

Hi Christian,

here the links for the latest edit. The 30" is main focus (LINK AT BOTTOM) but the long version for online gives you a good idea where we heading towards to at the moment.

Long version

<https://we.tl/WAYdK0fSbd>

...und hier der 30er für den musik research, picture with SFX only:

[170718\\_MB\\_4Matic\\_30s\\_1080p](#)

Feedback below is based on the current track on the film...

- We are looking for a track to enhance the impact of the film and make it more powerful and memorable.
- The track should feel more like a film score and not like typical advertising.
- Structure: we want to highlight the film's dramaturgy, giving it a crescendo. A calmer, intimate beginning and ending and a more dynamic middle part for the driving shots could be an idea.
- Keywords: emotional, cinematic, male, journey, adventure, intimate, nature
- We were imagining something classical, maybe a piano and spare instrumentation, but we are open to different directions and new suggestions.
- The song could also have lyrics as we do not have a voiceover.
- The track should work in different formats (online 90', TV 30" and 20').
- In general, we would avoid anything that makes the film feel cheesy or to over-the-top emotional or tracks that are too young or avantgarde. (Target audience: male +35 years).
- Given the budget, covers could also be an idea

Timing: tight – we only found out yesterday that we could get 50-100k Euro for a licensed track, incl. master / publishing rights and incl. all fees max. Not massive budget but let us know what our chances are that you could find a perfect fit. We need to have first proposals by Thursday please ;)

It would be great to get an idea of costs for each roughly so please section into folders.

I: 50-75k Euro

II: 75k – 100k Euro

Usage:

18 countries in Europe, excl. Germany. Siehe Anhang Excel.

Je Land 12 Monate innerhalb 18 Monaten Principal 1 und Principal 2.

Online 24 Monate Principal 3.

Lg stefan

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**Von:** Christian Mix-Linzer <[mix-linzer@tracksandfields.com](mailto:mix-linzer@tracksandfields.com)>

**Datum:** Dienstag, 18. Juli 2017 um 18:44

**An:** Stefan Bader <Stefan.Bader@antoni.de>

**Betreff:** Re: NDA

Hi Stefan

abgehängt das NDA.

Wenn Du vorab schon etwas zu lesen oder zu schauen hast sehen wir uns das sofort an.

VG,

Christian

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170714\_BUYOUTOVERVIEW\_Talent\_and\_Music.xlsx

