

# CALL FOR POSTERS

## 2014 Annual Meeting Intelligent Transportation Society of Tennessee

With the theme “ITS- Adapting Technology for Real-World Benefits”, this annual meeting will focus on innovative solutions for the improvement of mobility, and will explore how ITS can make a real and practical difference in everyday mobility. ITS stakeholders will gather in Chattanooga, Tennessee on April 23-25, 2014 at the Marriott Hotel to discuss the latest innovations and exchange expertise.

This year, the technical program committee would like to invite abstracts (no more than 250 words) for review as a poster to share ideas about innovative uses of ITS technologies that transforms transportation. The submissions must describe an idea for a novel use, application, device, product, service or solution that relies on ITS technologies. The technical, engineering details that would enable the idea do not need to be fully spelled out, although technical feasibility is an important factor in judging the submissions. Similarly, while a full business plan is not a necessary part of a winning submission, the potential for widespread adoption is also an important criterion in judging. Notification regarding the Committee's decision will be provided via email approximately one week after the deadline of abstract submission. Please note that each accepted submission must have a confirmed and paid-in-full registered author for the meeting. To encourage student participation, a scholarship of \$250 will be awarded to the participant-determined student-led poster.

**To be considered, email your abstract to the Poster Session Coordinator below by March 10, 2014**

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### **Guidelines for Presenting at the ITS Tennessee Annual Meeting:**

1. A written paper will not be required.
2. All posters must either tell a story, project, lesson learned, or state a specific benefit. Commercial “sales” are not allowed.
3. At least one authors per poster must register and pay the regular conference registration fee at [www.itstn.org](http://www.itstn.org). Acceptance of poster does not register you for the conference.
4. Once accepted, poster files are due COB April 14, 2014. Poster files smaller than 5MB can be emailed to the Program Coordinator. If larger than 5MB, please use a FTP service.
5. Accepted posters will be displayed on a 30” by 42” poster board during the poster session.
6. Posters will be posted in PDF format via the ITS Tennessee web site after the meeting.

### **Important Dates**

- Deadline for Abstract: March 10, 2014
- Notification of Acceptance/Rejection: March 14, 2014
- Deadline for final presentation submission: April 14, 2014