

CALL FOR PRESENTATIONS

You are invited to submit
a presentation abstract for
the 2009 Annual Meeting of
the Intelligent Transportation
Society of Tennessee



Teamwork— the smartway



Knoxville, TN
October 8–9, 2009



Teamwork— the smartway

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We are now accepting abstract submissions for presentations at the ITS Tennessee Annual Meeting, “**Teamwork—the smartway.**” Share your expertise, gain visibility, and enhance your professional growth by presenting at this important event!

The Program Committee invites you to submit abstracts in one or more of the following program tracks (examples of topics within each category are included):

Track 1a: ITS Partnerships

Strong inter-agency partnerships are the underpinning of successful ITS initiatives. These efforts produce a regional impact not contained by jurisdictional boundaries. Further, the ITS community has a track record of reaching out to the private sector for mobility solutions. This track will feature multi-agency or public/private partners and their collaborative efforts to improve the travel experience in our communities.

Track 2a: ITS in Today's Funding Landscape

Budget shortfalls. Stimulus projects. Gas tax derived revenues are failing to keep pace with national infrastructure needs. What does it all mean for ITS? This has prompted dialogue on alternative funding models, including expansion of tolling, vehicle miles-traveled assessments, and privatization. No matter the alternative, ITS can be leveraged to support innovative transportation finance. This track will highlight presentations on why ITS is the “value proposition” for managing existing capacity and resources, and discuss the technologies and processes needed to support next generation transportation financing.

Track 3a: ITS Research and Emerging Technology

Want to learn what could be next for ITS? Come find out at this session focusing on ITS research and new solutions for the ITS tool kit.

Track 1b: ITS and Environmental Issues

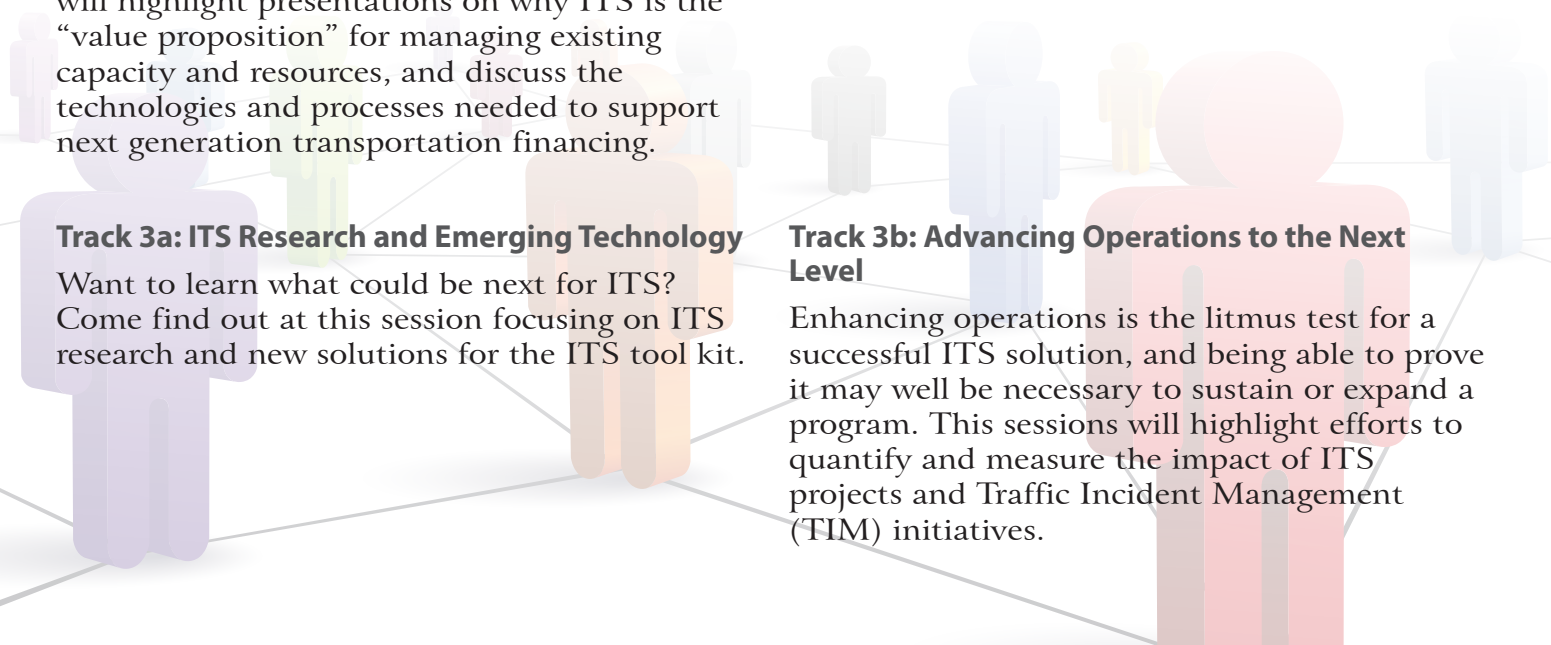
Where is green going? Studies, debates, and research initiatives are underway to help answer these questions. This track will feature updates on how ITS is converging with sustainability and environmental issues.

Track 2b: Best Practices and Lessons Learned

Been there, done that, got the T-shirt and the scars. The speakers in this session will share their perspective on what has worked as well as what they would have done differently if they had to design, construct, or maintain their system again.

Track 3b: Advancing Operations to the Next Level

Enhancing operations is the litmus test for a successful ITS solution, and being able to prove it may well be necessary to sustain or expand a program. This sessions will highlight efforts to quantify and measure the impact of ITS projects and Traffic Incident Management (TIM) initiatives.





