

Would your clients accept over half of the average index return for zero downside risk?

Offer your clients competitive caps with a fixed-indexed annuity from Great American Life®. To put rates into perspective, explore what a 6.00% cap could mean for your clients.

An S&P 500® interest crediting strategy allows your clients to participate in a portion of the positive returns of the S&P 500 Index, with no risk to principal.* Using a 6.00% cap, clients would have captured 52.23% of the historical S&P 500 average return over the last 10 years.**

Year	S&P 500 Return	6.00% Cap
2008	-38.49%	0.00%
2009	23.45%	6.00%
2010	12.78%	6.00%
2011	0.00%	0.00%
2012	13.41%	6.00%
2013	29.60%	6.00%
2014	11.39%	6.00%
2015	-0.73%	0.00%
2016	9.54%	6.00%
2017	19.42%	6.00%
Average S&P return:		8.04%
Average 6.00% cap return:		4.20% = 52.23% of average S&P return

*The account value will not go down unless clients take money out of their annuity. This guarantee is based on the claims-paying ability of Great American Life.

**Assumes that, for the entire 10-year period, clients held a fixed-indexed annuity, allocated 100% of their funds to the S&P 500 annual point-to-point indexed strategy for each one year term, terms coincided with calendar years, and a cap of 6.00% applied for each term. Indexed interest rates for the strategy are based on changes in the S&P 500 over one-year terms, which are not based on calendar years but begin on the 6th and 20th of a month. The information presented above reflects a hypothetical cap, which is not a guaranteed rate. The actual caps that we might have applied during this period would have been different and might have been significantly lower.

Source: S&P Dow Jones Indices

Past performance does not guarantee future results. Historical index returns are not indicative of the interest that would have been credited to a fixed-indexed annuity during the same time period.

The S&P 500 Index is a product of S&P Dow Jones Indices LLC ("SPDJ"), and has been licensed for use by Great American Life Insurance Company®. Standard & Poor's®, S&P®, and S&P 500® are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones® is a registered trademark Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Great American Life. Great American Life annuity products are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, their respective affiliates, and none of such parties makes any representation regarding the advisability of purchasing said products nor do they have any liability for any errors, omissions or interruptions of the S&P 500 Index.

Product issued by Great American Life Insurance Company®, a member of Great American Insurance Group (Cincinnati, Ohio). © 2018 by Great American Life Insurance Company. All rights reserved.