

A night photograph of the Porto skyline, centered on the Dom Luis I Bridge, a prominent steel truss bridge spanning the Douro River. The bridge is illuminated, and its reflection is visible in the dark water below. In the background, the city's historic buildings, including the University of Porto and the Clerigos Tower, are silhouetted against a dark sky with scattered clouds.

2020  
djangocon.eu  
porto

**DjangoCon Europe is run by the community for the community:**

We are the 12nd European Conference team, made up of Django practitioners from all levels. We welcome people from all over the world.

Our conference seeks to educate and develop new skills, best practices, and ideas for the benefit of attendees, developers, speakers and everyone in our global Django Community, not least those watching the talks online.

**The conference consists of 3 days of talks, followed by 2 days of sprints and workshops.**

**On the day before the conference, a 1 day Django Girls workshop is held.**

# #team



[Ana Cunha](#)



[Carlos Rebelo](#)



[David Vaz](#)



[Eduardo Espinheira](#)



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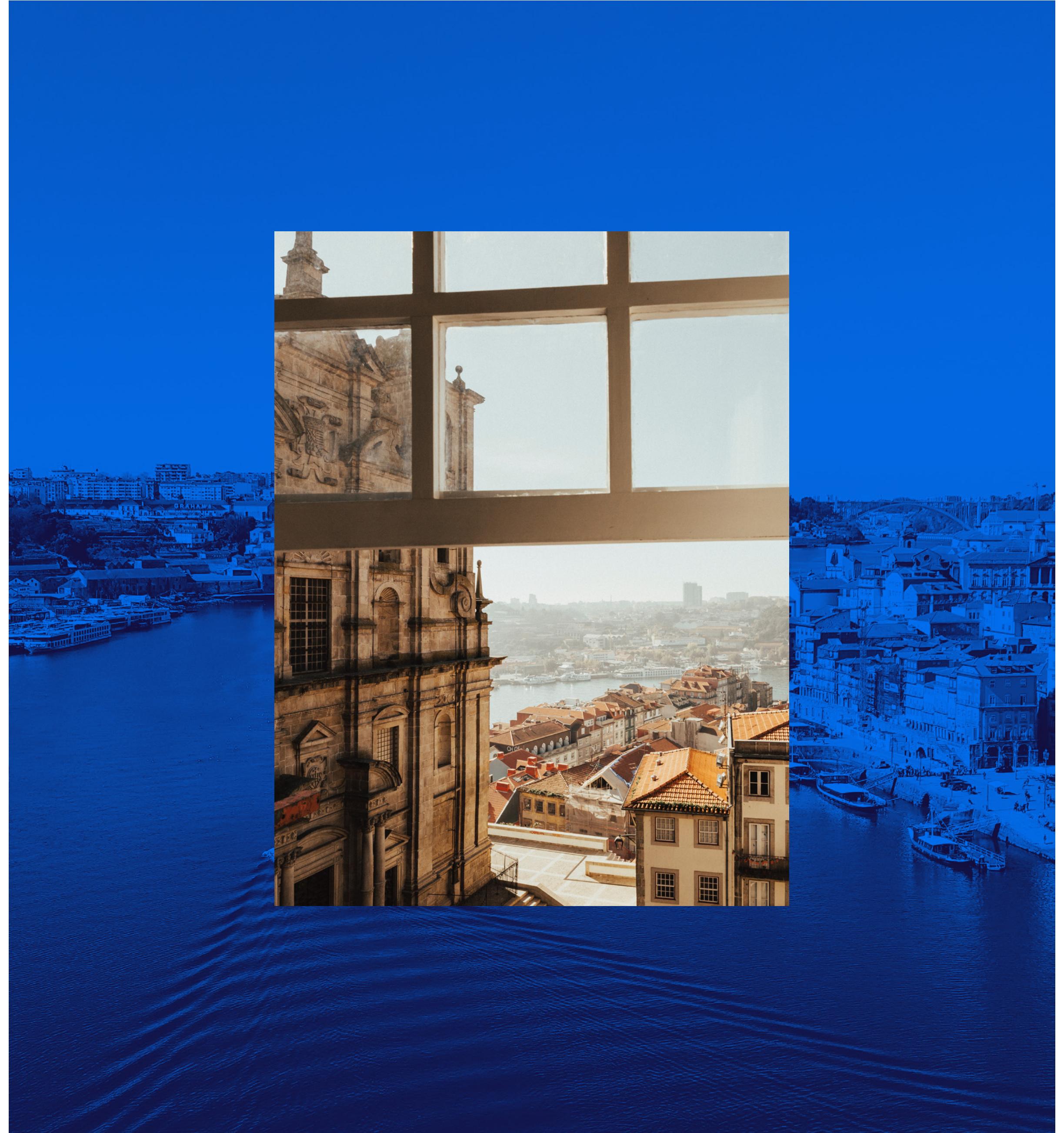


