

2011 Annual INTELLIGENT TRANSPORTATION SOCIETY MEETING



September 28-30th in Memphis

*Memphis Marriott
2625 Thousand Oaks Blvd.
Memphis, TN 38118*

ITS SIZZLES THIS MONTH!

The Intelligent Transportation Society of Tennessee is fixin' to serve a heapin' helpin' of information presented by some of the most innovative, effective, and influential speakers in the industry as they discuss emerging technologies in surface transportation systems.

\$96 per night!
*Hotel accommodations
may be booked at this rate
until September 19th. To make your reservation,
call the Memphis Marriott directly at 800.228.9290
and use **Market Code ITSG**.*

**CLICK
CLICK**

Visit us at: <http://www.itstn.org> where you can
find more information on registration, call for
presenters, program schedule, activities, etc.

REGISTRATION

Online registration opens July 15.
Early registration available through August 31.

... regular
registration 'til
September 26.



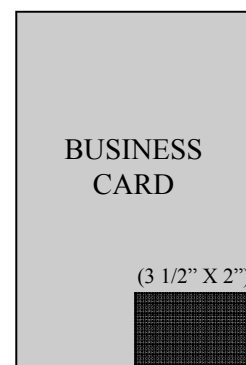
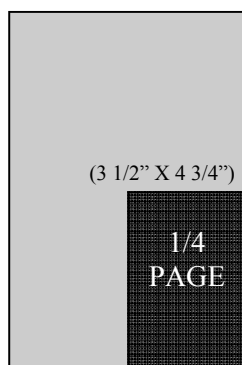
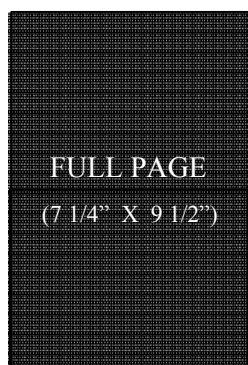
Sponsorship Opportunities

**2011 Annual Meeting
Memphis, TN
September 28-30, 2011**

ITS Tennessee is offering a variety of sponsorship opportunities at the 2011 Annual Meeting on September 28-30, 2011, in Memphis, TN.

| ITS Tennessee 2011 Annual Meeting Sponsorship Opportunities (Quantity) | Cost | Benefits | | | | | | | |
|--|--------|--------------------------------|---------------------------|-----------------------------------|---------------------------------|------------------------------------|-------------------------------------|---------------------|---|
| | | Meeting Registrations Included | Posting on ITS TN Website | Posting on Meeting Display Boards | Full Page Program Advertisement | Quarter Page Program Advertisement | Business Card Program Advertisement | Table Tent Displays | Marketing Brochures in Registration Package |
| Conference Sponsor (1) | \$1500 | 3 | X | X | X | | | X | X |
| Plenary Sponsor (1) | \$750 | 1 | X | X | | X | | | |
| Technical Session Sponsors (4) | \$750 | 1 | X | X | | X | | | |
| Breakfast Sponsors (2) | \$750 | 1 | X | X | | X | | | |
| Lunch Sponsor (1) | \$750 | 1 | X | X | | X | | | |
| Training Sponsor (1) | \$750 | 1 | X | X | | X | | | |
| Golf Sponsor (1) | \$750 | 1 | X | X | | X | | | |
| Door Prize Sponsor (1) | \$750 | 1 | X | X | | X | | | |
| Break Sponsors (3) | \$500 | | X | X | | | X | | |
| Social Sponsors (unlimited) | \$500 | | X | X | | | | | X |

Each sponsorship includes placement of your company logo on a sponsor banner to be displayed at the registration table. Sponsors with advertisements in the conference program should submit camera-ready artwork with the following ad dimensions:



Acceptable files include portable document format (PDF - must be optimized for press quality with fonts embedded), Illustrator, and Photoshop files. All imported files, such as TIFF, EPS, or JPEG must accompany the document and must be in CMYK and at least 300 DPI.

To become a sponsor or for more information, contact:

W. Brad Dennard, P.E.

Direct: 615.365.1466 / Fax: 615.399.0263 / Email: brad.dennard@atkinsglobal.com



201 Annual Meeting Sponsorship Application

First Name: _____

Middle Initial: _____

Last Name: _____

Title: _____

Organization: _____

Address 1: _____

Address 2: _____

City: _____

State: _____

ZIP: _____

Phone: _____

E-mail Address: _____

Select Sponsorship
Opportunity:

ITS TN Member?

Please **print** this form and include with your payment check.
Remember to submit your company logo files in accordance with sponsorship guidelines.

Make check payable to **ITS Tennessee** and mail to:

ITS Tennessee 201 Annual Meeting
c/o Atkins
Attn: ")
402 BNA Drive, Suite 350
Nashville, TN 37217