

LA Restaurants

SOME MARKET RESEARCH ON
OPEN-SOURCE DATA ON
RESTAURANTS IN LA.

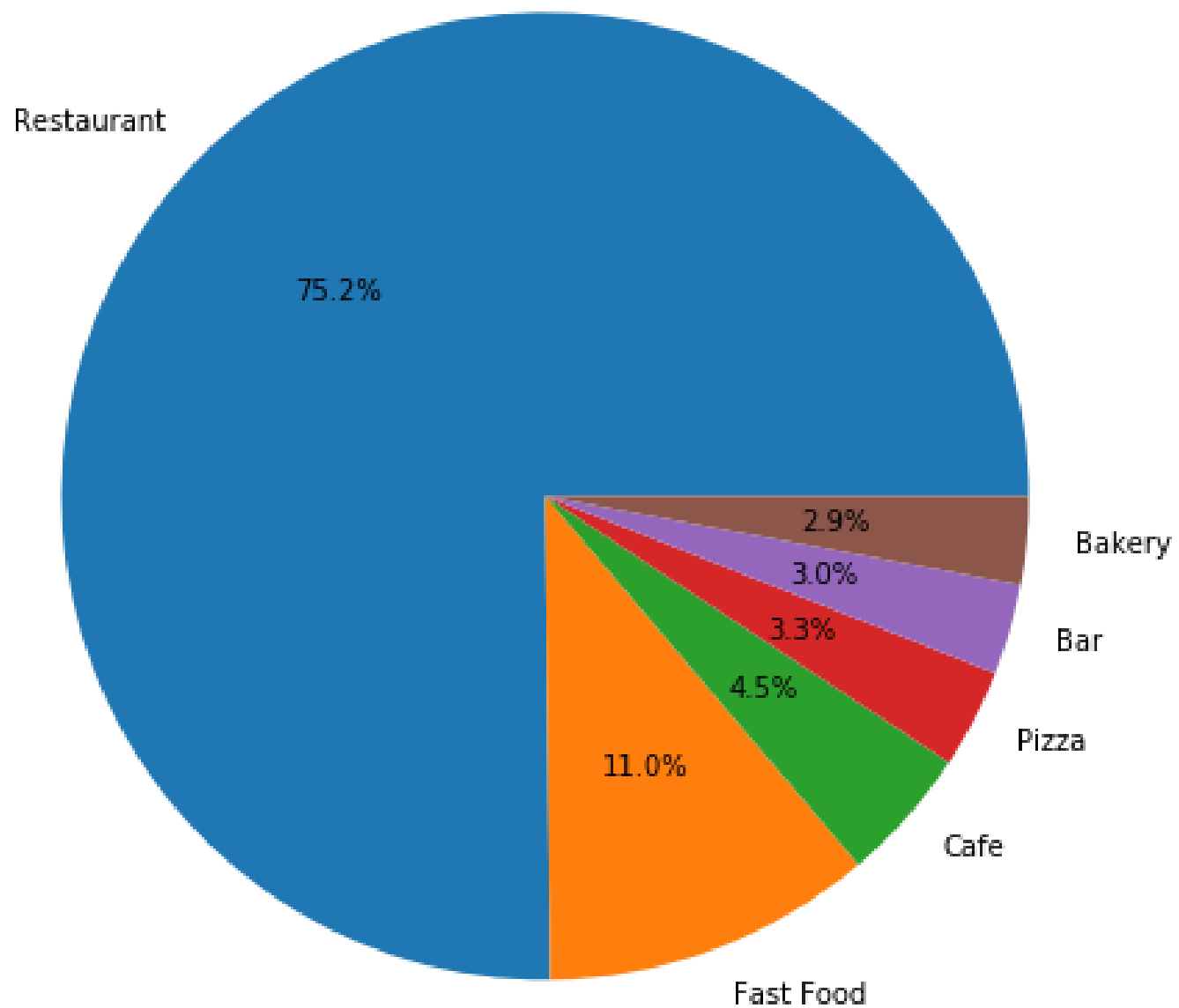


The goal of this short presentation is to discuss some facts about restaurants in LA area their specifics and characteristics ...as well as some future predictions


