



You are invited to join the newest ITS America state chapter. ITS America is the only national organization dedicated solely to serving every part of the ITS industry. By joining the state chapter, ITS Tennessee, you will be involved at the forefront of the intelligent transportation industry in Tennessee.

WHAT IS ITS?

Intelligent Transportation Systems, or ITS, encompass a broad range of wireless and wire-line communications-based information, control, and electronics technologies.

When integrated into the transportation system infrastructure, and in vehicles themselves, these technologies help monitor and manage traffic flow, reduce congestion, provide alternate routes to travelers, enhance productivity, and save lives, time, and money.

ITS TENNESSEE MISSION

The mission of ITS Tennessee is to promote cooperation and foster a statewide public, private, and academic partnership to make the urban and rural surface transportation system in Tennessee safer, more effective, and more efficient by accelerating the identification, development, integration, and deployment of advanced technologies.

WHAT IS OUR GOAL?

We believe that ITS is a valuable tool for improved management of any transportation system, regardless of the inherent complexity of the system. ITS can help operate, manage, and maintain the system once it has been constructed.

We believe that ITS should be systematically incorporated into the earliest stages of project development, especially into the planning and design of transportation projects.

We believe the best way to achieve this is through a coordinated, comprehensive program to “get the word out” on ITS to constituencies that might not otherwise consider the relevance of ITS to their transportation system.

Towards achieving this goal, we have adopted the following objectives:

1. Develop a broader ITS constituency
2. Educate policy makers (legislators, administrators, elected officials, planning commissions, etc.) on the benefits of ITS.
3. Educate our members of national directions and ITS technologies
4. Provide forums to share and coordinate ITS Tennessee member missions and experiences

WHO SHOULD JOIN?

The following are typical organizations that should consider becoming involved in ITS Tennessee:

- Transportation Agencies
- Engineering and Planning Firms
- ITS Technology Companies
- Construction Firms
- Research Organizations
- Universities
- Commercial Fleet Operators
- Delivery Companies
- Traffic Reporting Media Outlets
- Emergency Services Agencies
- Transportation Associations
- Students

ITS TENNESSEE MEMBERSHIP

ITS Tennessee membership is open to any public agency, private company, academic organization, professional association, or other group with an interest in ITS.

We invite you to become a member of ITS Tennessee. Annual dues are \$100 per year for organizations with any number of employees and \$10 per year for students. Organizational Membership provides access for all your employees.

Individual memberships will only be available in special instances where potential members cannot join within an organization. These memberships must be approved by ITS Tennessee Board of Directors.

JOIN US

Registration as an Organization Member or a Student Member is available on-line.

To join ITS Tennessee, go to
<http://itstn.clubexpress.com/>

If you have any questions, please feel free to contact:

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Intelligent Transportation
Society of Tennessee

www.itstn.org

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