

# Food Insecurity: Education

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### Research

INTERVIEW

- Speaking in schools is highly effective at any level
- Educate people about food pantries to destigmatize food insecurity
- Comprehensive powerpoint presentation
- Most effective way to educate people is public speaking, elective classes, and educational programs
- Provide volunteer opportunities to destigmatize







### Design Goals & Ideas

#### Reduce Stigma

Food insecure individuals might not feel comfortable reaching out to the people around them for help. By educating students about what food insecurity is, and how to reduce it, the school community will feel more welcoming to people in need.

#### Increase Student Involvement/Motivation

To connect with the school population and incentivize their involvement in reducing food insecurity. Volunteering and learning about important issues such as this could create a more conscious and empathetic community.

#### **Tangible Community Benefits**

Larger communities would be greatly benefitted by an increase in volunteer efforts and new awareness of food insecurity around them. Students can make positive changes, mentally and physically, in their own lives that will lead to extended improvements in their families and towns.









# Prototyping

Flier to inform students on food insecurity

 Powerpoint presentation with similar information and more personal stories to connect to students



#### NEW BRUNSWICK FOOD ACCESS MAP

Are you in need of food? Visit here: www.food accessmap.com

Household food insecurity affected 12.5% of households with children in the U.S. in 2021. 2021 STATS:

5.0 million children lived in food-insecure households in which children, along with adults, were food insecure.

Every community in the country is home to families who face hunger.

GET MORE TIPS AT: NEWBRUNSWICKFOODACC ESS.COM Many
households that
experience food
insecurity do not
qualify for
federal nutrition
programs and
visit their local
food banks





### Testing



Conducted interviews presenting our prototypes to other DFA members

- Would people actually care?
- Who would stop to look at the flier?

We also presented the idea of creating an elective course at the high school level to work with the food banks

- How does that go under credits?
- Who would teach?
- How would it work with the actual school?







## Impact

To address stigma at the high school level regarding food insecurity, we have created a two-fold solution that provides ways for high school students to help combat food insecurity and stigma associated with the topic. Real world experience in classrooms and community centers will hopefully give students a new perspective and motivate them to continue the conversation around food insecurity.