

Comparing Triggers and Caps

An indexed strategy with a performance trigger credits a fixed rate of interest when there is a flat or positive index return. An indexed strategy with a cap credits interest, up to the cap, when there is a positive index return. Trigger rates are typically lower than caps for other indexed strategies, which can mean less growth potential for your clients.

Rolling returns

Using one-year rolling returns for the S&P 500® index from January 2000 through December 2017, you can see how an indexed strategy with a 6.50% cap would have outperformed a trigger strategy with a 5.00% trigger rate. The analysis includes more than 4.500 observations.

| | Strategy with 5.00% Trigger Rate | Strategy with 6.50% Cap | |
|----------------|----------------------------------|-------------------------|--|
| Maximum Return | 5.00% | 6.50% | |
| Average Return | 3.54% | 4.20% | |
| Outperformer | 10% of the time | 60% of the time | |

During this time period, the trigger and cap strategies would have performed equally 30% of the time.

Returns over last 10 years

The tables below show how a \$100,000 purchase payment would have grown over the last 10 years using the S&P 500® trigger strategy compared to the cap strategy.

| Year | S&P 500 Index Return | Strategy with 5.00% Trigger Rate | | Strategy with 6.50% Cap | |
|-------------|----------------------------|----------------------------------|---------------|-------------------------|---------------|
| | | Strategy Return | Account Value | Strategy Return | Account Value |
| 2008 | -38.49% | 0.00% | \$100,000 | 0.00% | \$100,000 |
| 2009 | 23.45% | 5.00% | \$105,000 | 6.50% | \$106,500 |
| 2010 | 12.78% | 5.00% | \$110,250 | 6.50% | \$113,423 |
| 2011 | -0.003% | 0.00% | \$110,250 | 0.00% | \$113,423 |
| 2012 | 13.41% | 5.00% | \$115,763 | 6.50% | \$120,795 |
| 2013 | 29.60% | 5.00% | \$121,551 | 6.50% | \$128,647 |
| 2014 | 11.39% | 5.00% | \$127,628 | 6.50% | \$137,009 |
| 2015 | -0.73% | 0.00% | \$127,628 | 0.00% | \$137,009 |
| 2016 | 9.54% | 5.00% | \$134,010 | 6.50% | \$145,914 |
| 2017 | 19.42% | 5.00% | \$140,710 | 6.50% | \$155,399 |
| Avg. Return | 8.03% | 3.50% | | 4.55% | |

For producer use only. Not for use in sales solicitation.

If a positive index return is below the trigger/cap, the trigger rate/index return is credited. The caps and triggers used in the tables are hypothetical. During the periods shown, the actual caps that we applied to our fixed-indexed annuities varied by product and from term to term. The caps that we might have applied during those periods would have been different and might have been significantly lower. We do not offer triggers with our fixed-indexed annuities. In addition, the one-year terms for our fixed-indexed annuities are not based on rolling periods or calendar years, but start on the 6th and 20th of each month.

These tables are not intended to show past or future performance of any indexed strategy. There is not one particular crediting method or indexed strategy that performs better than others in all market environments.

The S&P 500 Index is a product of S&P Dow Jones Indices LLC ("SPDJI"), and has been licensed for use by Great American Life Insurance Company®. Standard & Poor's®, S&P® and S&P 500® are trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Great American Life. Great American Life's annuity products are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, their respective affiliates, and none of such parties make any representation regarding the advisability of investing in such product(s) nor do they have any liability for any errors, omissions, or interruption of the S&P 500 Index.

Products issued by Great American Life Insurance Company®, a member of Great American Insurance Group (Cincinnati, Ohio). Products and features may vary by state. Not available in all states. © 2018 Great American Life Insurance Company. All rights reserved.