Jonathan Guzman

UX Designer

📍 SF/Bay Area, CA

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SUMMARY

Smart & caring end-to-end UX Designer and former teacher with a simple goal—put people before products.

SKILLS

Visual Design
User Research
User Flows & User Journeys
User Personas & User Stories
Storyboarding
Information Architecture
Branding
Content Strategy
Wireframing
Prototyping
User Testing
Front-End Web Development

TOOLS

Adobe Creative Suite
Sketch
Figma
InVision
Usability Hub
Maze
Github
Terminal
Atom
HTML, CSS & Javascript

LATEST PROJECTS

GameChanger | UX Design, Branding & Visual Design
A marketplace app for gamers to barter items. Its focus is to help gamers find what they're looking for quickly, easily and with no money exchanged.

Stash | UX Design, Branding & Visual Design
An online cloud storage application made with a millennial audience in mind. Stash makes it easy to find, store and share what users care about most.

EXPERIENCE

UX Designer

Shion Studio | Remote   Sep 2019 – present

- Create a cohesive experience between wireframing and deployed website for businesses and non-profits alike
- Collaborate with a team through design critiques, conference calls and design sprints
- Absorb feedback from clients, stakeholders, colleagues and leadership to infrom design process

UX/UI Design Intern

Renzo | Remote   July 2019– present

- Overhaul user experience for hotel management mobile app
- Streamline a design system to aid in previous design inconsistencies
- Iterate onboarding screens to decrease help traffic by 50%

Design Apprentice

Bloc | Remote   Sep 2017– Jun 2019

- Crafted well-researched wireframes, mockups and prototypes
- Ideated user-centered experiences rapidly in Agile environments
- Spearheaded A/B and usability testing to inform design
- Implemented content strategy and branding with memorable copy, typography, color palette and logos
- Collaborated with fellow designers, developers, stakeholders and managers

EDUCATION

Bloc | UX Design and Front End Development Program
UC Berkeley | BA Psychology w/ Minor in Education