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October 21, 2015  
**Product News**

### Introducing a New Indexed Strategy for AssuranceSelect 7

We are pleased to introduce a new indexed strategy available with the AssuranceSelect 7 fixed-indexed annuity. Effective today, October 21, 2015, the S&P 500 Risk Control Annual Point-to-Point with Participation Rate indexed strategy will be available for new issues. For current rates, [please click here](#).

The new strategy allows contract owners to earn interest based, in part, on changes in the S&P 500 Risk Control 10% Index (SPXAV10P). The S&P 500 Risk Control 10% Index provides access to the S&P 500® Index while limiting its risk exposure. When market volatility increases, the index allocates less to the S&P 500 and more to cash. Conversely, when market volatility decreases, the index allocates more to the S&P 500 and less to cash. To learn more about how the S&P 500 Risk Control 10% Index (SPXAV10P) works, [please click here](#).

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