

## PROJECT REPORT

### 1. INTRODUCTION:

#### 1.1 OVERVIEW

**Keerthi sweets** are the [confectionery](#) and [desserts](#) of the [Indian subcontinent](#).<sup>[1][2]</sup> Thousands of dedicated shops in [India](#), [Bangladesh](#), [Nepal](#), [Pakistan](#) and [Sri Lanka](#) sell nothing but sweets

Sugarcane has been grown in the Indian subcontinent for thousands of years, and the art of refining sugar was invented there 8000 years ago (6000 BCE) by the [Indus Valley civilisation](#). The English word "sugar" comes from a [Sanskrit](#) word *sharkara* for refined sugar, while the word "candy" comes from Sanskrit word [khaanda](#) for the unrefined sugar – one of the simplest raw forms of sweet. Over its long history, cuisines of the Indian subcontinent developed a diverse array of sweets. Some claim there is no other region in the world where sweets are so varied, so numerous, or so invested with meaning as the Indian subcontinent

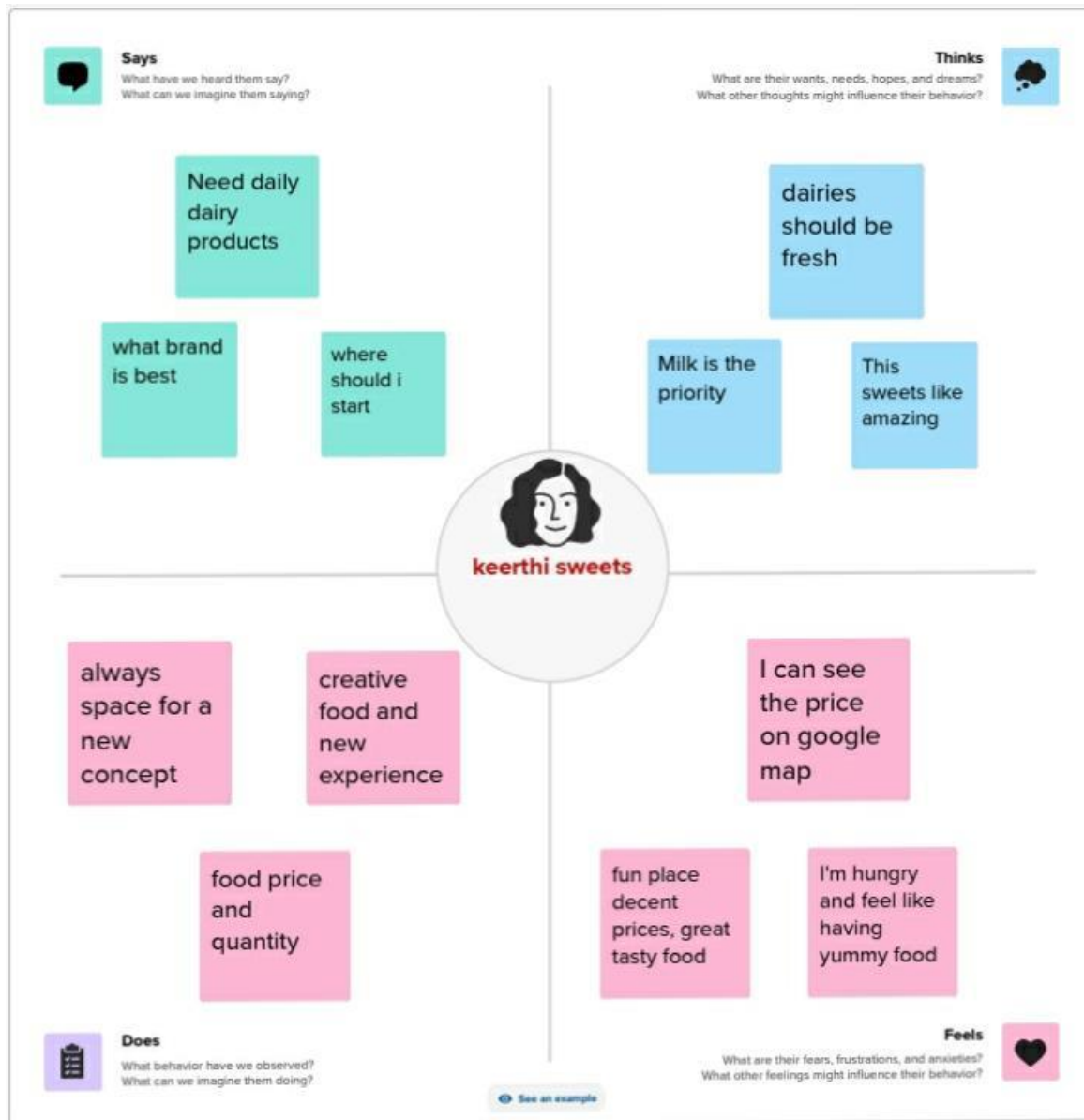
