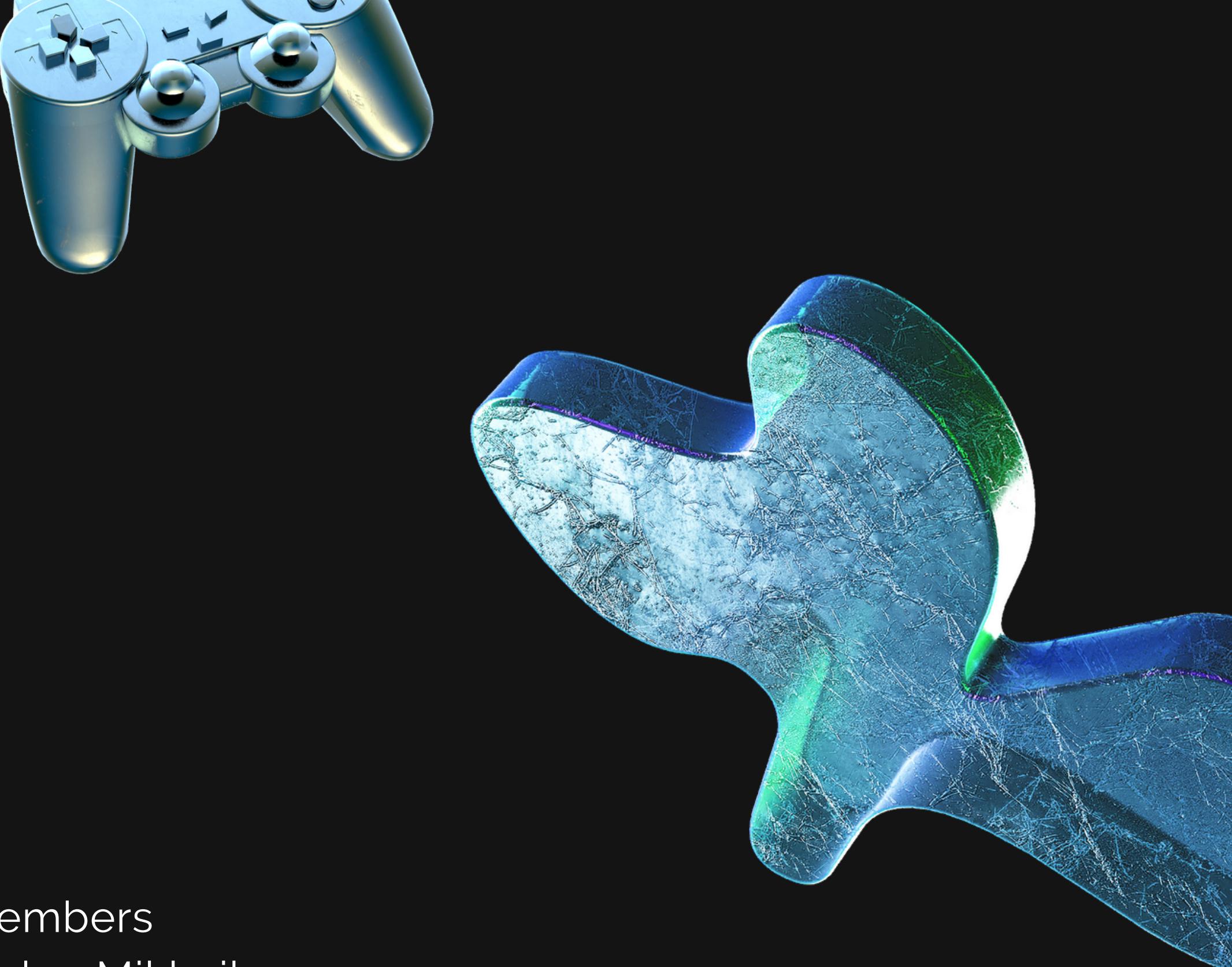


Sequoia Capital

Team members

- Shapovalov Mikhail
- Kolesnikov Yevgeniy

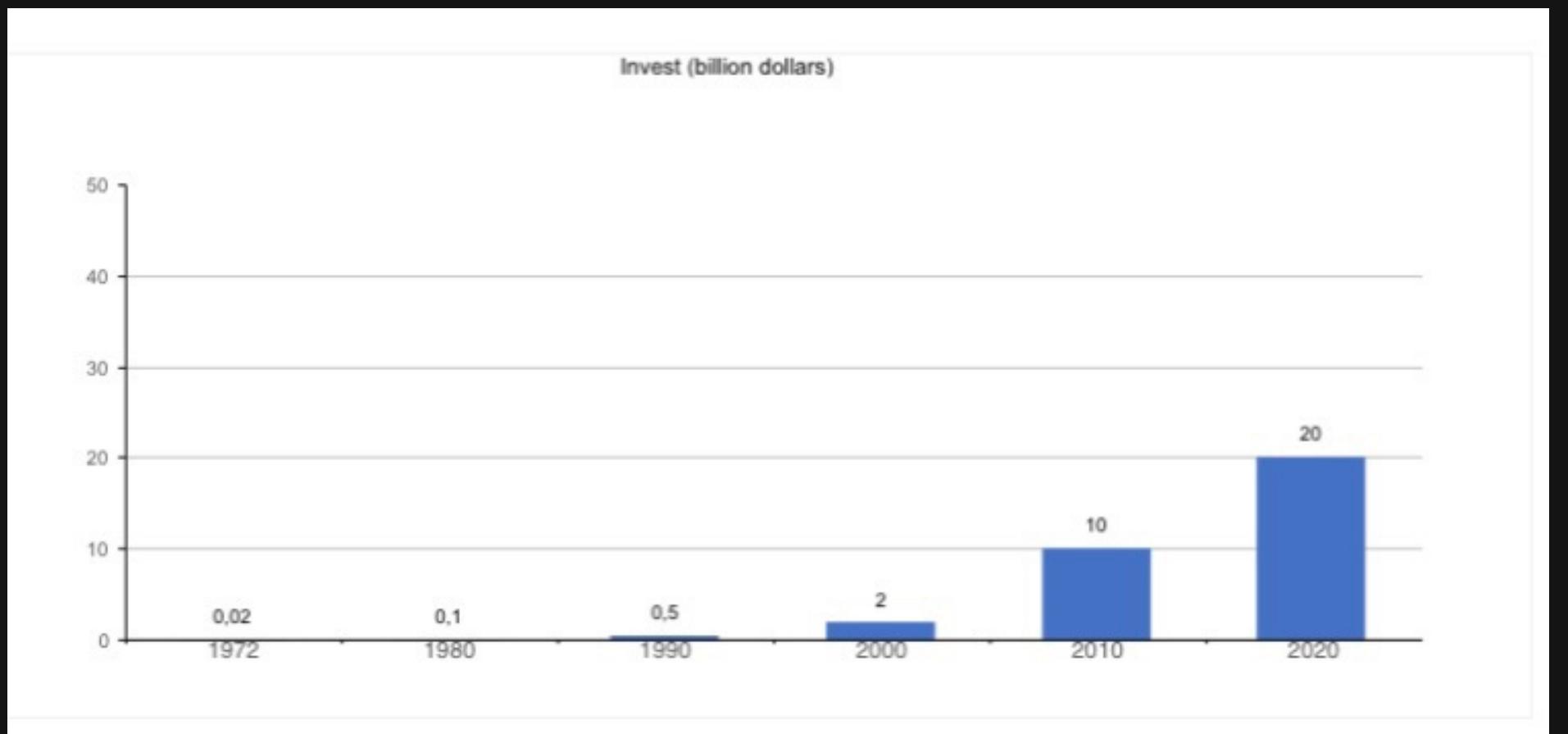


Sequoia Capital is one of the leading venture funds in the world specializing in investments in technology companies. It was founded in 1972 in Silicon Valley and has since played a crucial role in financing and supporting many successful startups and tech giants



Selection policy (what it looks at before investing)

Startup's team. Venture funds analyze the experience, skills, passion and abilities of the founders and management of the company



- Market. A startup should have the potential for growth and a sufficiently large target audience

