

# Devin Garrett

## Email Developer/Email Manager

djgarrett17@gmail.com

### Skills

Email  
Development

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HTML/CSS

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Mailchimp

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Photoshop

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Email Testing

### Education

Codecademy  
2018 - present

Piedmont Tech  
2016 - 2018

Clemson University  
2014 - 2016

### Experience

#### MAST Travel Network

Email & HTML Specialist

*January 2022 - February 2023*

- Lead development and deployment of email templates through Mailchimp, iContact, and ClientBase
- Managed relationships with travel agencies and large travel brands such as Royal Caribbean Cruise Line
- Created automations to increase efficiency in daily tasks
- Managed database of 90,000 & grew click rate by 23%

### Projects

#### King Pong

*October 2020 - December 2022*

- Designed and developed email templates and landing pages with Photoshop and HTML
- Tested and debugged email output across all devices and email providers using Email on Acid

#### Adjective Media

*September 2019 - October 2020*

- Grew social media following by 1200 followers within 4 months
- Built responsive email templates with HTML and CSS

**Portfolio** - <https://devingarrett.com>