith Witt

Baldwin Wallace University | **Frasch 318**

The attendees will gain knowledge on how to start and develop a problem solving course along with loads of content and advice on how to present it to the students.

### Co-Requisite Support: Equity and Empowerment for Students

Stephanie Alexander & Heather L. Duda

University of Rio Grande | **Frasch 324**

In our presentation, attendees will learn how an open-enrollment institution has reworked its composition curriculum into one that not only addresses college readiness acceleration but one that closely aligns with the tenets of transformative education.

### Our College Graduates Can't Write! Why? What Can We Do?

Ron D. Mead

Mead Staff Development Training Programs | **Frasch 411**

Companies complain they are not getting graduates with the writing skills they need. Why? What can you do? Ron demonstrates his online writing improvement system based upon his book: "A Concise Grammar Book for Those Who Hate Grammar." He was interviewed on Arizona public radio and television.

Friday, June 10

## SESSION 7 | 3:20 - 4:00 PM

### Guidelines for Performance Evaluation

Jessie Kong

Franklin University | **Frasch 416**

This presentation is designed for college faculty who teach an introductory level evaluation course or performance professionals/educators/ teachers who want a solid conceptual grounding in evaluation and a guide for applying such concepts in their own work.

### A Collaborative Assessment Framework for Student Success

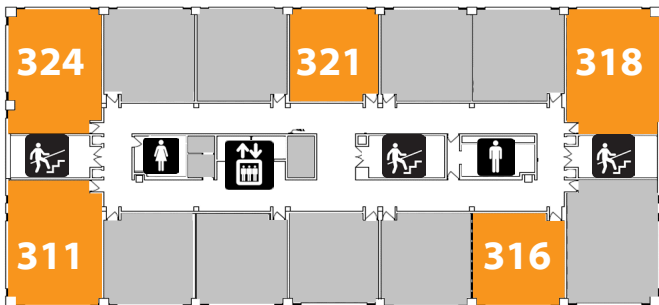
Matt Barclay, Phyllis Duryee & Yuerong Sweetland

Franklin University | **Frasch 418**

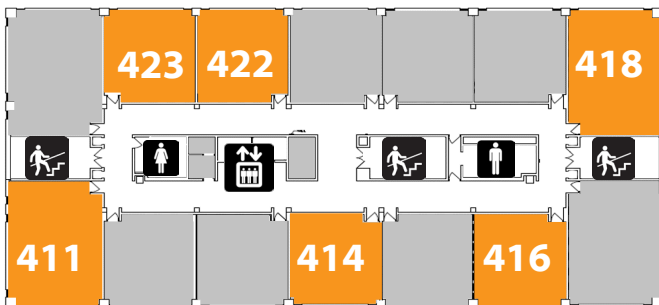
This presentation uses a case study approach to illustrate benefits of a collaborative assessment framework and how it can be designed and implemented. The ultimate goal is to integrate assessment into teaching and learning such that it can help inform changes for improving student learning.



## Frasch Hall, Third Floor Map



## Frasch Hall, Fourth Floor Map



A Very Special Thanks to  
Our Sponsors. \_\_\_\_\_



The ITL Conference is hosted by Franklin University's



Born out of Franklin University's model of comprehensive and innovative curriculum development, the International Institute for Innovative Instruction unites doctorially prepared instructional designers, multimedia experts and teaching effectiveness experts.

The Institute is built on the fundamental belief that the needs and ambition of the learner come first. We've integrated curriculum design, teaching and learning assessment, and technology training professionals who work creatively to create engaging, effective and relevant learning experiences. From course design to technology integration and learning assessment - our goal is to create the ideal learning environment for student success.

**To learn more, visit [franklin.edu/international-institute-for-innovative-instruction](http://franklin.edu/international-institute-for-innovative-instruction).**

**FRANKLIN**  
UNIVERSITY

# Franklin University

## MAIN CAMPUS MAP



- |  |                   |
|--|-------------------|
| 1 FRASCH HALL                          | 201 S. GRANT AVE. |
| 2 PAUL J. OTTE STUDENT SERVICES CENTER | 331 E. RICH ST.   |
| 3 PRESIDENT'S OFFICE                   | 321 E. RICH ST.   |
| 4 ALUMNI HALL AND ROSS AUDITORIUM      | 301 E. RICH ST.   |
| 5 FISHER HALL                          | 300 E. MAIN ST.   |
| 6                                      | 285 E. MAIN ST.   |
| 7 PHILLIPS HALL                        | 303 S. GRANT AVE. |
| 8                                      | 360 S. GRANT AVE. |
| 9                                      | 236 E. TOWN ST.   |

INTERNATIONAL INSTITUTE FOR INNOVATIVE INSTRUCTION (i4)

- Franklin University buildings
- Free parking for students and visitors
- Free parking for students and visitors after 5 PM