ITS
Intelligent Transportation Society of Tennessee

ANNUAL MEETING SPONSORSHIP FORM
(NOTE: Do NOT use this form for individual meeting registration)

When: *Wednesday, October 7, 2009 – Set-up from 4:00-6:00pm*
Thursday, October 8, 2009 – 8:00am-6:00pm, breaks and reception in Exhibit area
Friday, October 9, 2009 – 7:00am-11:00am

Where: *Hilton –Downtown Knoxville, 501 West Church Avenue SW, Knoxville, Tennessee 37902*
(ITS TN has a block of 75 rooms at a rate of $94.00 per night – Group Code: ITSTN)

SPONSOR Organization: _____

Contact Name: _____ Title: _____

Street Address: _____ Suite:_____

City: _____ State: _____ ZIP Code: _____

Phone: _____ Fax: _____ E-mail Address: _____

Please select Meeting Sponsorship Level: ☐ $500.00 Diamond Level
☐ $275.00 Ruby Level
☐ $125.00 Sapphire Level

Sponsorship includes a 6-ft table space in the exhibit area, recognition at the opening/closing sessions, on Boards posted at the meeting, and ad space in the program. Diamond level sponsors can also provide logo materials in the registration packet.

- Make check payable to <u>Intelligent Transportation Society of Tennessee</u>
- Sponsors will be recognized in boards displayed at the meeting and in the meeting program, named at the plenary sessions, may place materials in the registration packet, and discounted exhibit costs.
- <u>NOTE: Check must be received by September 21 for sponsorship to be recognized in meeting materials</u>

Send completed Sponsorship form and <u>check</u> to: Richard G. Phillips, P.E.,
RG Phillips Consulting,
135 Golden Meadow Lane,
Franklin, TN, 37067

For questions on the Exhibit set-up, contact Don Hicks at 615-339-7987, or don.hicks@daktronics.com
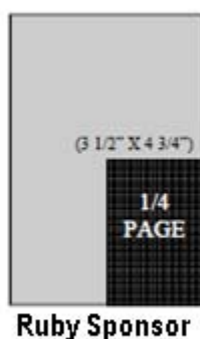
See program ad space info on next page.

Ad Information

Thank you for registering as an ITS Tennessee Sponsor. Included in your sponsorship is an advertisement in the Conference Program.

- Diamond Sponsors receive a half page advertisement
- Ruby Sponsors have a quarter page advertisement
- Sapphire Sponsors a business card size advertisement

Advertisement dimensions are shown below:

HALF PAGE (7 1/4" X 4 3/4") **Diamond Sponsor**	(3 1/2" X 4 3/4") **1/4 PAGE** **Ruby Sponsor**	**BUSINESS CARD** (3 1/2" X 2") **Sapphire Sponsor**

Camera-ready artwork must adhere to the display ad dimensions and specifications.

Acceptable files include PDF (must be optimized for press quality with fonts embedded), Illustrator and Photoshop files. PC documents must have fonts turned into graphics. All imported files such as TIFF, EPS or JPEG must accompany the document and must be in CMYK and at least 300 DPI.