



# MYSTARTUP. AI

START, SCALE, SUCCEED: YOUR JOURNEY BEGINS HERE

# UNDERSTANDING THE STARTUP JOURNEY



**Fragmented Processes:** Founders face a time-consuming and fragmented journey when developing marketing strategies, business plans, legal structures, and pitch decks.



**Lack of Guidance:** Startups struggle to access valuable guidance, mentorship, and industry insights, hindering their growth and success.



**Limited Investor Access:** Connecting with potential investors is challenging, limiting opportunities for funding and growth.



**Complexity of Fundraising:** The fundraising process involves navigating legal complexities, crafting compelling pitch decks, and securing investor interest.

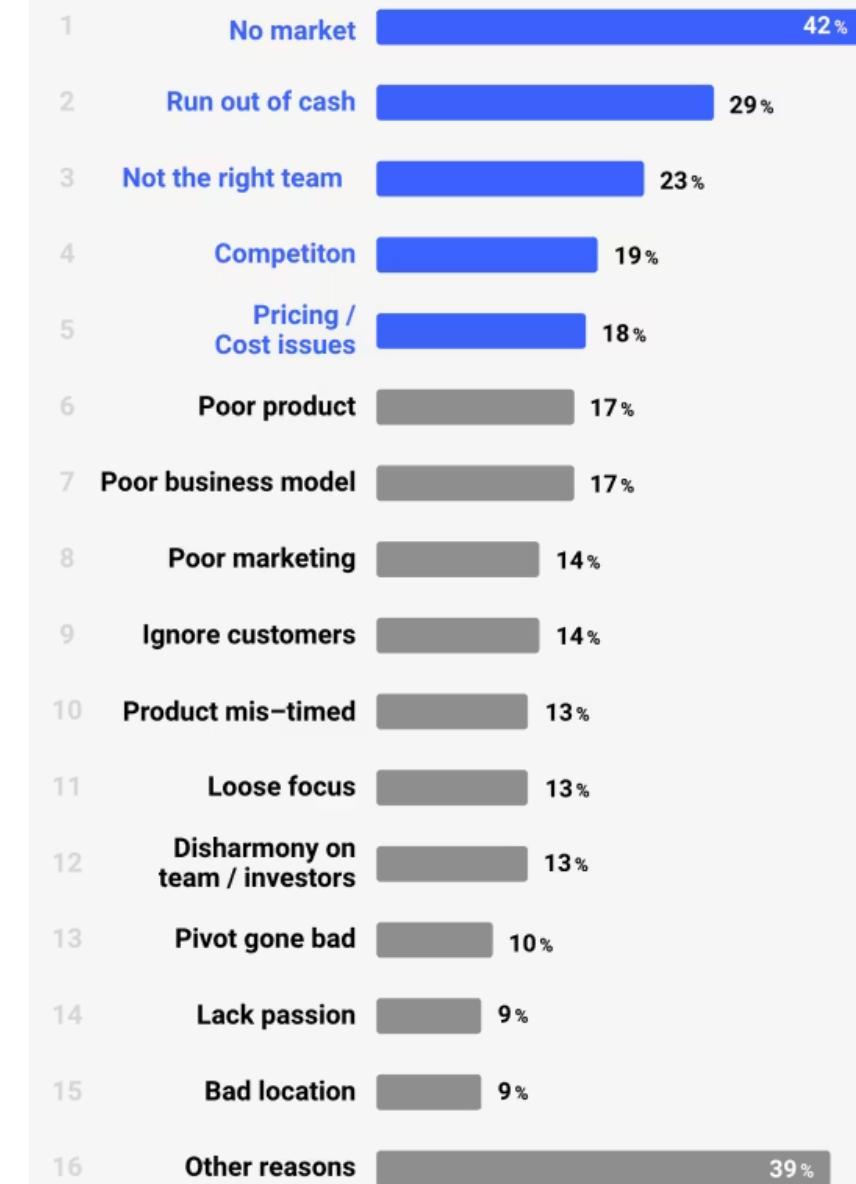


**Lack of Comprehensive Platforms:** Existing solutions focus on singular aspects of the startup journey, leading to a fragmented user experience.

