

# Model fitting and parameter estimation

David J. H. Shih

## Intended learning outcomes

- ▶ Fit models to data by estimating model parameters

## Model fitting

Use data  $\mathbf{x}$  to estimate parameters  $\boldsymbol{\theta}$  of the model.

Maximum likelihood estimation (MLE)

$$\hat{\boldsymbol{\theta}} = \operatorname{argmax}_{\boldsymbol{\theta}} p(\mathbf{x} | \boldsymbol{\theta}).$$

Maximum *a posteriori* (MAP)

$$\hat{\boldsymbol{\theta}} = \operatorname{argmax}_{\boldsymbol{\theta}} p(\boldsymbol{\theta} | \mathbf{x}) = \operatorname{argmax}_{\boldsymbol{\theta}} p(\mathbf{x} | \boldsymbol{\theta}) p(\boldsymbol{\theta}).$$

Full Bayesian

$$p(\boldsymbol{\theta} | \mathbf{x}) = \frac{p(\mathbf{x} | \boldsymbol{\theta}) p(\boldsymbol{\theta})}{p(\mathbf{x})}.$$

## Parameter estimates

Point estimate

Posterior for discrete random variable

Posterior for continuous random variable

## Generating new samples

Use  $\hat{\boldsymbol{\theta}}$  or  $p(\boldsymbol{\theta} | \mathbf{x})$  to generate a new data point  $\tilde{x}$ .

With point estimate from MLE or MAP

$$\tilde{x} \sim p(\tilde{x} | \hat{\boldsymbol{\theta}}).$$

With posterior predictive distribution

$$p(\tilde{x} | \mathbf{x}) = \int_{\Theta} p(\tilde{x} | \boldsymbol{\theta}) p(\boldsymbol{\theta} | \mathbf{x}) d\boldsymbol{\theta}$$
$$\tilde{x} \sim p(\tilde{x} | \mathbf{x}).$$

With posterior distribution

$$\boldsymbol{\theta} \sim p(\boldsymbol{\theta} | \mathbf{x}), \quad \tilde{x} \sim p(\tilde{x} | \boldsymbol{\theta}).$$

## Fitting discriminative models

Use data  $(\mathbf{x}, \mathbf{y})$  to estimate parameters  $\theta$  of the model and to predict new outcome  $\hat{y}$  given new data point  $\tilde{x}$ .

MLE

$$\hat{\theta} = \operatorname{argmax}_{\theta} p(\mathbf{y} \mid \mathbf{x}, \theta).$$

MAP

$$\hat{\theta} = \operatorname{argmax}_{\theta} p(\theta \mid \mathbf{y}, \mathbf{x}) = \operatorname{argmax}_{\theta} p(\mathbf{y} \mid \mathbf{x}, \theta) p(\theta).$$

Full Bayesian

$$p(\theta \mid \mathbf{y}, \mathbf{x}) = \frac{p(\mathbf{y} \mid \mathbf{x}, \theta) p(\theta)}{p(\mathbf{y} \mid \mathbf{x})}.$$

## Predicting new outcomes

With point estimate from MLE or MAP

$$\hat{y} = \operatorname{argmax}_y p(y | \tilde{x}, \hat{\boldsymbol{\theta}}).$$

With posterior predictive distribution

$$p(\tilde{y} | \tilde{x}) = \int_{\boldsymbol{\Theta}} p(\tilde{y} | \tilde{x}, \boldsymbol{\theta}) p(\boldsymbol{\theta} | \mathbf{y}, \mathbf{x}) d\boldsymbol{\theta},$$
$$\tilde{y} \sim p(\tilde{y} | \tilde{x}).$$

With posterior distribution

$$\boldsymbol{\theta} \sim p(\boldsymbol{\theta} | \mathbf{y}, \mathbf{x}), \quad \tilde{y} \sim p(\tilde{y} | \tilde{x}, \boldsymbol{\theta}).$$

## Full Bayesian

Basic model

$$p(\boldsymbol{\theta} \mid \mathbf{x}) = \frac{p(\mathbf{x} \mid \boldsymbol{\theta}) p(\boldsymbol{\theta})}{p(\mathbf{x})}.$$

Discriminative model

$$p(\boldsymbol{\theta} \mid \mathbf{y}, \mathbf{x}) = \frac{p(\mathbf{y} \mid \mathbf{x}, \boldsymbol{\theta}) p(\boldsymbol{\theta})}{p(\mathbf{y} \mid \mathbf{x})}.$$

Generative model

$$p(\boldsymbol{\theta} \mid \mathbf{x}, \mathbf{y}) = \frac{p(\mathbf{x} \mid \boldsymbol{\theta}, \mathbf{y}) p(\boldsymbol{\theta} \mid \mathbf{y})}{p(\mathbf{x} \mid \mathbf{y})}.$$

## Maximum likelihood

$$L(\theta) = p(\mathbf{x} \mid \theta) \quad \text{or} \quad L(\theta) = p(\mathbf{y} \mid \mathbf{x}, \theta) \quad \text{or} \quad L(\theta) = p(\mathbf{x} \mid \mathbf{y}, \theta)$$

$$p(\mathbf{x} \mid \theta) = \prod_i p(x_i \mid \theta)$$

$$\ell(\theta) = \log L(\theta)$$

$$\log p(\mathbf{x} \mid \theta) = \sum_i \log p(x_i \mid \theta)$$

$$\frac{d\ell(\theta)}{d\theta} = 0$$

## Maximum *a posteriori*

$$p(\theta | \mathbf{x}) \propto p(\mathbf{x} | \theta) p(\theta)$$

or

$$p(\theta | \mathbf{y}, \mathbf{x}) \propto p(\mathbf{y} | \mathbf{x}, \theta) p(\theta)$$

or

$$p(\theta | \mathbf{x}, \mathbf{y}) \propto p(\mathbf{x} | \mathbf{y}, \theta) p(\theta | y)$$

$$\ell(\theta) = \log p(\theta | \mathbf{x})$$

$$\log p(\mathbf{x} | \theta) = \sum_i \log p(x_i | \theta)$$

$$\frac{d\ell(\theta)}{d\theta} = 0$$

## MLE vs. MAP vs. full Bayesian

MLE is an approximation of MAP with a uniform prior.

MAP is an approximation of the posterior.

# Summary

"All models are wrong. Some are useful." - George Box

Blais 2014, chapter 6.

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