Unique offer. It is important that the startup offers something unique and valuable on the market



Business model. The model should be sustainable and contribute to profit growth



Reputation. The reputation of a startup and its founders can also play an important role

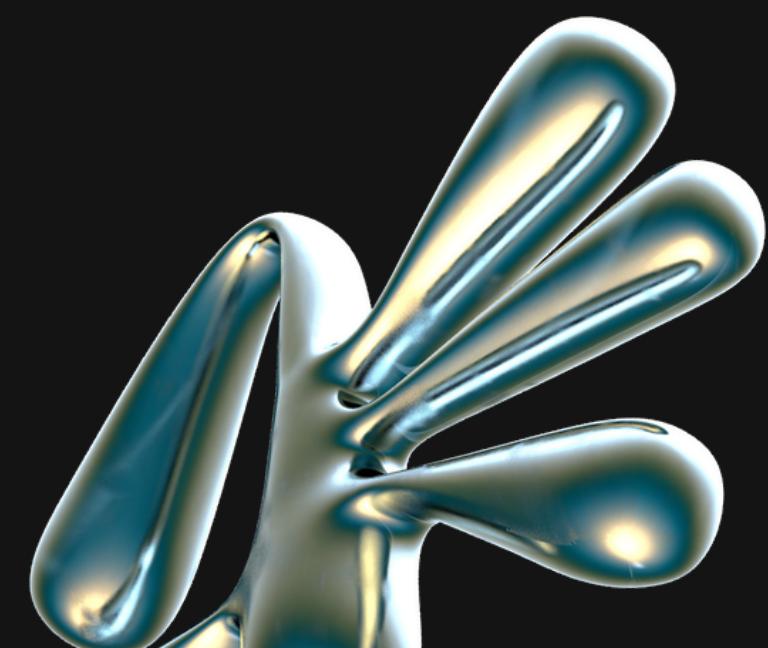


Risk-return ratio. The fund seeks to understand how the risks and possible returns from investing in a startup relate



Capital

Today Sequoia Capital owns 85 billion dollars in assets



Portfolio(What Sequoia Capital invested in)

Apple

- Google
- Oracle
- Cisco Systems
- Yahoo
- YouTube
- LinkedIn
- WhatsApp
- Airbnb
- Stripe