

2010 Annual Meeting Planning Committee Agenda June 3, 2010 10:00 AM Central

1. Previous Call Participants

Marwan Abboud - Gerald Bolden Gupta Borra Matt D'Angelo Brad Dennard **Greg Dotson** Marshall Elizer Ali Farhangi Don Gedge Terry Gladden Brian Hall - Bill Knee Brian Landry Steve Meyer TJ Rodgers Mark Washing

- Moe Zarean

2. Theme

- a. What is this year's theme?
 - Sustainability
 - Green

3. Hotel Arrangements

Gerald Bolden

- a. HelmsBriscoe Site selection company
 - Information has been sent and coordination underway
 - www.helmsbriscoe.com

4. Registration

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- a. Form online only
- b. Payment online with credit card only
- c. Pricing hold discussion until we get prices on hotel, etc.

5. Publicity

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- a. Academics (UTC) Dr. Ignatius Fomunung
- b. Local Agencies -
 - CARTA Steve Meyer to follow-up
 - ➤ Patrick Hall TJ Rodgers to contact
 - Cleveland (Megan Wilson) Steve Meyer sent email; need to follow-up
 - City of Chattanooga (John VanWinkle) not a member and wondering about involvement
- c. TDOT Ray Hallavant sent email to Alan Wolfe and others; Conference call went out to them as well; TJ Rodgers to coordinate with Region 2 staff
- d. ITS America
- e. Other ITS sections

6. Plenary/Special Speaker Candidates:

Marshall Elizer/Bill Knee

- Marcia Pincus, USDOT/ITS/JPO
- Bob Arnold, FHWA, Director, Office of Traffic Management
- Jeff Lindley, FHWA, Associate Administrator for Operations (Bob Arnold's boss)
- Nissan speaker re new Electric vehicle



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- VW speaker re their new electric vehicle
- TN FHWA Division Administrator Pamela Kordenbrock
- TN Asst Chief Engineer/Design Jeff Jones
- Federal Motor Safety Carriers Administration Jeff Loftus, Technology Division Chief
- 7. Technical Program

Matt D'Angelo

- a. Tracks consider one track instead of parallel tracks
- b. Guidelines
- c. Call for Papers utilize a list of potential topics instead of specific areas like last year
- 8. Technical Tours

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- a. TDOT Region 2 TMC
- b. CARTA (Steve Meyer)
- c. VW or Nissan demonstration
- 9. Sponsorships

Brad Dennard

- a. Meeting Sponsor Levels
 - Diamond
 - Ruby
 - > Sapphire
- b. Annual Sponsors (separate from meeting sponsors)
 - Platinum
 - ➢ Gold
 - > Silver
- 10. Vendors/Exhibitors

Don Hicks/Mark Washing

11. Golf Event ???????

12. Website ???????

13. Training Moe Zarean

- 14. Other Items
 - a. Program
 - b. Volunteers Dowell Hoskins Squier
 - c. Scholarship auction
 - d. Social event Don Hicks/Dowell Hoskins Squier
- 15. Planning Committee Schedule
 - a. Next conference call Thursday, June 10, 10:00 AM Central