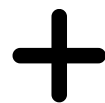


FALL 2023

THE CLIMIT FELLOWSHIP™

DESIGNING FOR A RESILIENT FUTURE

MEET THE BOARD



MICHAEL
PANCHERY

MASTER OF CITY & REGIONAL
PLANNING
URBAN PLANNING & DESIGN
SUSTAINABILITY

CAP & SKULL '24
LEADERSHIP BOARD, IDEA
FOUNDER, IDEAS FOR GOOD
PRESIDENT, RUTGERS HOCKEY



KATIE
SIDEBOTHAM

COMPUTER SCIENCE
COGNITIVE SCIENCE

CAP & SKULL '24
PRESIDENT, SEA
PRESIDENT, RSVP



JOSH
ISRAEL

DOCTOR OF PHARMACY

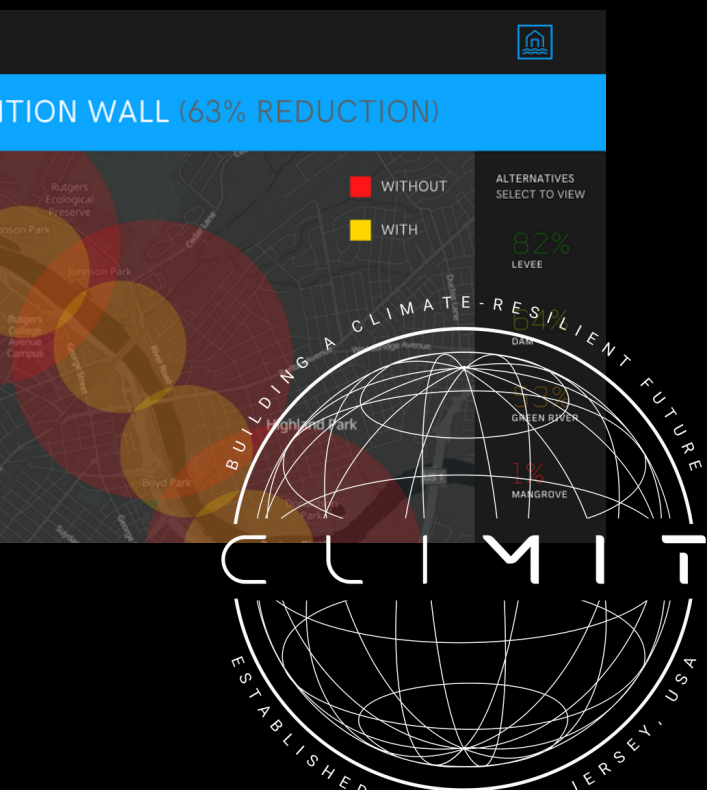
MEMBER, IDEA



IZABELL
WILK

URBAN PLANNING & DESIGN

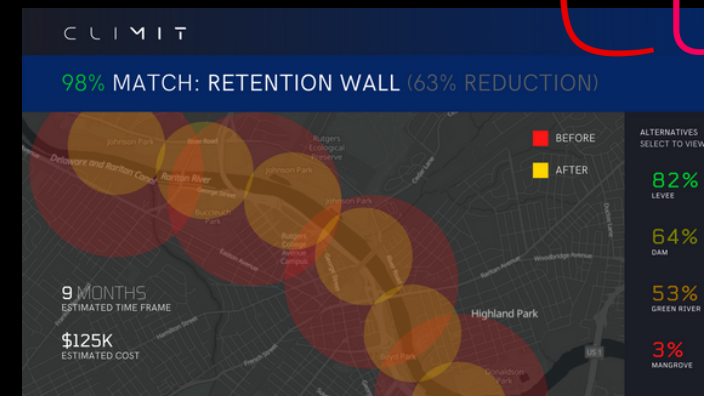
PROJECT MANAGER,, TFM
PROJECT LEAD, DFA
PROJECT LEAD, 48IN48



CLIMIT

CLIMIT

climit



CLIMIT

WHAT IS CLIMIT?



climit

climit



DAY 1

Jul 27th, 2021



Michael Panchery 2:30 PM

Hey Veronica I'm not sure if you're back from vacation yet so I didn't want to bother you last week. I think I came up with a name for the project: Climit. It's a play on "climate" and the respelling to "mit" represents mitigation, with relation to mitigating the effects of climate change. Let me know what you think



