

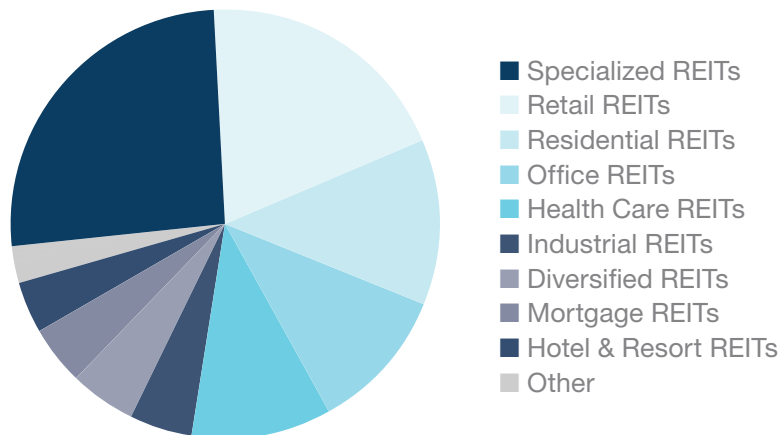
Understanding the iShares U.S. Real Estate ETF

When your clients purchase a fixed-indexed annuity from Great American Life Insurance Company®, they may have the opportunity to allocate funds to an indexed strategy that earns interest based in part on positive changes in the iShares U.S. Real Estate Exchange Traded Fund (ETF).

The iShares U.S. Real Estate ETF seeks to track the performance the Dow Jones U.S. Real Estate Index, which is composed primarily of real estate investment trusts (REITs). Those who invest in this ETF are often looking to diversify their portfolio, seek income or express a sector view.

Exposure breakdown

The iShares U.S. Real Estate ETF provides exposure to U.S. real estate companies and REITs, which invest in real estate directly and trade like stocks. The pie chart below breaks down the market exposure of the iShares U.S. Real Estate ETF as of October 25, 2016.



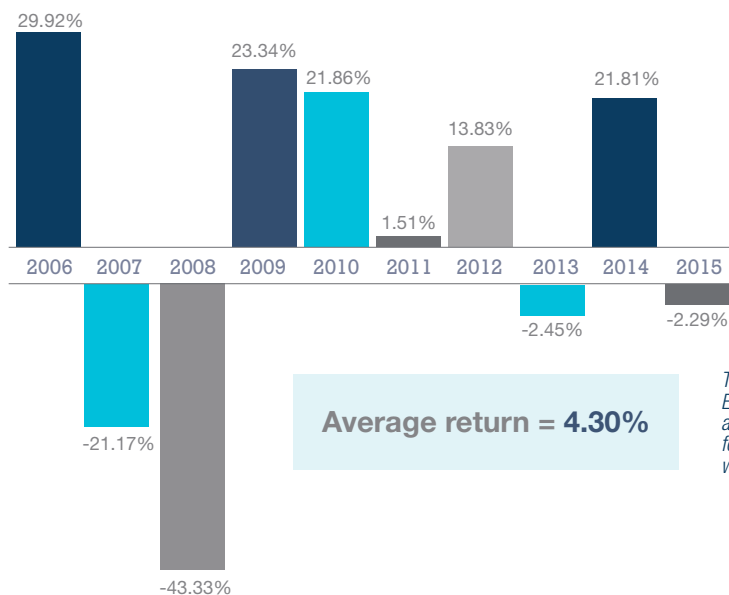
3 Things To Know About This ETF:

- Measures the performance of the real estate sector of the U.S. equity market
- Traded on the NYSE Arca under the symbol IYR
- Share prices can be obtained by visiting finance.yahoo.com/quote/IYR/history.

The market price for a share of the iShares U.S. Real Estate ETF may be different from its most recent net asset value (NAV).

Historical performance

The chart below illustrates the performance of the iShares U.S. Real Estate ETF over the last 10 years.



The chart reflects the market returns of the iShares U.S. Real Estate ETF, which are based upon the midpoint of the bid/ask spread at 4 p.m. ET (when NAV is normally determined for most ETFs) and do not represent the returns an investor would receive if the investor traded shares at other times.

For more information, please call the Sales Desk at 888-504-7109, option 2 or visit GreatAmericanAnnuityFI.com.

Past performance does not guarantee future results.

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