Our starting data contains basic info on around 10 000 restaurants located in LA area, that are divided in following categories:

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Cafe', 'Restaurant', 'Fast Food',  
'Bakery', 'Bar', 'Pizza
```

object_type

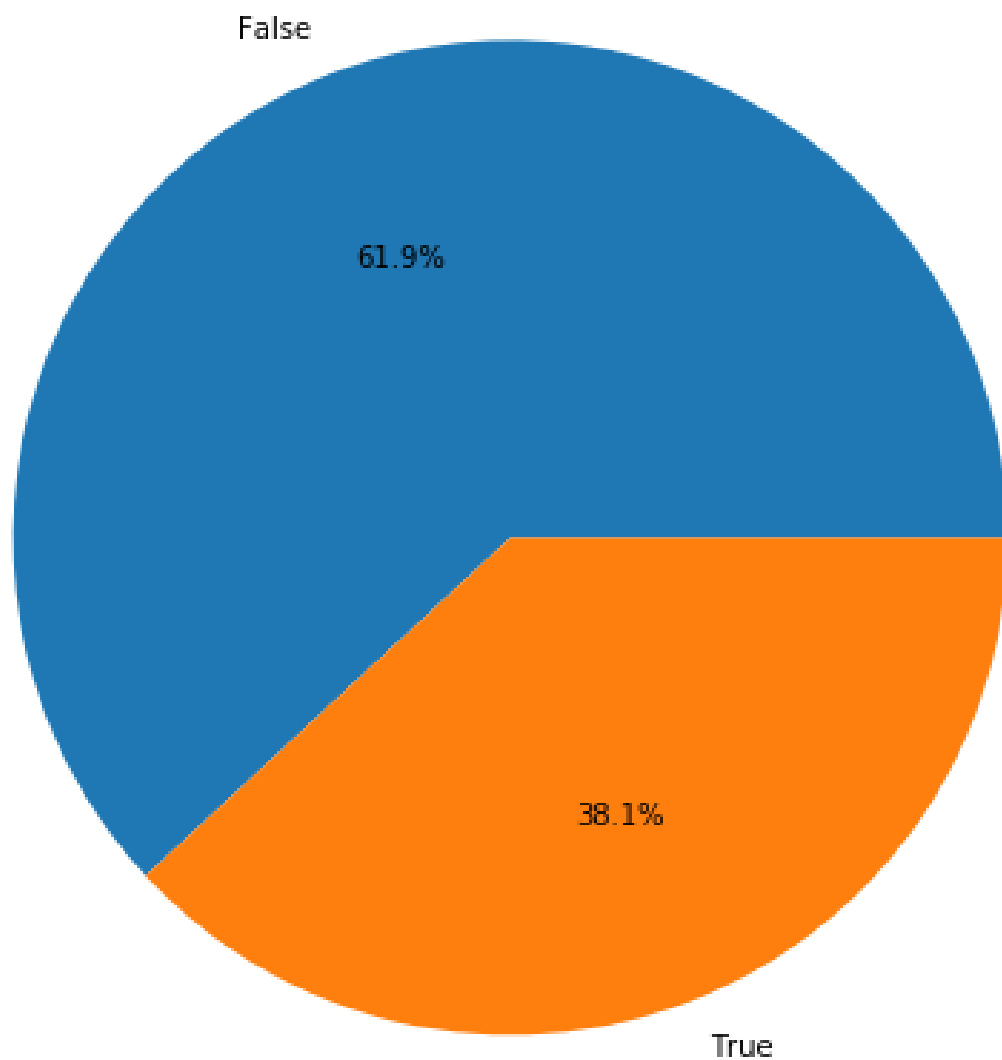


