



DAVID ADAMICK

EDITOR | CONTENT MANAGER | BLOGGER
Chelmsford, Essex

PROFILE

University-educated, in-house editor, proofreader, blogger and translator looking for similar role whilst exploring opportunities in new sectors. Versatile; clear and concise in style, founded on excellence in English grammar and composition. Strong, transferable skill set; professional manner with proficiency in digital technology and foreign languages.

TECHNICAL SKILLS

- Office 365
- Programming languages (HTML5/CSS3/JavaScript/Bootstrap/JQuery)
- WordPress CMS
- Adobe In-Design/Xd/ Canva
- Social Media
- SEO best practice
- Google Analytics
- Campaign Monitor

PROFESSIONAL SKILLS

- Literacy in English - written/verbal (native speaker)
- Proofreading/editing
- Translation
- Blogging/content composition
- Interpersonal skills
- Public speaking & presentation
- Time management
- French (proficient)/Italian (intermediate)

EDUCATIONAL TRAINING

University of Western Ontario

B.A. Hons. (4 yrs.); Art history/English literature

Alliance Française

Advanced French

University of Southwark

Intermediate Italian

The University of Westminster

Mandarin Chinese (part-time)

EXTRA-CURRICULAR

- Udemy - Effective Copywriting
- Udemy - The Complete 2020 Web Development Bootcamp
- LinkedIn - JavaScript Essential Training (5.5 hrs.)
- Simplilearn - Full SEO Tutorial (9 hrs.)
- Hubspot Academy - SEO: Building Sustainable Traffic
- Hubspot Academy - Website Optimisation
- Udemy - Adobe XD
- FutureLearn - Social Media Marketing Campaign Design
- Future Learn - Digital Media Analytics: Earned Media
- FutureLearn - Introduction to Content Design
- FutureLearn - Creating Online Content

CONTACT

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CAREER SUMMARY

In-house Editor/Blogger/Account Manager
Roberson Wine | 2012 - 2020

- Copy editing/writing of product profile content
 - Company website content/blogging
 - Tech sheet composition/translation (French, Italian)
 - Company social media contributions
 - Commercial offers composition
 - Public speaking/events
 - Account management/sales
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New Business Executive
Amathus Drinks | 2010 - 2012

- New/current business development
- Sales forecasting
- Credit rating/financial analysis
- Contractual agreements
- Database management
- Sales incentive implementation
- Trade fair participation
- Masterclass presentations

PERSONAL INTERESTS

Life-long, dedicated musician; foreign language enthusiast (French, Italian, Polish, Russian, Mandarin); avid reader; blogger; amateur visual artist; culinary; Liverpool Football Club... wine!

REFERENCES

Available upon request.