

The Tough Questions...

... Every Self-Employed Entrepreneur Should Ask Their Advisor

You've worked hard for your business. Now it's time to find a financial advisor who will work hard for your retirement.

Try asking these questions of any advisor you are considering – including me – to determine if we have the expertise you need to achieve the retirement income goals you want.

The Tough Questions		The Answers
1.	I've been a do-it-yourself most of my career. Why should I hire a financial advisor to help me?	
2.	What is it about your work history that would attract self-employed entrepreneurs?	
3.	What successes have you had developing retirement strategies?	
4.	How will I know if my money is safe?	
5.	What happens to my investment if the market goes down?	
6.	What has been your greatest professional and academic accomplishment?	
7.	What do your licenses mean?	
8.	What is different about your approach to retirement income strategies?	
9.	How will I know if you are working in my Best Interest?	
10.	. Have you ever had a business conflict?	

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