For a start lets see what is amount of each type of object into the whole population



From the pie chart we can clearly see that Restaurants holds $\frac{2}{3}$ of total and then Fast Foods with 11%, and then with almost same values we have Cafe, Pizza, Bar and Bakery

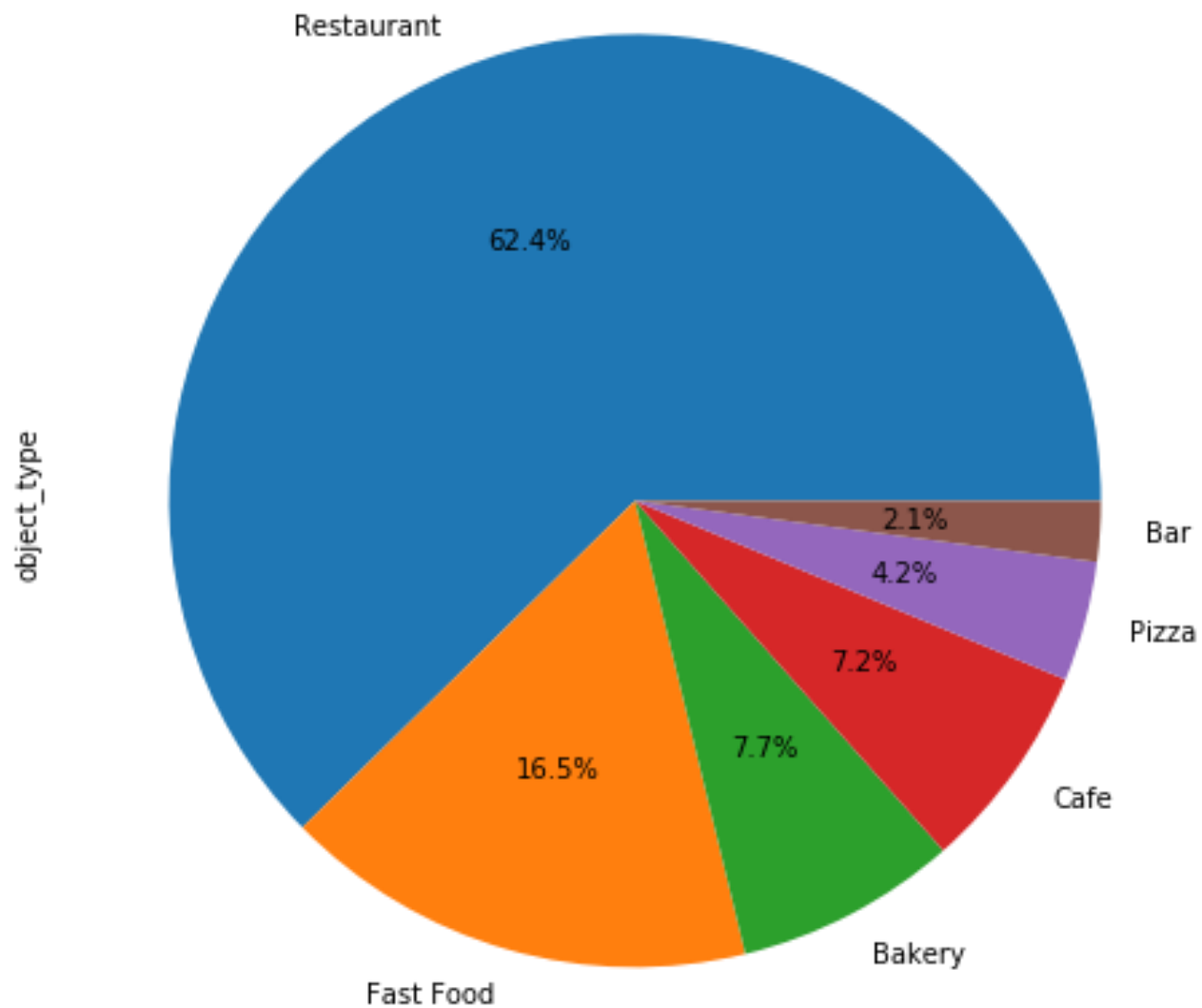
chain




