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Jonathan Guzman

UX Designer

SUMMARY

My unique work experiences give me a user-focused design perspective — putting people before products, function before flash and usability above all else.

SKILLS

Visual Design
User Research
User Flows & Journeys
User Personas & Stories
Information Architecture
Brand Strategy & Identity
Wireframing
Prototyping

TOOLS

Adobe Creative Suite
Sketch
Figma
InVision
Usability Hub
Maze
Github
HTML, CSS & Javascript

PROJECTS

Stash | High fidelity prototype <https://invis.io/NQOKK2VRVK5>
A cloud storage application made with a millennial audience in mind. Stash makes it easy to find and share what users care about most.

Bloc Jams | Web media player <https://blocjams-jguzman.netlify.com>
Inspired by Spotify and built leveraging the power of jQuery, HTML and CSS.

Tag | Game trading prototype
A mobile application for gamers who want to trade games, accesories and collectibles with others.

EXPERIENCE

Genius December 2013 — December 2018
Apple | Emeryville, CA
- Created experiences to build confidence with Apple software
- Led customers "How to Prototype an App using Keynote" where students use design principles and tools to create their own app
- Empathized with customers to deliver world-class customer service using tools like Mobile Genius, GSX and Concierge

DJ & Music Producer June 2002 — present
Rock-It! Scientists | Oakland, CA
- Craft unique experiences for patrons in venues here and abroad
- Produce and curate personal remix catalog including commisioned remix work currently in iTunes

K-6 Bilingual Teacher September 2002 — June 2007
Fremont Unified School District | Fremont, CA
- Personalized content to kinesthetic, visual and written learning styles in multiple languages
- Assessed student learning to develop a strategic plan for students success

EDUCATION

Bloc | 2017—2019 | UX Design and Front End Development Program
USF | 2005—2007 | MA International & Multicultural Education
UC Berkeley | 1999—2002 | BA Psychology w/ Minor in Education