## Why do startups fail?



90% of startups fail within 10 years. Here are some reasons why



Source: failory.com

firstsiteguide.com

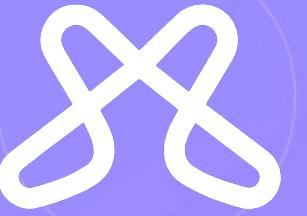
# INTRODUCING MYSTARTUP.AI



- **One-Click User Experience:** Get detailed marketing and business plans with ease.
- **User Story Progression:** Guided pathway from planning to legal structuring.
- **Explore and Create Effortlessly:** Generate and store professional presentations, pitch decks, and essential documentation from your idea.
- **Unlock Funding:** Present your startup and attract potential investors.

A GAME-CHANGING ALL-IN-ONE PLATFORM THAT SIMPLIFIES THE STARTUP JOURNEY

# DEMO



**VEED.IO**



MyStartup.ai

# REACHING FOUNDERS, 1 CLICK AT A TIME

## Our strategies for attracting and acquiring users

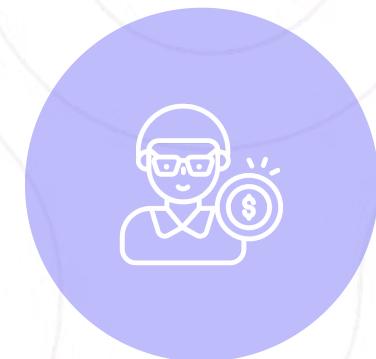
### **Targeted Digital Marketing:**

Social media advertising, search engine marketing, and content marketing



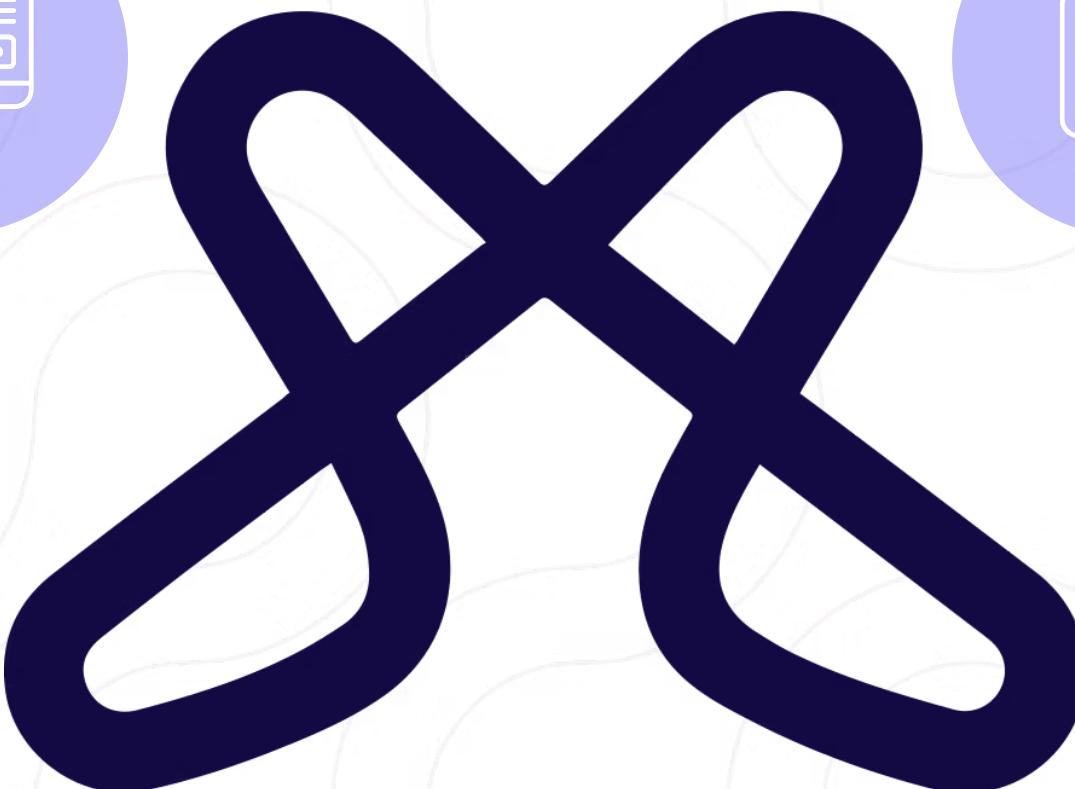
### **Influencer Partnerships:**

Collaborate with influential figures in the startup and entrepreneurial community, such as industry experts, startup founders, or investors.



