

Pock ➡

dead donkies



Gagan King

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Poker App

Pains

➤ Contacts spread over dozens of
systems/apps/papers

➤ Out Of Sight

Out Of Mind

➤ Catching up

locally/globally

Poker App

Approach

➤ Import & Aggregate

past data & ML engine

➤ Dash board

recommendations

➤ Action of poking/ignoring

via respective channels & protocols

Poker App

Next

➤ Communication follow up
to happen over respective channels

➤ Addiction to
poking

➤ Fun being
notorious

Thank U

Lets poke ;-)