

AssuranceSelect 7[®] Plus



Uncomplicate Retirement[®]

A fixed-indexed annuity

From Great American Life Insurance Company

- Opportunity to select from indexed strategies and a declared rate strategy
- 10% penalty-free withdrawals
- Seven-year declining early withdrawal charges
- Opportunity to receive lifetime income

	Declared strategy interest rate	S&P 500 1-year point-to-point with cap	S&P 500 Risk Control 1-year point-to-point with participation rate
Purchase payments \$100,000 and over			
Purchase payments under \$100,000			
Guaranteed Minimum Surrender Value: 87.5% of purchase payments, plus interest credited daily at a minimum guaranteed rate of 1.10% less prior withdrawals, not including amounts applied to pay an early withdrawal charge.			

Great American Life Insurance Company is not an investment adviser and the information provided in this document is not investment advice. You should consult your investment professional for advice based on your personal circumstances and financial situation.

Rates and caps are current as of the date shown and are subject to change at any time.

An indexed interest rate is based in part on the change in the value of the applicable index or exchange-traded fund. The indexed interest rate for a term of an indexed strategy with a cap will never be more than its cap for that term. The participation rate for a term of an indexed strategy is the percentage of a positive index change that we use to calculate the indexed interest rate for that term. We do not guarantee that amounts allocated to an indexed strategy will earn interest, but the indexed interest rate for a term will never be less than 0%.

Early withdrawal charges apply if you surrender your annuity or take withdrawals from it during the first seven contract years. Early withdrawal charges do not apply to amounts covered by the 10% free withdrawal allowance. Withdrawals and early withdrawal charges impact contract values and benefits. The amount payable to you if you surrender your contract will never be less than the Guaranteed Minimum Surrender Value.

The contract offers life payout options. If you select one of these options, we will make periodic payments until the death of the person on whose life payments are based. After the annuity payout initiation date, you cannot surrender your annuity or withdraw any other money from your annuity.

In general you will pay ordinary income taxes on the earned interest when you receive annuity payout benefits, you surrender your annuity or you take a withdrawal. You may pay a 10% federal penalty tax on the taxable amount of any payment that you receive before age 59½.

The S&P 500 Risk Control 10% Index refers to the S&P 500 Average Daily Risk Control 10% USD Price Return Index. For more information, visit US.SPIndices.com and search keyword SPXAV10P.

The S&P 500 Index and the S&P 500 Average Daily Risk Control 10% Price Return Index are products of S&P Dow Jones Indices LLC, or its affiliates ("SPDJI"), and have been licensed for use by Great American Life Insurance Company. Standard & Poor's®, S&P®, S&P 500® and S&P 500 Average Daily Risk Control 10%™ are trademarks of Standard & Poor's Financial Services LLC, ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Great American Life®. Great American Life products are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, or their respective affiliates, and none of such parties makes any representation regarding the advisability of investing in such products nor do they have any liability for any errors, omissions, or interruptions of the S&P 500 Index or the S&P 500 Average Daily Risk Control 10% Price Return Index.

Product issued by Great American Life Insurance Company®, member of Great American Insurance Group (Cincinnati, Ohio), under contract form number P1471718NW. Product not available in all states. Form numbers and features may vary by state. **All guarantees subject to the claims-paying ability of Great American Life Insurance Company.** © 2019 by Great American Life Insurance Company. All rights reserved. GAIG.com.

Not FDIC or NCUSIF Insured	No Bank or Credit Union Guarantee	May Lose Value	Not Insured by any Federal Government Agency	Not a Deposit
----------------------------	-----------------------------------	----------------	--	---------------