

SERVICES RATE CARD

AL ARABIC

2016

AL Arabic (ALP Content Services DMCC) is pleased to offer you the following rates for translation and other content services. These rates are quoted in AED, and they constitute the full amount AL Arabic will charge you for any service request you assign to us. There will be **no rush charges** and **no minimum charge**. The rates outlined below are valid for 2 years.

Service	Rate (AED)
Creative Translation (transcreation): English <> Arabic	0.5 per source word
Creative Translation (transcreation): Other languages	0.8 per source word
Content creation (Arabic or English)	1.00 per word
Website development	12,000
Website hosting and management	3000 per month
Social Media Management	2000 per account per month

PROCESS:

The term TRANSCREATION means that the text will undergo five processes:

- (1) Analysis - (2) Translation/Adaptation – (3) Editing – (4) Proofing – (5) Formatting*

The rate outlined above includes the process combined. The outcome will be in ready-to-use status, both in terms of text and formatting. AL Arabic guarantees this outcome at all times.

Specifications for website development and other services are to be formulated by mutual agreement.

*Formatting refers to simple MS Word formatting, not to InDesign or Illustrator page layout.

About AL Arabic

The concept of AL Arabic was built on over a decade of experience in Arabic content and Arabic translation. Since its establishment in 2013, AL Arabic has become the trusted partner for hundreds of GCC and international clients in the fields of PR and Communications, Education and Training, Real Estate, Engineering, Technology, Hospitality, Fashion, and many more.

AL ARABIC ALP CONTENT SERVICES DMCC

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