Written Report

Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

Campaigns were more successful in the summer, June and July. Campaigns increasingly failed during winter months/holiday season. Campaigns were held for theater support significantly more than any other category of campaign.

What are some limitations of this dataset?

Limited number of countries. The number of plays is a significant outlier to the dataset.

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

Compare the selected goal to the outcome. Was the goal for the campaign to ambitious? Too high or too low for the category? Did that affect the success of the campaign?

Statistical Analysis

Use your data to determine whether the mean or the median better summarizes the data.

Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?