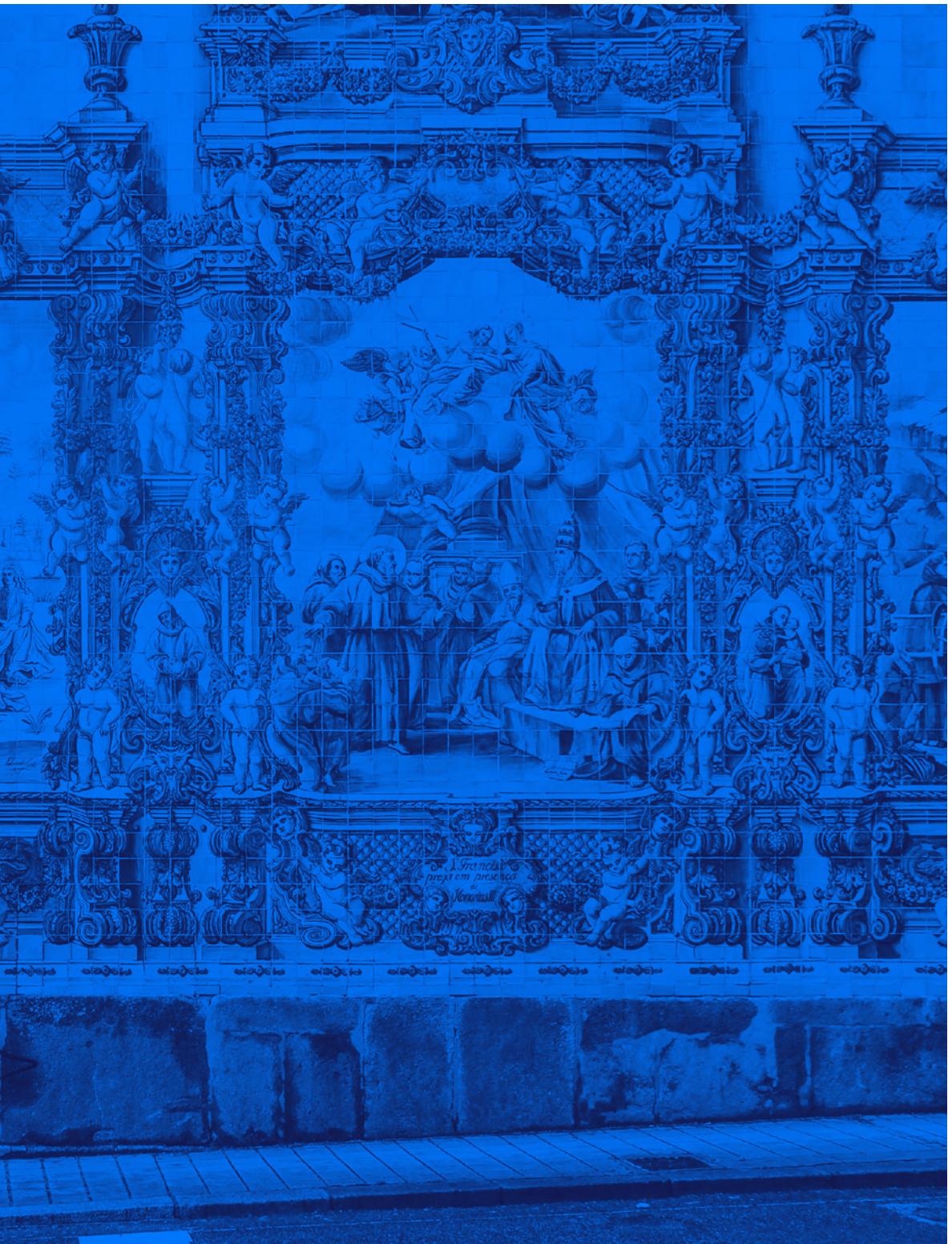
[Victor Duarte](#)

