



**Please join us on Wednesday, September 25, 2013 for ITS Tennessee's annual Fall Technical Session. The meeting will be held in the 2<sup>nd</sup> floor**

**conference room of the Region 3 TMC, from 9:30am-2:30pm. There is a \$15.00 attendance fee. Lunch will be provided. Spots are limited and they will be filled on a first come, first serve basis. Please go on line to register today at: [www.itstn.org](http://www.itstn.org)**

**Below is an outline of what will be covered during the Technical Session.**

### **Improving Highway Safety with ITS**

This workshop is a condensed version of the two-day National Highway Institute course aimed at increasing awareness of the potential to gain highway safety improvements. This will be done through the deployment of Intelligent Transportation Systems (ITS) technologies at the highway system, mainstream (highway improvement project) and standalone project level. Additionally, it will accelerate the introduction and evaluation of ITS applications by increasing the recognition of their contribution to making highways safer. The course draws from the participant's own experiences deploying ITS for highway safety improvements. It also reviews procedures and requirements of safety strategic planning and the ITS deployment process.

**Upon completion of the course, participants will be able to:**

- Discuss highway safety challenges and triumphs
- Identify general uses of ITS to improve highway safety
- Identify and demonstrate how ITS can contribute to improving highway safety and traffic operations through a case study
- Identify and discuss the current status of highway safety and the need to continuously improve highway safety programs
- Identify and discuss ITS-supported countermeasures that can be employed to address highway safety priority areas identified in the participant's jurisdictions
- Identify and discuss organizational and individual-level actions for potential ITS and Safety collaboration in the future at the planning level and necessary activities to enable these actions