### **Partnerships and Integrations**

### **Free Trials and Freemium Model**



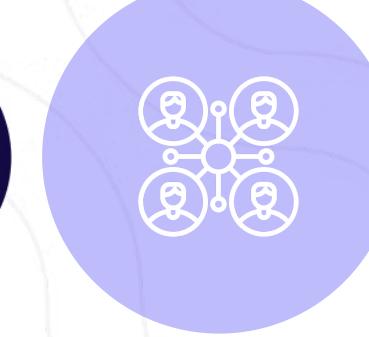
### **Content Marketing:**

Develop blog posts, articles, videos, and webinars, that cater to the needs and interests of our target audience. Optimize the content for search engines to drive organic traffic and establish thought leadership.



### **Referral Program:**

Incentivize existing users to refer new users to the platform by offering rewards, discounts, or exclusive benefits. Leverage the power of word-of-mouth marketing to expand your user base.



### **Targeted Events and Webinars**

### **Social Proof and Testimonials**

# CAPTIVATING EARLY-STAGE FOUNDERS

Our platform is designed to serve a specific target audience that ensures sustainability and growth

Capitalizing on the booming startup ecosystem, AI advancements, and digital transformation's drive for centralized platforms, **MyStartup.ai is perfectly timed** to empower founders and investors.

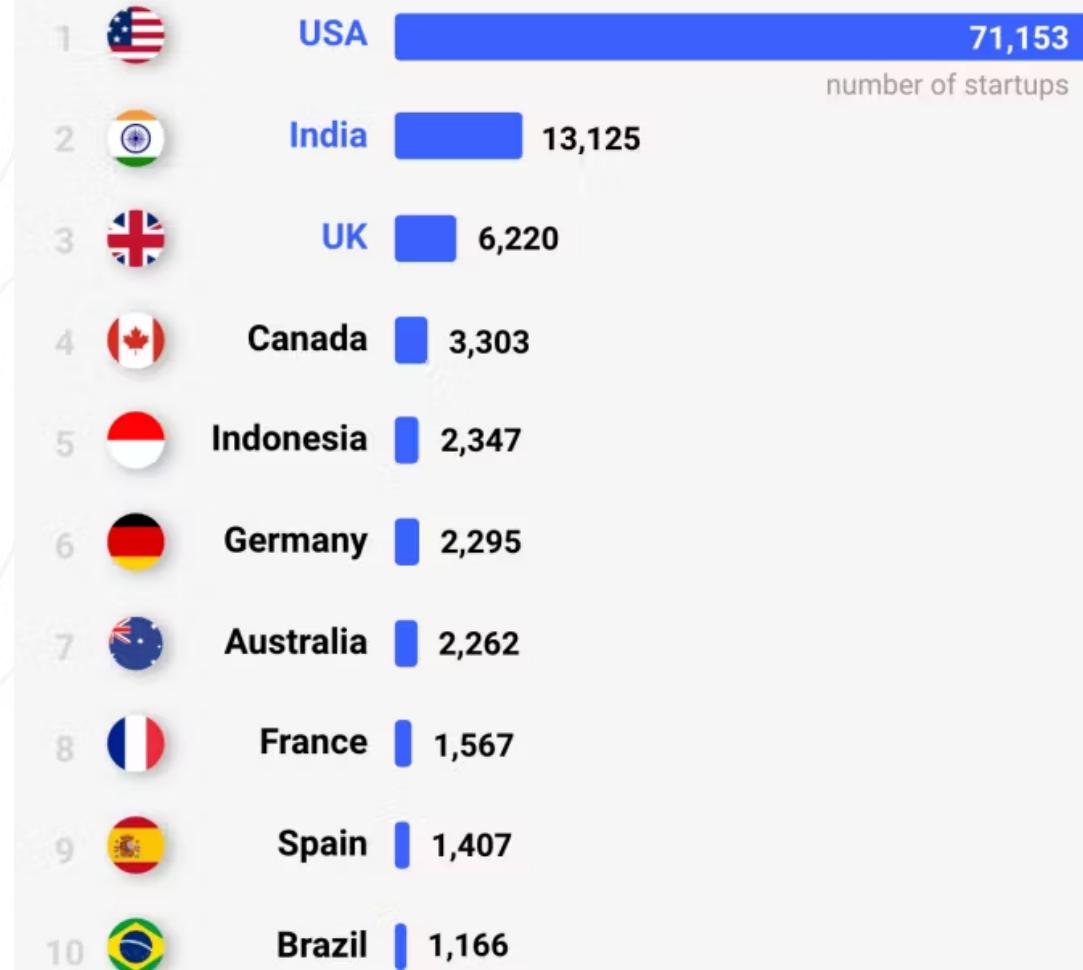
- Startup Founders
- Existing Startups
- Investors
- Entrepreneurial Communities
- Service Providers
- Startup Enthusiasts