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Your abstract should include your name, title and organization, contact information, working title of the presentation, and a brief description of your proposed presentation (no more than 250 words). Please describe the basic theme of the presentation and the track for which you would like to be considered. The presentation's scope and originality must be of interest to a significant number of conference attendees.

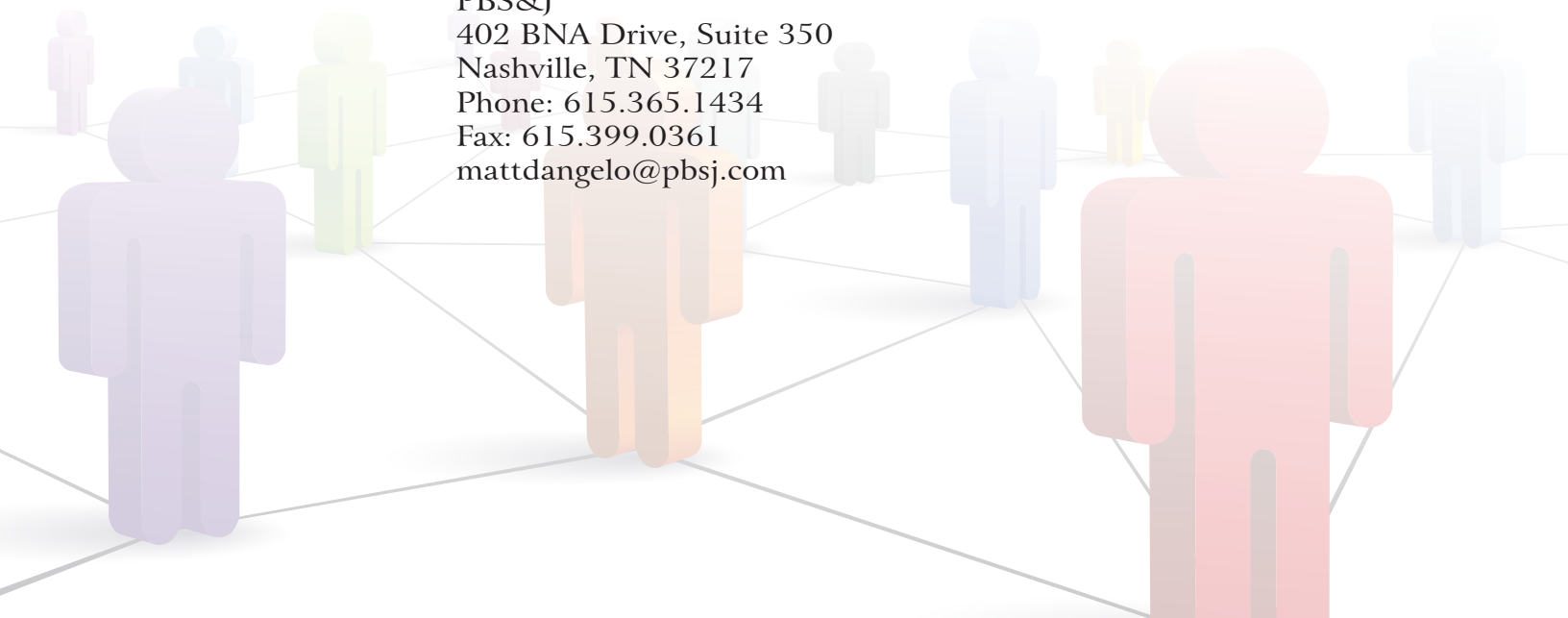
Mail, fax, or email your abstract application to the Program Chair (listed below) by August 24, 2009. A written paper is not required, and a compendium will not be provided. Presenters using electronic media (ie, PowerPoint) will be requested to forward their presentation to the Program Chair at least four weeks prior to the meeting. PowerPoint presentations will be made available to attendees via the ITS Tennessee Web site after the meeting.

Presentations that market specific products and services will not be accepted, nor are presentations of this nature acceptable at the conference. Case studies should be presented by the sponsoring organization, not by vendors. Each presenter is allotted 15 minutes, plus five minutes for questions. There will generally be four presentations per session, plus opening and closing comments and introductions by the moderator, to form a cohesive session of 90 minutes in length.

All accepted presenters must register and pay the regular conference registration fee. Acceptance as a presenter does not register you for the conference. Separate registration and payment of fees are required.

Program Chair:

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Date: _____

Proposed Track: Track 1a: ITS Partnerships
 Track 1b: ITS and Environmental Issues
 Track 2a: ITS in Today's Funding Landscape
 Track 2b: Best Practices and Lessons Learned
 Track 3a: ITS Research and Emerging Technology
 Track 3b: Advancing Operations to the Next Level

Presenter Name: _____

Presenter Title: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Facsimile: _____

Email: _____

Presentation Title: _____

Comments: _____

Guidelines for Presenting at the ITS Tennessee Annual Meeting

1. All presentations must be meeting related in one of the tracks. All presentations must either tell a story, project, lesson learned, or state a specific benefit to the meeting theme.
2. Presentations must be under 20 minutes in duration, including questions and answers.
3. If you are chosen to present, your presentation must be submitted by COB September 14, 2009. If the presentation is larger than 2MB, it must be submitted by CD-ROM or via FTP. Presentations smaller than 2MB can be emailed to the Program Chair.
4. All presentations will be loaded on conference computers; no presentations will be accepted on any other computers.
5. All presenters must submit a short biography upon acceptance of the presentation topic.
5. Commercial "sales" are not allowed.