

## Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

Need daily dairy products

what brand is best

where
should i
start

dairies
should be
fresh

Milk is the priority

This sweets like amazing



always
space for a
new
concept

creative food and new experience

fun place decent prices, great

tasty food

I'm hungry and feel like having yummy food

food price and quantity

Does

What behavior have we observed? What can we imagine them doing?

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

I can see

the price

map

on google





