

antoni\_99

# antoni\_99 Music Briefing

**Christmas 2024 | Strictly Confidential  
Berlin, 12th November 2024**

We are looking for  
the right music  
highlight for our  
Christmas highlight.

In the movie, we see three grown-up children who, like every year, visit Hotel Mama for Christmas. Only this year, nothing has been decorated, bought or prepared.

(We hear something like "You Can't Always Get What You Want.")  
(In every scene, we naturally see ALDI products.)

Open on a picturesque snowy driveway outside a suburban home, where the siblings Sina, Lukas, and Conrad arrive at their childhood home to spend Christmas. There's lots of hugging and excitement as the three siblings walk to the house, heavily laden with luggage and bags of presents.

As they step into the house, they experience that something is different this year. There's no holiday decoration to be seen. No tree, no lights, no festive atmosphere. Instead, there's a mess, an empty fridge, and their parents, Hans and Beate, lounging in their pajamas. The siblings exchange confused glances.

Hans and Beate hand over an old shoe box to their bewildered children, who look at their parents questioningly: They ... can't ... be ... serious?

Now we can see what's in the box: some old, homemade vouchers that they obviously made for their parents as children. We read along with them:

**"1 x Clean the whole house,"**

**"Shopping for Mom and Dad," "4 x Vacuuming in the living room".**

We can see from Hans and Beate's faces how serious they are about it. The pace changes, as we move into a montage showing beats of the siblings fulfilling these old promises they never thought would catch up with them. Sina wobbles on a ladder as she brings down the Christmas decorations from the attic.

The parents are sitting on the sofa enjoying a cup of hot chocolate, meanwhile Conrad is working around them with the hoover. They casually lift their feet, without even noticing him vacuuming underneath them. Outside, we see Lukas heaving the heavy ALDI bags out of the car, followed by his attempt to carry a Christmas tree through the house.

We break the rhythm, as it's morning now - soft wintery light filters into Lukas's old childhood bedroom. Together with his wife and their little daughter Mia, he lies on the old, narrow bed and sleepily reaches for his glasses on the nightstand. But what's this?

Another slip of paper? **"1 x Spa Day for Mom"**

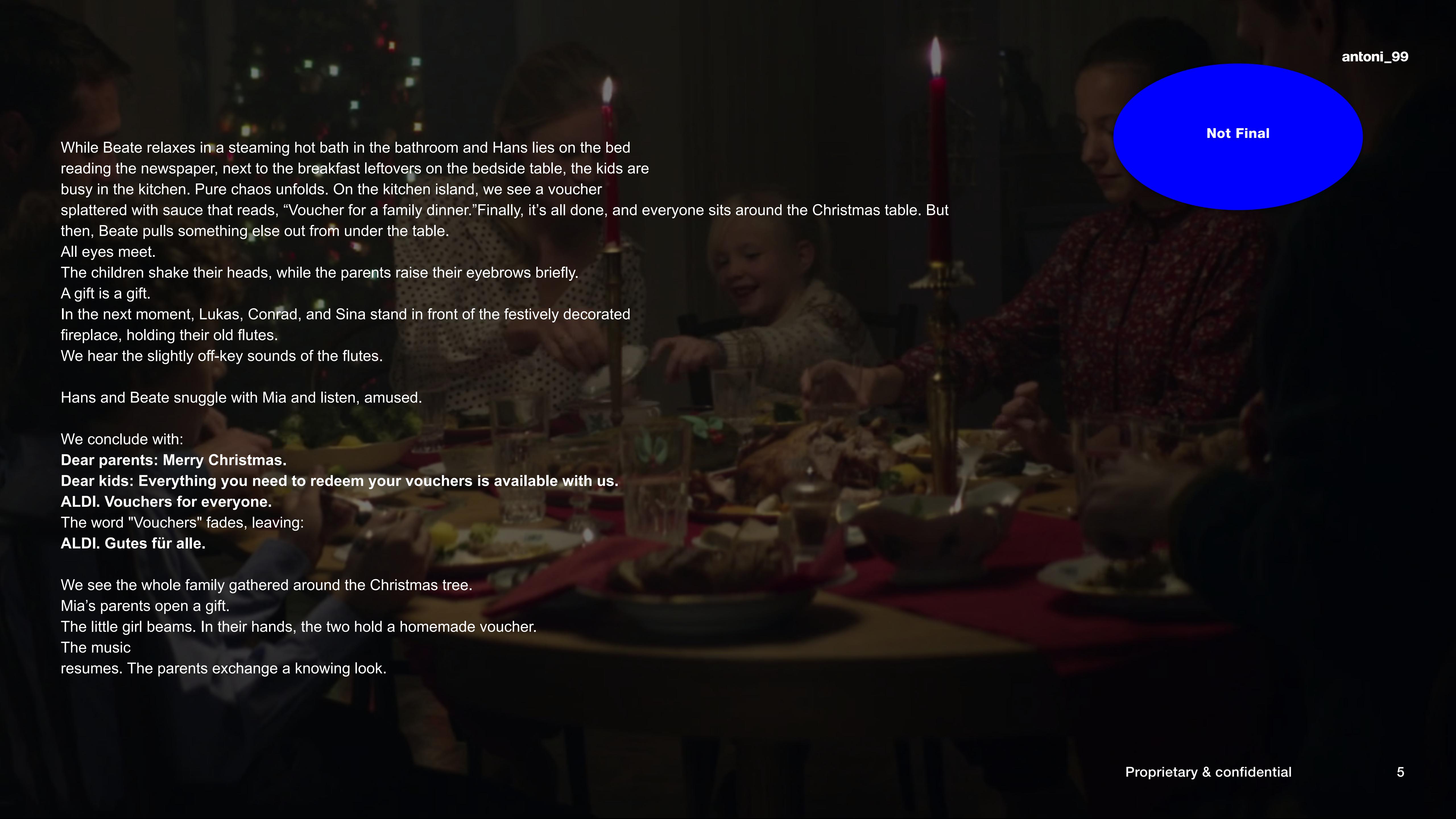
Meanwhile, a sleepy Sina stands at the coffee machine. Oh no! Another one?