Next we have investigated the proportion of chain vs nonchain establishments... False for non chain, True for Chain



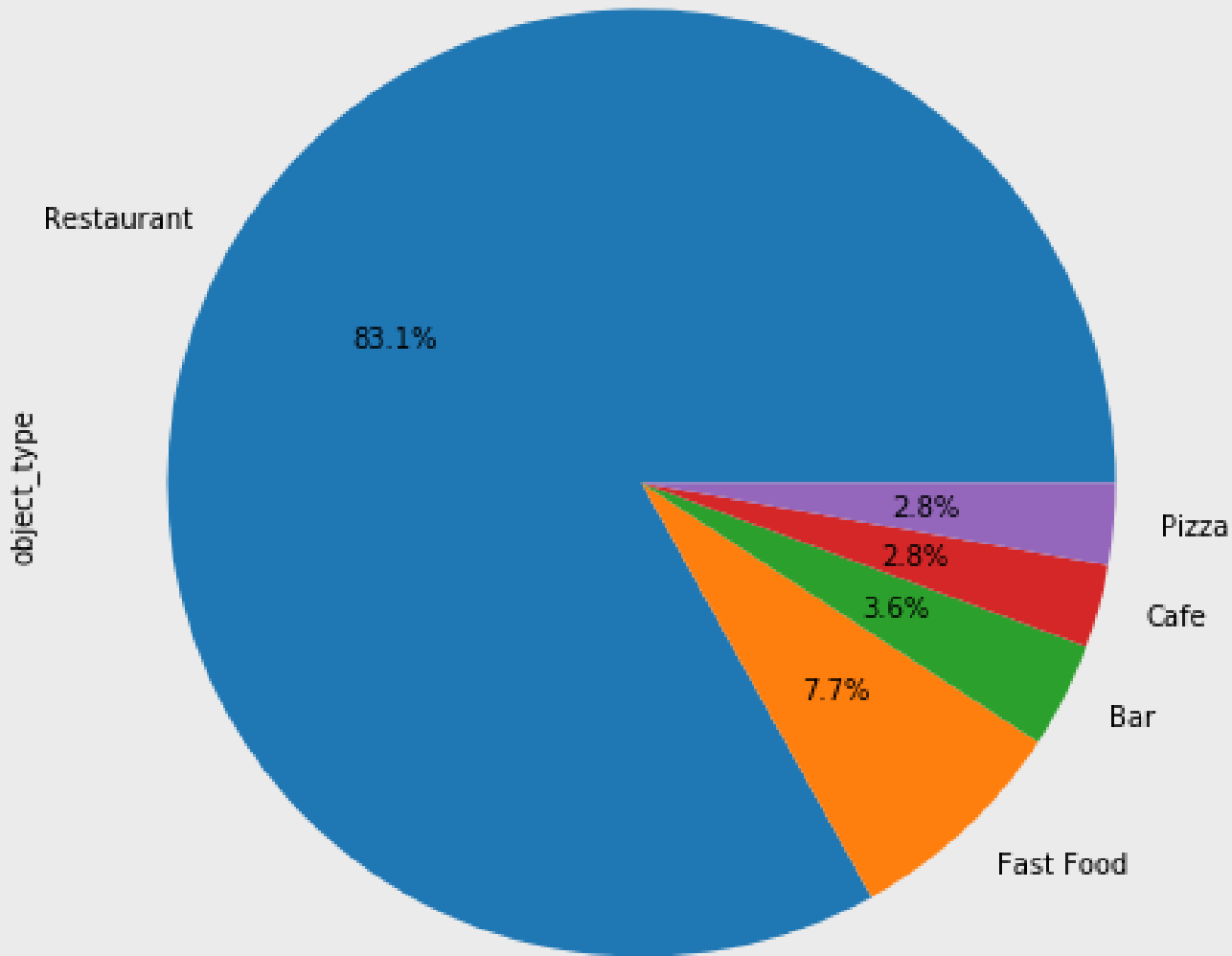
We have 61,9% of Non
chain establishments to
the 38.1% of Chain
establishment



We are going to see how is Chain category structured from the object type point of view...

