

When's The Last Time You Saw A 10.08% FIA Return?

Offer competitive one-year returns with the AssuranceSelect 7[®] fixed-indexed annuity!

AssuranceSelect 7 one-year returns for purchase payments \$100,000 and over

| Term | S&P 500 Annual Point-to-Point Strategy | | S&P 500 Risk Control 10% Annual Point-to-Point Strategy | |
|-------------------|---|--------|--|--------|
| | Cap | Return | Par. Rate | Return |
| 2/20/17 - 2/20/18 | 5.50% | 5.50% | 65% | 9.48% |
| 3/6/17 - 3/6/18 | 5.50% | 5.50% | 65% | 8.89% |
| 3/20/17 - 3/20/18 | 5.50% | 5.50% | 65% | 8.79% |
| 4/6/17 - 4/6/18 | 5.50% | 5.50% | 65% | 7.90% |
| 4/20/17 - 4/20/18 | 5.50% | 5.50% | 65% | 8.84% |
| 5/6/17 - 5/6/18 | 5.50% | 5.50% | 65% | 7.51% |
| 5/20/17 - 5/20/18 | 5.50% | 5.50% | 65% | 8.81% |
| 6/6/17 - 6/6/18 | 5.10% | 5.10% | 55% | 7.27% |
| 6/20/17 - 6/20/18 | 5.10% | 5.10% | 55% | 6.94% |
| 7/6/17 - 7/6/18 | 5.10% | 5.10% | 55% | 7.46% |
| 7/20/17 - 7/20/18 | 5.10% | 5.10% | 55% | 6.78% |
| 8/6/17 - 8/6/18 | 4.85% | 4.85% | 50% | 7.06% |
| 8/20/17 - 8/20/18 | 5.35% | 5.35% | 60% | 10.08% |
| 9/6/17 - 9/6/18 | 5.35% | 5.35% | 60% | 9.45% |

Why consider the AssuranceSelect 7?

- Accepts multiple purchase payments
- Safety of principal plus earnings that are locked in annually and protected from market corrections
- 10% penalty-free withdrawals
- Early withdrawal charges that end after seven years
- Lifetime income options available

Call 888-504-7109 to learn more!

S&P 500 Risk Control 10% refers to the S&P 500 Average Daily Risk Control 10% USD Price Return Index. For more information, visit www.US.SPIndices.com and search keyword SPXAV10P.

The S&P 500 Index and S&P 500 Average Daily Risk Control 10% USD Price Return index are products of S&P Dow Jones Indices LLC ("SPDJI"), and have been licensed for use by Great American Life Insurance Company[®]. Standard & Poor's[®], S&P[®], S&P 500[®] and S&P 500 Average Daily Risk Control 10%[™] are trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones[®] is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Great American Life. Great American Life's annuity products are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, or their respective affiliates, and none of such parties makes any representation regarding the advisability of investing in such product nor do they have any liability for any errors, omissions, or interruption of the S&P 500 Index or the S&P 500 Average Daily Risk Control 10% USD Price Return index.

For use with contract form P1080010NW and endorsement forms E6043614NW and E6051215NW. Products issued by Great American Life Insurance Company[®], a member of Great American Insurance Group (Cincinnati, Ohio). Products, features and form numbers may vary by state. Not available in all states. © 2018 Great American Life Insurance Company. All rights reserved.

| | | | | |
|----------------------------|-----------------------------------|----------------|--|---------------|
| Not FDIC or NCUSIF Insured | No Bank or Credit Union Guarantee | May Lose Value | Not Insured by any Federal Government Agency | Not a Deposit |
|----------------------------|-----------------------------------|----------------|--|---------------|