



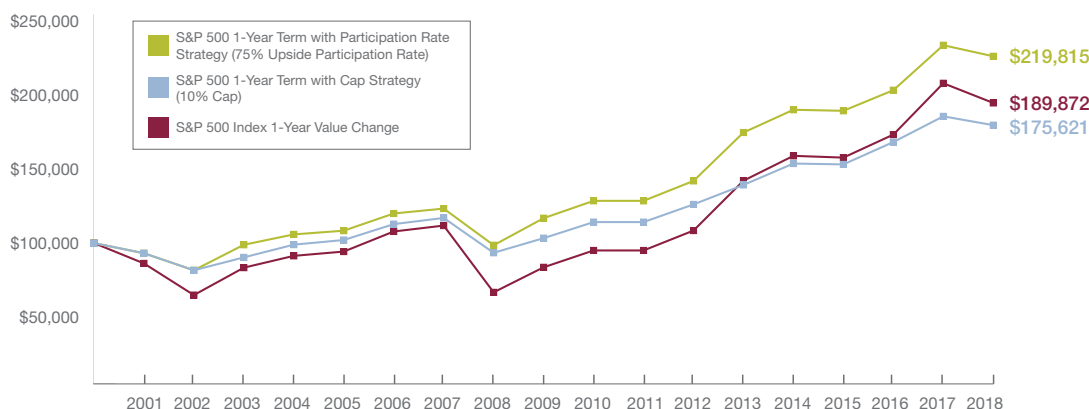
Index Summit 6 Variable-Indexed Annuity

What if you could offer your clients a product that can be compared to industry benchmarks and can reduce risk by 50%? Or how about the ability to avoid annual capital gains taxes? What about a death benefit for their loved ones?

Consider The Index Summit 6

1. Diverse earning potential
2. Limited downside risk
3. Tax-deferred growth
4. Return of premium death benefit
5. No upfront or recurring charges

Comparison Of Backtested Index Summit 6 Indexed Strategies To S&P 500 Index Performance



KEY FACTS

Launch Date

5/1/2019

Indexed Strategies Based On

- S&P 500 Index
- iShares MSCI EAFE ETF
- iShares U.S. Real Estate ETF

Features

- Return of Premium death benefit
- 10% free withdrawals*

*Year 1: 10% of purchase payments

After Year 1: 10% of account value as of most recent contract anniversary

Term End	S&P 500 Index 1-Year Value Change	S&P 500 1-Year Term with Participation Rate Strategy Return	S&P 500 1-Year Term with Cap Strategy Return
2000	-10.14%	-5.07%	-5.07%
2001	-13.04%	-6.52%	-6.52%
2002	-23.37%	-11.68%	-11.68%
2003	26.38%	19.79%	10.00%
2004	8.99%	6.75%	8.99%
2005	3.00%	2.25%	3.00%
2006	13.62%	10.21%	10.00%
2007	3.53%	2.65%	3.53%
2008	-38.49%	-19.24%	-19.24%
2009	23.45%	17.59%	10.00%
2010	12.78%	9.59%	10.00%
2011	0.00%	0.00%	0.00%
2012	13.41%	10.05%	10.00%
2013	29.60%	22.20%	10.00%
2014	11.39%	8.54%	10.00%
2015	-0.73%	-0.36%	-0.36%
2016	9.54%	7.15%	9.54%
2017	19.42%	14.56%	10.00%
2018	-6.24%	-3.12%	-3.12%

For purposes of this example, we assume \$100,000 is allocated to an S&P 500® 1-year Term with Cap strategy with a 10% cap, and \$100,000 is allocated to an S&P 500® 1-year Term with Participation Rate strategy with a 75% upside participation rate. Hypothetical caps and upside participation rates applied for each of the one-year terms, because historical caps and upside participation rates for this product, which was first offered in May 2019, are unavailable. The 50% downside participation rate applied for each of the one-year terms. Strategy allocation did not change and no withdrawals were taken during entire period. Data shown is based on the performance of the S&P 500 Price Return Index (SPX) from 1/1/2000 through 12/31/2018. A different set of assumptions would lead to different results, which could be significantly different from the hypothetical strategy values and returns shown in this example.

About Great American

Our History

- **1872:** German American Insurance Company founded
- **1918:** German American Insurance changes its name to Great American Insurance Company®
- **1961:** Great American Insurance creates Great American Life®
- **1973:** American Financial Group (AFG) acquires Great American Insurance, including Great American Life
- **1976:** Great American Life enters annuity business, becomes leader in tax-deferred annuity sales
- **2008:** Great American Insurance Company celebrates 100 years of “A” rating or higher by A.M. Best
- **2015:** AFG proud to be named again to the Fortune 500 list

Our Ratings¹

- “A” (Excellent) by A.M. Best
- “A+” by Standard & Poor’s
- “A2” by Moody’s

Our Financials

- Great American Life’s annuity premiums tripled from \$1.7 billion in 2008 to more than \$5 billion in 2018²
- Since 2000, Great American Life® has paid more than \$7 billion in guaranteed income benefits, including more than \$800 million in 2018³
- AFG has assets of more than \$60 billion⁴



It pays to keep things simple.®

¹ A.M. Best rating of “A” affirmed September 11, 2019 and is third highest of 16 ratings. S&P rating of “A+” affirmed March 14, 2019 and is fifth highest of 22 categories. Moody’s rating published August 2018. Moody’s rating of “A2” is sixth of 21 ratings and applies to Great American Life Insurance Company only.

² Reflects annuity premiums measured on the basis used to prepare statutory annual statements. Includes Great American Life Insurance Company® and its wholly-owned subsidiary, Annuity Investors Life Insurance Company®.

³ The guaranteed income benefit amount includes annuity benefit payments under immediate and deferred annuities, income benefit payments under guaranteed withdrawal benefit riders and contract withdrawals taken by owners after their rider benefit payments began.

⁴ At December 31, 2018. Reflects all AFG assets on a GAAP basis.

The Index Summit 6 can only be sold through a Broker/Dealer that is contracted with Great American Life Insurance Company. Any sales solicitation must be accompanied or preceded by a prospectus. To obtain a copy of the prospectus, please visit GAIAnnuities.com.

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