CLIMIT™

MVP Demo



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AFTER DAY 559

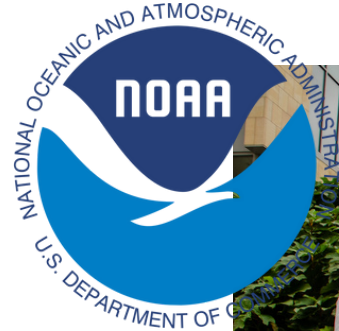
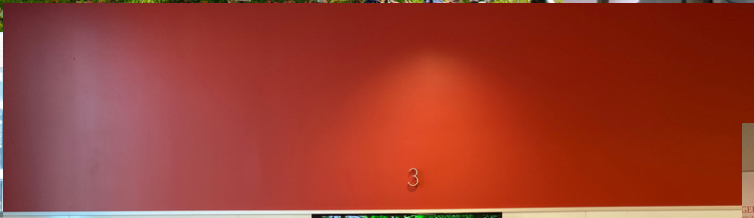


Photo by Emma Garibian
CliMit, a Rutgers-based startup, seeks to address climate change vulnerability in certain areas, including New Brunswick.

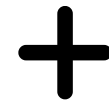


AREAS OF FOCUS



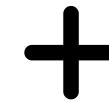
LEADERSHIP & STRATEGY

Building & recruiting your team
Scaling your venture
The power of a pitch



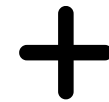
RESEARCH & DEVELOPMENT

Defining your problem
Data collection & processing
Task delegation & impact analysis



TECHNOLOGY & PROGRAMMING

MVP, Product development
Web app architecture
UX/UI



MARKETING & BRANDING

Basics of marketing
Building your brand
Mastering social media

TIMELINE



**BACKGROUND
RESEARCH
CONTEXT**

WEEKS 1-3



**IDEATION
BRAINSTORMING**

WEEKS 4-5



**CREATION
PROTOTYPING**

WEEKS 6-7

SYLLABUS



BACKGROUND

New Brunswick, New Jersey, is a city that faces significant challenges with flooding, largely due to its geographical location and increasingly unpredictable weather patterns. The impact of these floods not only disrupts daily life but also has severe economic, social, and environmental consequences.

THE PROMPT

Your task is to design a product that **leverages technology** to effectively manage, mitigate, or adapt to **flooding scenarios** in New Brunswick. Your solution should focus on one or more of the following:

- Early warning systems
- Real-time monitoring of water levels and weather conditions
- Emergency response coordination
- Community engagement and awareness
- Infrastructure adaptability and resilience

DELIVERABLES

Concept/prototype video

Pitch for New Brunswick

Webpage/social media optional

TEAMS

1. Sri Nandan Gondi (INTJ)
2. Vichakshan Maturu (ENFJ)
3. Dhiya Jayadevan (ENTJ)
4. Jason Chiang (ENFP)

1. Charlene Guo (INTP)
2. Lindsey Wiessner (ENFP)
3. Lauren Koo (INFJ)
4. Eshaan Ali (INFP)

1. Maha Mustensir (INFJ)
2. Terry Nguyen (INFJ)
3. Serena Yee (ESFJ)
4. Neena Nandkumar (ENFJ)

1. Bianca Reyes (INTJ)
2. Yash Chennawar (ESFJ)
3. Ryan Danesh (ENFJ)
4. Mishal Khan (ENTJ)

1. Kritika Chug (ESFJ)
2. Kylie Lin (ENTJ)
3. Pari Agarwal (ESFJ)
4. Alise Brown (INTJ)

1. Srimathi Vadivel (ENFP)
2. Preya Rumit Shah (ENFJ)
3. Meethi Sharma (INTJ)
4. Diya Parmar (INFJ)

NEXT STEPS

1. Get into your teams
2. Introduce yourselves
3. Exchange contact information and/or make a group chat
4. Determine leadership roles for the next seven weeks and report back next week
5. Determine which day/time is best for you to meet on a weekly basis

ATTENDANCE