**Porto is  
the second-largest  
city in Portugal and  
one of the major  
urban areas  
of the Iberian  
Peninsula.**



Located along the mouth of the Douro River in northern Portugal, Porto is one of the oldest European centers, and its historical core was proclaimed a World Heritage Site by UNESCO in 1996





The western part of its urban area extends to the coastline of the Atlantic Ocean. Its settlement dates back many centuries when it was an outpost of the Roman Empire. Its combined Celtic-Latin name, Portus Cale, has been referred to as the origin of the name Portugal, based on transliteration and oral evolution from Latin. In Portuguese, the name of the city includes a definite article: o Porto ("the port") which is where its English name "Oporto" comes from.



Port wine, one of Portugal's most famous exports, is named after Porto, since the metropolitan area, and in particular, the cellars of Vila Nova de Gaia, were responsible for the packaging, transport, and export of fortified wine. In 2014 and 2017, Porto was elected The Best European Destination by the Best European Destinations Agency. Porto is on the Portuguese Way path of the Camino de Santiago.

# previous years

2009

Prague, Czech Republic

2010

Berlin, Germany

2011

Amsterdam, Netherlands

2012

Zurich, Switzerland

2013

Warsaw, Poland

2014

Île des Embiez, France

2015

Cardiff, United Kingdom

2016

Budapest, Hungary

2017

Florence, Italy

2018

Heidelberg, Germany

2019

Copenhagen, Denmark



# previous sponsors



# sponsorship packages

	Diamond 15K€	Platinum 10K€	Gold 6K€	Silver 2,5K€	Bronze 1K€	+ Sponsorships 1K€
<b>Registration Benefits</b>	<ul style="list-style-type: none"> <li>Diamond sponsor badge ribbon</li> <li>8 tickets</li> </ul>	<ul style="list-style-type: none"> <li>Platinum sponsor badge ribbon</li> <li>5 tickets</li> </ul>	<ul style="list-style-type: none"> <li>Gold sponsor badge ribbon</li> <li>3 tickets</li> </ul>	<ul style="list-style-type: none"> <li>Silver sponsor badge ribbon</li> <li>1 ticket</li> </ul>	<ul style="list-style-type: none"> <li>Bronze sponsor badge ribbon</li> </ul>	
<b>Signage &amp; Collateral (provided by sponsor)</b>	<ul style="list-style-type: none"> <li>Tote bag inserts</li> <li>Institutional Videos for Intermission</li> <li>Roll-up for Check-in/Venue</li> <li>Roll-up for Coffee-breaks</li> <li>Roll-up on Speakers Stage</li> </ul>	<ul style="list-style-type: none"> <li>Tote bag inserts</li> <li>Institutional Videos for Intermission</li> <li>Roll-up for Check-in/Venue</li> <li>Roll-up for Coffee-breaks</li> </ul>	<ul style="list-style-type: none"> <li>Tote bag inserts</li> <li>Institutional Videos for Intermission</li> <li>Roll-up for Check-in/Venue</li> </ul>	<ul style="list-style-type: none"> <li>Tote bag inserts</li> <li>Institutional Videos for Intermission</li> <li>Roll-up for Check-in/Venue</li> </ul>	<ul style="list-style-type: none"> <li>Tote bag inserts</li> <li>Institutional Videos for Intermission</li> </ul>	
<b>Logos and Placement</b>	<ul style="list-style-type: none"> <li>Conference Website</li> <li>Live stream</li> <li>Reminder Emails</li> <li>Printed on credential</li> <li>Double-sized conference hall booth with beamer to collect participants data *</li> <li>Logo on crew t-shirts</li> <li>Big 3D Paper Logo on Venue</li> <li>Conference videos frame for youtube</li> </ul>	<ul style="list-style-type: none"> <li>Conference Website</li> <li>Live stream</li> <li>Reminder Emails</li> <li>Printed on credential</li> <li>Conference hall booth with beamer to collect participants data *</li> <li>Logo on crew t-shirts</li> <li>Big 3D Paper Logo on Venue</li> <li>Conference videos frame for youtube</li> </ul>	<ul style="list-style-type: none"> <li>Conference Website</li> <li>Live stream</li> <li>Printed on credential</li> <li>Reminder Emails</li> <li>Conference