#### 1.2 PURPOSE

When it comes to sweetening, this truly is the complete package. From sweetening your coffee or tea to measuring, baking and browning in your favorite treats, Truvia Sweet Complete Granulated Stevia Leaf is the once-and-for-all all-purpose sweetener. There is finally a natural sweetener with zero calories

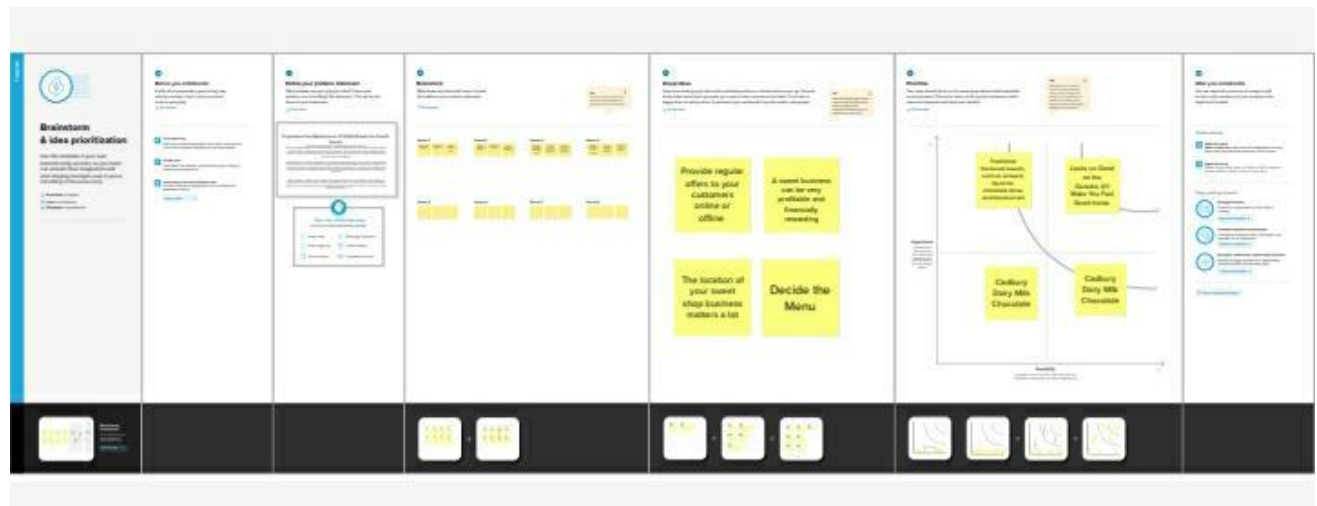
per serving and that you can use like sugar, wherever you use sugar.

## 2. PROBLEM DEFINITION & DESIGN THINKING

### 2.1 Empathy Map



### 2.2 Ideation & Brainstorming Map



### 3.RESULT

Home

Items

Banking

Sales

Purchases

Time Tracking

e-Way Bills

GST Filing

Accountant

Reports

Documents

More Features

Dashboard

Getting Started

Recent Updates

Announcements

Total Receivables

New

Total Unpaid Invoices ₹0.00

CURRENT

₹0.00

OVERDUE

₹0.00

Total Payables

New

Total Unpaid Bills ₹0.00

CURRENT

₹0.00

OVERDUE

₹0.00

Cash Flow

This Fiscal Year

Cash as on 01/04/2023

₹0.00

Incoming

₹1,79,550.00 +

Outgoing

₹44,250.00 -

Cash as on 31/03/2024

₹1,35,300.00 =

Income and Expense

This Fiscal Year

Accrual Cash

Total Income

₹1,71,000....

Total Expenses

₹85,500.00

\* Income and expense values displayed are exclusive of taxes.