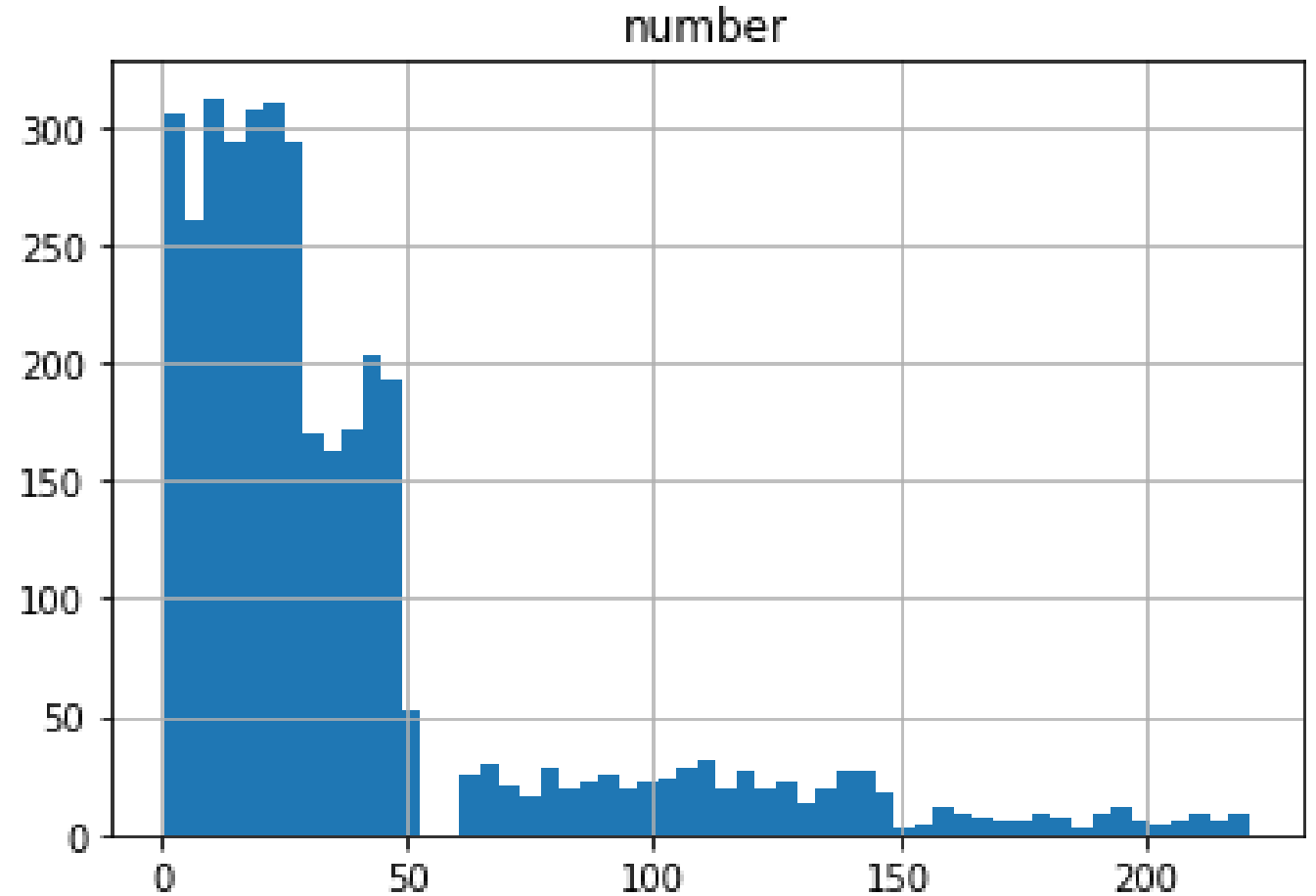


as we can see from the table above
restaurant is most common object
type inside chain category, now we
are going to check the nonchain
data...

