



# SPONSORSHIP OPPORTUNITIES



# WARSAW / 15-18 May 2013

Warsaw is an amazing place to be for Python or Django developers - it's a growing community of excellent programmers, developers, coders and entrepreneurs. We hope to give people a good excuse to come to Warsaw and enjoy this beautiful city.



# THE VENUE

This time we thought to make this a little bit different, more fun, extraordinary and unforgettable. That's why we decided to organize a conference in a real circus! Developers love this crazy idea. Don't worry, no animals involved - just a lot of fun!

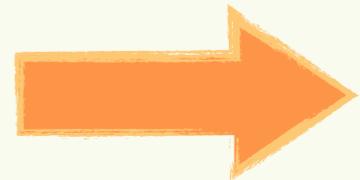


# WANT TO ADD SOME MAGIC?

We are committed to providing you the kind of exposure you need to reach the top minds in Django Developer community (by which we mean both those developing Django itself and those using Django to develop web applications of diverse kinds). Sponsoring DjangoCon is a great way to get access to talent, promote your brand or your product.

We commit ourselves to make this an unforgettable experience for more than 300 great developers. We want to create this kind of magical atmosphere and vibe that make them talk about it long after it's over :) We also know that the best sponsorships are the unconventional ones, that's why we'll work close with you to help you get the most of the event.

CHECK OUT HOW TO HELP  
DjangoCon BE AWESOME



# DIAMOND SPONSORSHIP

*only ONE!*

- ★ Logo and 200-word description on a conference website, highlighted visibility
- ★ „Meet our Diamond Sponsor” blog post and newsletter
- ★ Video (if provided) on the big screens
- ★ Introduction during welcome announcements & banner on the main stage
- ★ First option to provide lanyards
- ★ Your logo on the back of conference bag
- ★ Recognition in online media and email communications
- ★ Goodiebag inserts
- ★ 200-word description in printed conference programme
- ★ Booth space
- ★ 5 conference invitations

**Suggested price: 5.000 EUR (+VAT)**



# CATERER SPONSORSHIP

*only 3!*

- ★ Logo and 100-word description on a conference website, highlighted visibility
- ★ Introduction before lunch sponsored by you
- ★ Your logo on the back of conference bag
- ★ Recognition in online media and email communications
- ★ Goodiebag inserts
- ★ 100-word description in printed conference programme
- ★ 3 conference invitations



**Suggested price: 3.000 EUR (+VAT)**

# GOLD SPONSORSHIP

only 5!

- ★ Logo on a conference website
- ★ Your logo on the back of conference bag
- ★ Goodiebag inserts
- ★ Logo in printed conference programme
- ★ 2 conference invitations



Suggested price: **2.000 EUR (+VAT)**

# SILVER SPONSORSHIP

*only 10!*

- ★ Logo on a conference website
- ★ Your logo on the back of conference bag
- ★ Logo in printed conference programme
- ★ 1 conference invitation



**Suggested price: 1.000 EUR (+VAT)**

# SUPPORTER SPONSORSHIP

- ★ Small logo on a conference website
- ★ 1 conference invitation



**Suggested price: 500 EUR (+VAT)**

# ADDITIONAL OPPORTUNITIES

★ Lanyards

500 EUR



★ Meal

1500 EUR

★ WiFi

1500 EUR

★ Booth

1000 EUR

★ Party

starting at 500 EUR

★ Video

1500 EUR





# CONTACT

If you're interested in sponsoring DjangoCon Europe 2013 - drop us a line at [ola@djangocircus.com](mailto:ola@djangocircus.com). We're open to any discussion and negotiations of the terms.