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# Jonathan Guzman

## UX Designer

### SUMMARY

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**My teaching and customer service experiences give me a unique design perspective — putting people before products, function before flash and usability above all else.**

### SKILLS

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Visual Design  
User Research  
User Flows & Journeys  
User Personas & Stories  
Information Architecture  
Brand Strategy & Identity  
Wireframing  
Prototyping

### TOOLS

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Adobe Creative Suite  
Sketch  
Figma  
InVision  
Usability Hub  
Maze  
Github  
HTML, CSS & Javascript

### PROJECTS

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**Stash** | High fidelity prototype <https://invis.io/NQOKK2VRVK5>  
A cloud storage application made with a millennial audience in mind. Stash makes it easy to find and share what users care about most.

**Bloc Jams** | Web media player <https://blocjams-jguzman.netlify.com>  
Inspired by Spotify and built leveraging the power of jQuery, HTML and CSS.

### EXPERIENCE

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**Genius** December 2013 — December 2018  
Apple | Emeryville, CA  
- Created experiences to build confidence with Apple software  
- Led customers "How to Prototype an App using Keynote" where students use design principles and tools to create their own app

**DJ & Music Producer** June 2002 — present  
Rock-It! Scientists | Oakland, CA  
- Craft unique experiences for patrons in venues here and abroad  
- Produce and curate personal remix catalog including commissioned remix work currently in iTunes

**K-6 Bilingual Teacher** September 2002 — June 2007  
Fremont Unified School District | Fremont, CA  
- Personalized content to kinesthetic, visual and written learning styles in multiple languages  
- Assessed student learning to develop a strategic plan for students success

### EDUCATION

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**Bloc 2017—2019** | UX Design and Front End Development Program  
**USF 2005—2007** | MA International & Multicultural Education  
**UC Berkeley 1999—2002** | BA Psychology w/ Minor in Education