hall booth</li> </ul>	<ul style="list-style-type: none"> <li>Conference Website</li> <li>Live stream</li> <li>Printed on credential</li> <li>Reminder Emails</li> </ul>	<ul style="list-style-type: none"> <li>Conference Website</li> <li>Live stream</li> </ul>	<ul style="list-style-type: none"> <li>Diversity and Accessibility Sponsorships</li> <li>Financial Aid Sponsor</li> <li>Bathroom Basket Sponsor</li> <li>Influencer Sponsorships</li> <li>Networking drinks (x2)</li> <li>Registration gift (x2)</li> <li>Coffee Break Sponsor (x3)</li> <li>Sprint Sponsor (x4)</li> </ul>
<b>Conference Program</b>	<ul style="list-style-type: none"> <li>Two Whole Pages</li> </ul>	<ul style="list-style-type: none"> <li>Whole Page</li> </ul>	<ul style="list-style-type: none"> <li>Half Page</li> </ul>	<ul style="list-style-type: none"> <li>Half Page</li> </ul>	<ul style="list-style-type: none"> <li>Quarter Page</li> </ul>	
<b>Press Release</b>	<ul style="list-style-type: none"> <li>Public thanks in press release and event mailings</li> </ul>	<ul style="list-style-type: none"> <li>Public thanks in press release and event mailings</li> </ul>	<ul style="list-style-type: none"> <li>Public thanks in press release and event mailings</li> </ul>	<ul style="list-style-type: none"> <li>Public thanks in press release and event mailings</li> </ul>		
<b>Social Media</b>	<ul style="list-style-type: none"> <li>One tweet announcing you as a sponsor</li> <li>Welcome tweet during conference</li> <li>Thank you tweet after the conference</li> </ul>	<ul style="list-style-type: none"> <li>One tweet announcing you as a sponsor</li> <li>Welcome tweet during conference</li> <li>Thank you tweet after the conference</li> </ul>	<ul style="list-style-type: none"> <li>One tweet announcing you as a sponsor</li> <li>Welcome tweet during conference</li> </ul>	<ul style="list-style-type: none"> <li>One tweet announcing you as a sponsor</li> </ul>		
<b>Sponsor News Article</b>	<ul style="list-style-type: none"> <li>Article on conference newsletter</li> </ul>	<ul style="list-style-type: none"> <li>Article on conference newsletter</li> </ul>				

We are more than happy to discuss individual options or answer all your questions. You can reach our sponsor relations team at [sponsors@djangocon.eu](mailto:sponsors@djangocon.eu).

For general inquiries on the conference, please use [2020@djangocon.eu](mailto:2020@djangocon.eu).

\* [bit.ly/2uHNKxf](https://bit.ly/2uHNKxf)

# service details

- The prices and packages in this brochure are not binding offers and are subject to availability. The conference organizers may reject sponsors at their discretion.
- All physical marketing material (banners, goodies, etc.) are expected to be provided by the sponsor by the deadline set up by the organizer.
- Goodies are expected to be either a Flyer (max. A4 size) or brochure (max. 20 pages) or a small giveaway (pen, lighter, notepad, sticker, ...).
- Up to 3 items per sponsorship.
- Booths are available in the break area or foyer. One table and chair are included, everything else is expected to be brought by the sponsor. This is customizable, please ask about possibilities.
- Included conference tickets are given out in the form of vouchers that need to be redeemed until a given deadline. The vouchers are non-refundable and can not be transferred to a cash.
- The sponsorship is active when the funds have been received by **evolutio, lda.**
- All prices in this brochure are listed without VAT. 23% Portuguese VAT are added on the final payment except if the sponsor is eligible for reverse charge taxation.

DjangoCon Europe 2020  
is organized by:

**Ad Evolutio, Lda.**

PT 515170720

Rua Gonçalo Cristóvão, 185, Sala 6.2  
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join us making this happen.

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