# A THRIVING MARKET

## Top 10 countries by number of Startups



Startup efforts are widely spread around the world, but the USA dominates



Source: startupranking.com

 firstsiteguide.com

# DIVERSE REVENUE STREAMS

Our revenue model ensures sustainability and growth from the early stages and for many more years of development going forward.

## 1. Licensed Version:

Our app will offer a licensed version that provides advanced features and functionality for startups that require more in-depth analytics and customization. The licensed version will be available for a monthly or annual fee, providing us with a reliable and recurring revenue stream.

## Advertising:

We will incorporate advertising opportunities within the app to promote services and products relevant to the startup community. This will include ads from partners such as Shopify, Wix, and Canva, among others. These partnerships will allow us to generate revenue through advertising fees and revenue sharing agreements.

## Service Provider Partnerships:

We will explore partnerships with service providers such as legal services, accounting, marketing, and other third-party companies that provide valuable resources to startups. These partnerships will enable us to offer our users discounted rates on these services while generating referral fees for our company.

## Premium Services:

We will provide additional premium services and advanced features that users can opt for at an extra cost. These will include personalized mentorship, in-depth analytics, exclusive access to industry events.

## Transaction Fees:

Benefit from our pool of ready-to-invest startups, and pay commissions only when we successfully close deals between startups, experts, and investors.

# STAYING AHEAD, LOOKING FORWARD

In five years, MyStartup.ai plans to become the prime platform for startup stakeholders, offering AI-assisted resources to help founders strategize, perfect pitches, access mentors, and meet investors. We also aim to serve investors with a well-curated startup marketplace, fostering innovation, simplifying funding, and bolstering entrepreneurial success.

- MVP Development and Testing
- User Acquisition and Engagement

Q1 2024

- Platform Expansion and Enhancements
- Partnerships and Integrations

Q2

- Scaling Infrastructure
- Monetization and Revenue Growth

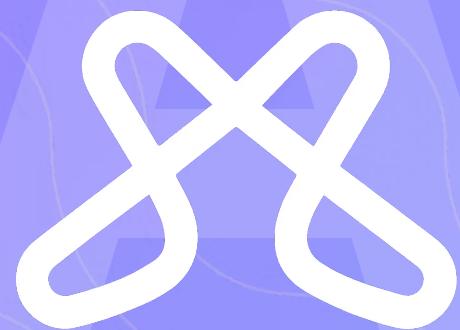
Q3

- International Expansion
- Data Analytics and AI Advancements

Q4

Empowering startup founders and investors through AI-driven strategies, streamlined pitching, and comprehensive information, MyStartup.ai is revolutionizing the way startups are built, funded, and discovered

MYSTARTUP.AI



## JOIN OUR JOURNEY

For more information, schedule a meeting with us or drop us an email. We appreciate your time!

<https://calendly.com/galindimitrov/30min>  
galindimitrov94@gmail.com



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