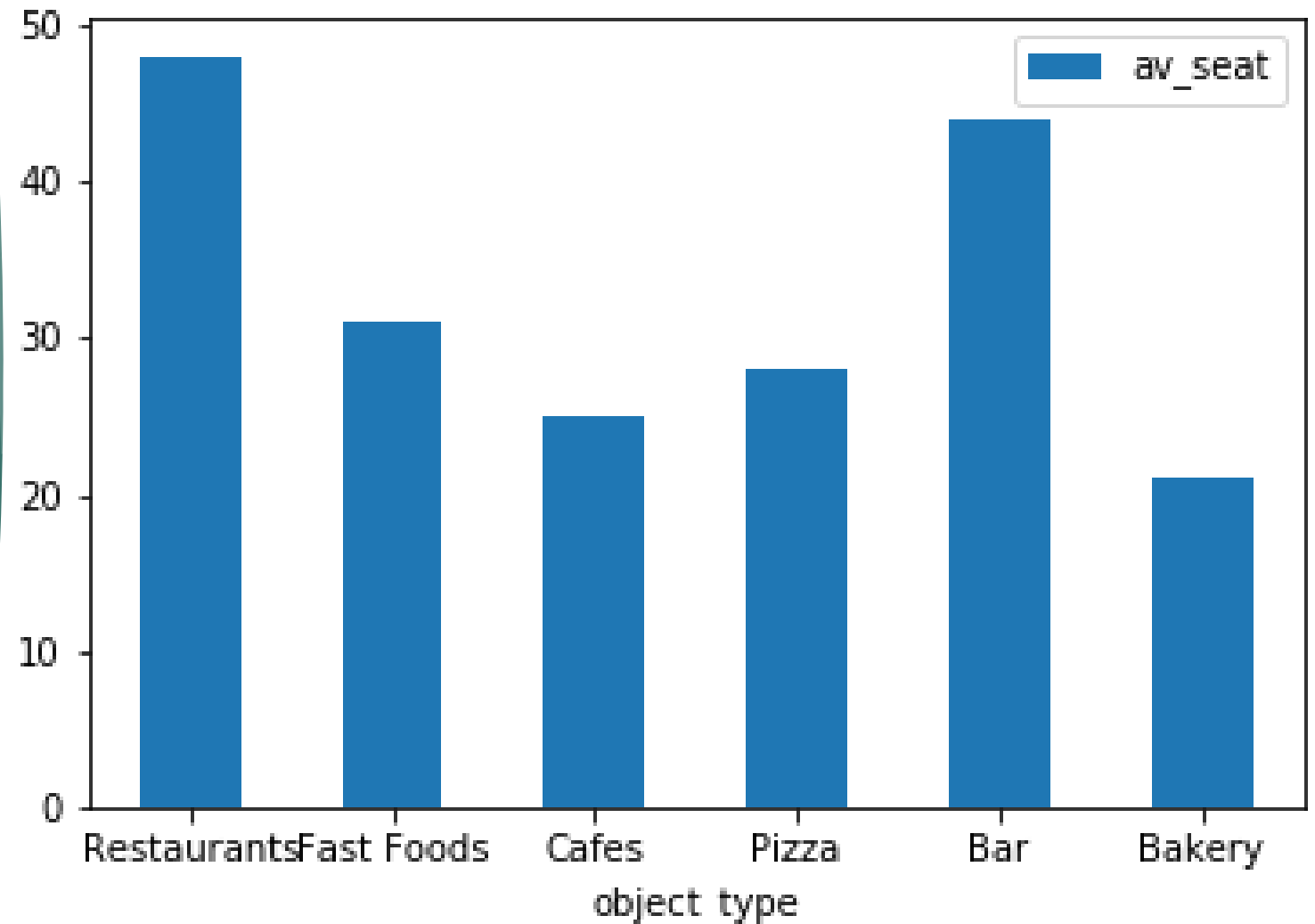


As we can see restaurant are holding 83.1% of total nonchain market , then Fast Food with 7.7% and then Bar, Café, and Pizza with around 3%

As we can see
from the graph
vast majority of
the chain
objects have
between 0-50
seats...