Top Expenses

This Fiscal Year

- Salaries and Employee Wages (5K)
- Rent Expense (26,443)
- Advertising And Marketing (11,20)
- Raw Materials And Consumables

Projects

00:00

UNBILLED HOURS

₹0.00

UNBILLED EXPENSES

Add Project(s) to this watchlist

Bank and Credit Cards

ICICI-001

₹0.00



### Horizontal Profit and Loss

**Basis: Accrual**

From 01/04/2023 To 31/03/2024

+ Add Temporary Note

Expense		Income	
OPENING STOCK	0.00	OPERATING INCOME	
PURCHASES	0.00	• Sales	1,71,000.00
VENDOR CREDITS	0.00	TOTAL OPERATING INCOME	1,71,000.00
INVENTORY ADJUSTMENT	0.00	CLOSING STOCK	0.00
COST OF GOODS SOLD		NON OPERATING INCOME	
TOTAL COST OF GOODS SOLD	0.00	TOTAL NON OPERATING INCOME	0.00
OPERATING EXPENSE			
• Advertising And Marketing	10,000.00		
• Raw Materials And Consumables	5,500.00		
• Rent Expense	20,000.00		
• Salaries and Employee Wages	50,000.00		
TOTAL OPERATING EXPENSE	85,500.00		
NON OPERATING EXPENSE			
TOTAL NON OPERATING EXPENSE	0.00		
NET PROFIT/LOSS	85,500.00		
Total	1,71,000.00	Total	1,71,000.00

\*\*Amount is displayed in your base currency 

We've sent an email to js1125240@gmail.com. Please verify it to start invoicing your clients.

[RESEND VERIFICATION EMAIL](#)

## Keerthi sweets Horizontal Balance Sheet

Basis: Accrual

As of 31/03/2024

[+ Add Temporary Note](#)

Liabilities & Equities	Assets
<strong>LIABILITIES</strong>	<strong>CURRENT ASSETS</strong>
<strong>Current Liabilities</strong>	<strong>Cash</strong>
<div><div>GST Payable0.00</div><div>Output CGST4,275.00</div><div>Output SGST4,275.00</div><div>Total for GST Payable8,550.00</div></div>	<div><div>Petty Cash1,35,300.00</div><div>Total1,35,300.00</div></div>
<div>Total8,550.00</div>	<strong>Other Current Assets</strong>
<strong>TOTAL LIABILITIES</strong> 8,550.00	<div><div>Employee Advance-50,000.00</div><div>Input Tax Credits0.00</div><div>Input CGST1,875.00</div><div>Input SGST1,875.00</div><div>Total for Input Tax Credits3,750.00</div><div>Total-46,250.00</div></div>
<strong>EQUITIES</strong>	<strong>TOTAL CURRENT ASSETS</strong> 89,050.00
<div><div>Current Year Earnings85,500.00</div><div><strong>TOTAL EQUITIES</strong>85,500.00</div></div>	<strong>FIXED ASSETS</strong>
	<div><div>Miscellaneous expenses5,000.00</div><div><strong>TOTAL FIXED ASSETS</strong>5,000.00</div></div>
<strong>TOTAL LIABILITIES &amp; EQUITIES</strong> 94,050.00	<strong>TOTAL ASSETS</strong> 94,050.00

\*\*Amount is displayed in your base currency **INR**

#### **4. ADVANTAGES & DISADVANTAGES**

Advantages :

- **1.Pleasure and satisfaction**
- **Quick energy boost**
- **Emotional comfort**

Disadvantages:

- **Weight gain and obesity**
- **Nutritional deficiencies**
- **Increased risk of chronic diseases**
- **Tooth decay and dental problems**

#### **5 .APPLICATIONS**

Sweets are considered to be the perfect starter for any happy occasion. They are an embodiment of feelings of happiness, joy, and love that are shared during different occasions and celebrations. The importance of sweets in different occasions and celebrations is immense, and it varies from one culture to another. In this article, we will discuss the significance of sweets on various occasions and how they are used to express various emotions

#### **6 .CONCLUSION**

. In Conclusion, there are many types of sugar which has different glycemic index. Sugar can be used for many purposes such as preserving food. It can be used to make delicious candy such as fondant by crystallisation. There are also many methods to prevent crystallisation such as by adding corn syrup



## **7.FUTURE SCOPE**

Packaged sweets refer to pre-packaged confectionery products that are available in various shapes, sizes, flavors, and packaging formats, such as boxes, plastic containers, and tin cans, depending on their physical forms and textures. They include rasgulla, gulab jamun, barfi, peda, soan papdi, laddoo, cham cham, and rajbhog. They also incorporate nutritional information printed on the packaging, which allows consumers to make informed decisions about their food choices. They offer a longer shelf-life as compared to non-packaged sweets and facilitate easy transportation over long distances. At present, packaged sweets are easily available in supermarkets, convenience stores, and other retail outlets across India.