**"Breakfast in bed,"** written on red construction paper. Rolling her eyes, the youngest sibling gets to work, grabs a breakfast tray, and heads upstairs – only to bump into Conrad in the hallway, carrying an empty breakfast tray himself.

Seems breakfast vouchers were quite popular back in the day.

Not Final





Not Final

While Beate relaxes in a steaming hot bath in the bathroom and Hans lies on the bed reading the newspaper, next to the breakfast leftovers on the bedside table, the kids are busy in the kitchen. Pure chaos unfolds. On the kitchen island, we see a voucher splattered with sauce that reads, "Voucher for a family dinner." Finally, it's all done, and everyone sits around the Christmas table. But then, Beate pulls something else out from under the table.

All eyes meet.

The children shake their heads, while the parents raise their eyebrows briefly.

A gift is a gift.

In the next moment, Lukas, Conrad, and Sina stand in front of the festively decorated fireplace, holding their old flutes.

We hear the slightly off-key sounds of the flutes.

Hans and Beate snuggle with Mia and listen, amused.

We conclude with:

**Dear parents: Merry Christmas.**

**Dear kids: Everything you need to redeem your vouchers is available with us.**

**ALDI. Vouchers for everyone.**

The word "Vouchers" fades, leaving:

**ALDI. Gutes für alle.**

We see the whole family gathered around the Christmas tree.

Mia's parents open a gift.

The little girl beams. In their hands, the two hold a homemade voucher.

The music

resumes. The parents exchange a knowing look.

We can imagine  
different directions  
for the music.

# The Split

**Songs that take our viewers into different emotions.**

“Slipping through my Fingers” by ABBA, for example, takes us soulfully into nostalgic memories while we see hard-working ‘children’.

# The Humor

**Songs that comedically underscore our movie.**

A version of “Hard knock Life” by Annie would add a mean and heartily malicious layer to what we see.

# Christmas

**Songs, adding a nice Chirstmas vibe to our film.**

We can imagine a lighthearted Christmas song to bring our community into the right wintermood.

# Songs, we liked so far.

**Return to Sender** – Elvis Presley

**Everlasting Love** – Robert Knight

**(Everything I Do) I Do It for You** – Bryan Adams

**Hard to Say I'm Sorry** – Chicago

**Some Guys Have All the Luck** – The Persuaders

**You Can't Always Get What You Want** – The Rolling Stones

THANK  
YOU