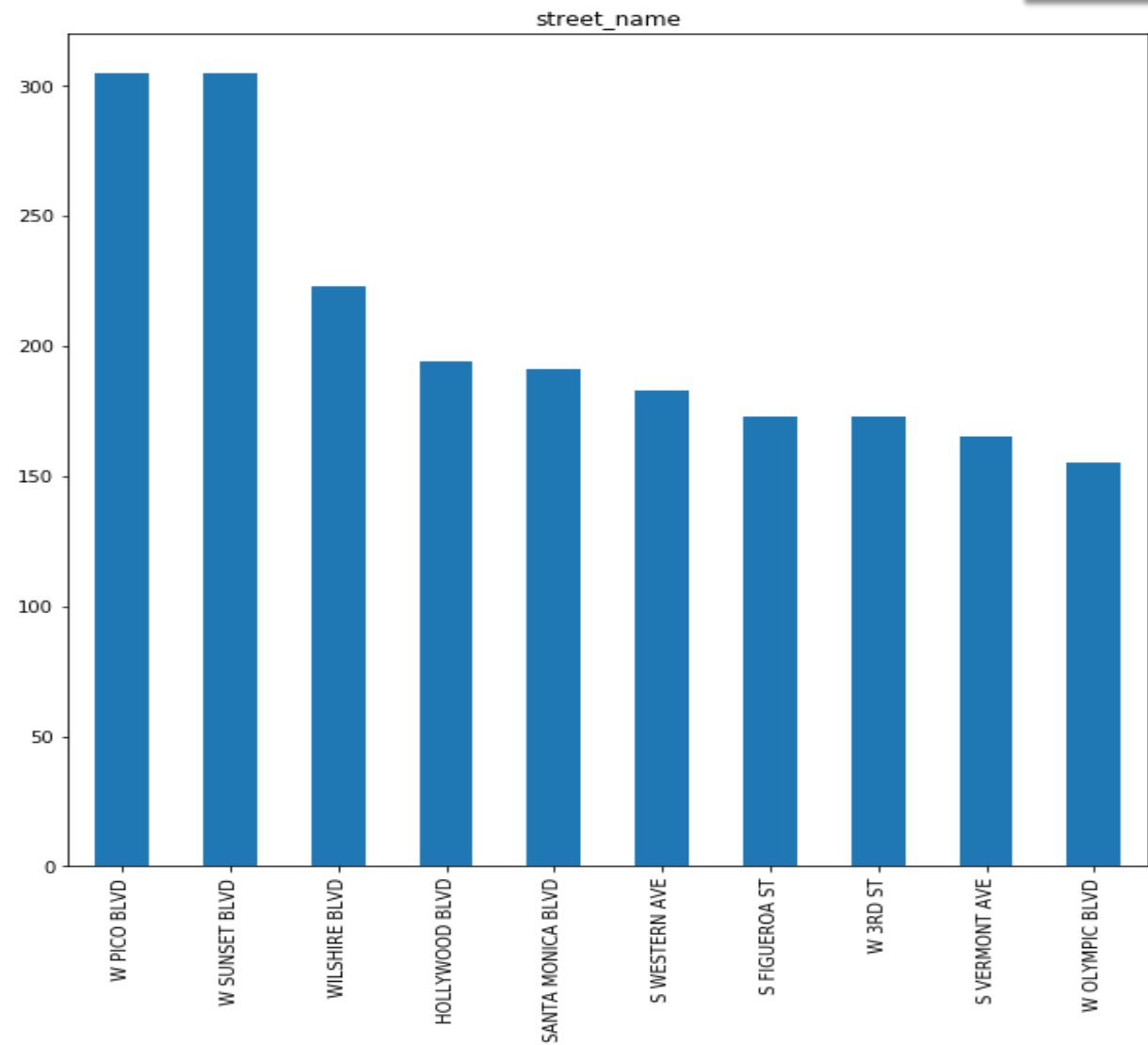
When it comes to the average seats numbers Restaurants are leading with 48, followed close with Bars (44) , and then we have certain down falling to the 31 seats for the Fast Foods and 28,25,21 for the Pizza, Cafes and Bakery....



