Darin A Jacobson

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LinkedIn: www.linkedin.com/in/darinjacobson

GitHub: https://github.com/djake1680 **Portfolio**: http://www.darinjacobson.com

TECHNICAL SKILLS

Front End: HTML5, CSS3, JavaScript, jQuery, ReactJS, Bootstrap, AJAX, API

Back End: PHP, MySQL

Developer Tools: Git, GitHub, Chrome Dev Tools, PHPStorm, MAMP, XAMPP

PROFESSIONAL EXPERIENCE

National Hot Rod Association – Glendora, CA – September 2015 – September 2016 Software Analyst – January 2016 – September 2016

- Created and updated content for all NHRA websites using JavaScript, HTML, & CSS
- Updated existing websites and database queries using C#, .NET, and SQL Server
- Programmed ads in Google DoubleClick for Publishers and monitored performance for maximum revenue
- Using Google Analytics, created reports for upper management to track performance of all NHRA websites
- Managed data feeds powering live scoring and qualifying results on mobile app and website during events

Webmaster - September 2015 - January 2016

- Administered Content Management Systems: 2 proprietary and 1 open source including Umbraco, American Eagle, and Advanced Publisher
- Updated and sent weekly HTML newsletters
- Created event based HTML layouts for marketing purposes
- Setup event and TV schedules before the start of every race season

JPMorgan Chase – Chandler, AZ May 2007 – May 2015

Relationship Banker - Small Business Specialist - Manager on Duty

- 2+ years coaching & developing bankers and tellers, including developing sales processes, campaign goals, and branch action plans
- Duties included opening accounts, loan applications and closings, investment sales, and advising customers on budgeting needs

EDUCATION AND TRAINING

LearningFuze Web Development Training - Irvine, CA - June 2015 - September 2015

- Completed 12 week web development boot camp consisting of an intensive training program requiring 12 hours a day each day of training and coding on individual or team assignments
- Developed skills and real-world knowledge in a project oriented environment modeled after those found in development companies
- Completed a 12 hour hackathon in a team of four students, introducing us to APIs, which gave us experience in delegating tasks, stand-ups for updates, version control merging using GitHub & Git, and relevant research

Bachelor Degree in Advertising & Public Relations, Grand Valley State University, Allendale, MI

• Major coursework included working with teams to develop advertising/public relations campaigns, including research, needs assessments, ensuring team participation, and final presentation to large companies