Top ten streets with number of restaurants

W PICO BLVD	305
W SUNSET BLVD	305
WILSHIRE BLVD	223
HOLLYWOOD BLVD	194
SANTA MONICA BLVD	191
S WESTERN AVE	183
S FIGUEROA ST	173
W 3RD ST	173
S VERMONT AVE	165
W OLYMPIC BLVD	155

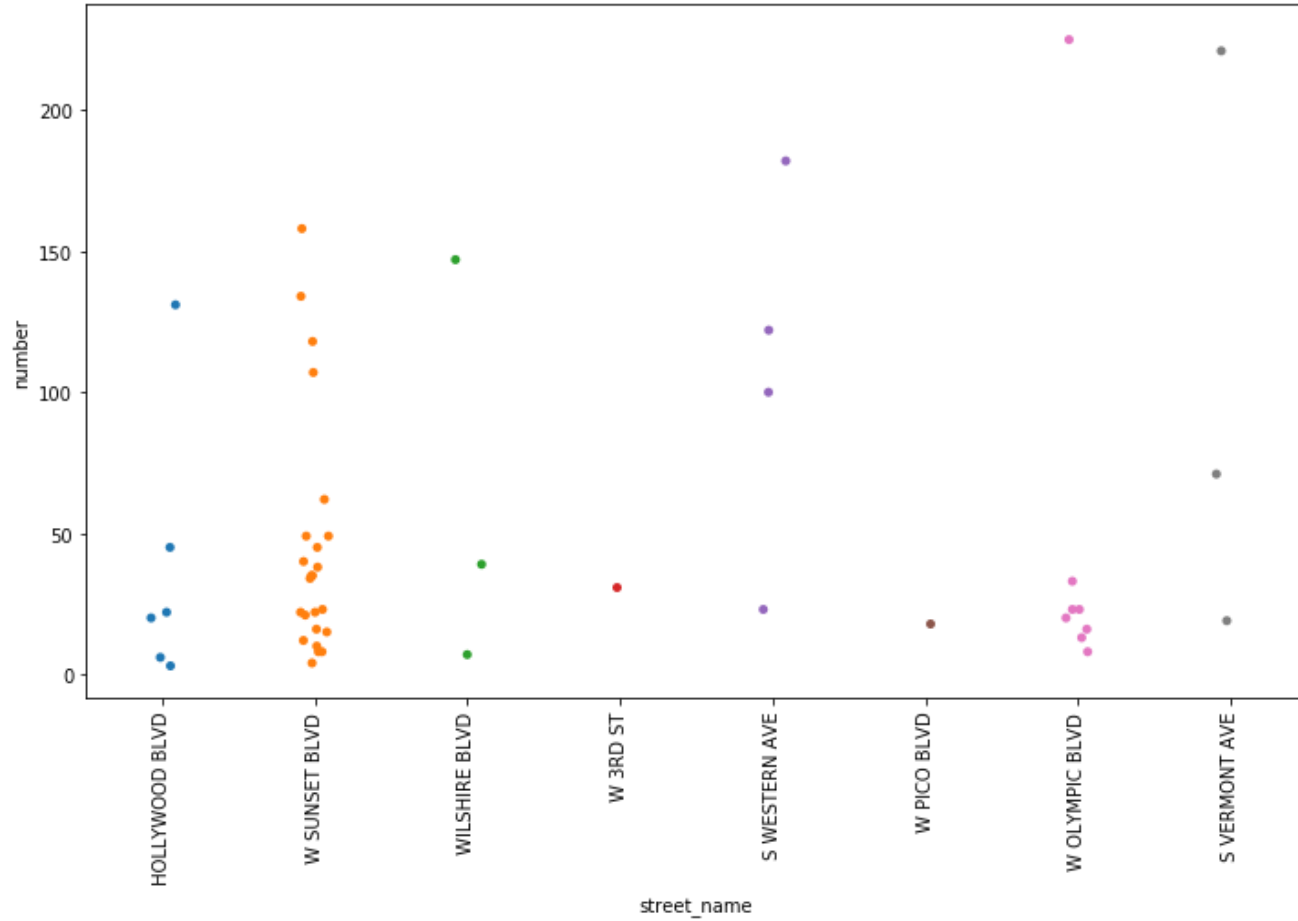
Same thing but
more visually
oriented





The number of the streets with only one restaurant
is 1832

SOME IMPORTANT INFO AS WELL...



Seats distribution
according to the
street name



Some final conclusions :

Investing in the Restaurant type of object with 0-50 seats looks like very good idea to us...



Thank You!

IGORMILETA@GMAIL.COM