

# Jonathan H Brown

I am an optimistic and curious design leader;  
I empower teams to improve health outcomes  
with Human-Centered Design.

## CONTACT

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## EDUCATION

**Master of Human-Computer Interaction**  
Carnegie Mellon University

**Bachelor of Science in Computer Science**  
College of Charleston

## CERTIFICATIONS

**Enterprise Design Thinking Practitioner**

**Certified SAFe® Practitioner**

**LUMA® Certified Practitioner**

**LUMA® Certified Teacher**

## SKILLS

### Design Leadership & Strategy

Team Building, Mentorship, Storytelling, Cultural Leadership, Stakeholder Management, Strategic Thinking, Vision, Problem Solving, Innovation, Design Thinking, Design Ops, Presentation, Facilitation, Biz Dev

### Service Design

Journey Maps, Service Blueprints, Ecosystem Maps, Systemic Thinking

### Product Design (Digital)

Design Systems, Visual Design, Interaction Design, Prototyping, Wireframing, Information Architecture, Site Maps, Responsive Design, UI Patterns, Component-based Design, Accessibility, Figma, Sketch, Material Design, Apple HIG, HTML/ CSS, Developer Handoff

### User Research (UXR)

Problem Framing, Hypothesis Development, Session Facilitation, Ethnographic Interviews, Surveys, A/B Testing, Usability Testing, Data Analysis (Statistical & Qual), Insight Synthesis, Empathy Maps, Personas & Archetypes, Jobs To Be Done

### Program & Project Management

Project Planning & Scheduling, Task & Resource Management, Risk Management, Backlog Management, Budget & Time Management, Delegation, Software Development Lifecycle & Methodologies, Software Architecture, Programming, Quality Control, Version Control, Document Management, Collaboration, Negotiation, Problem Solving, Decision Making, PMBOK, Agile, SCRUM,

## RECENT WORK HISTORY

**One Sprint Beyond**  
Charleston, SC      Since February 2022

**Principle Designer**  
Design Strategy, Product Design

I founded a bespoke design consultancy focused on delivering astonishing simple interfaces. We ensure design intent is carried through to product release through tight integration with development teams. Recent projects have included:

Carnegie Mellon University      August 2022  
Pittsburgh, PA      January 2020

**Adjunct Instructor**  
of Human-Computer Interaction

I guided 45 Master's Students of Human-Computer Interaction through their capstone projects at the premier institution for the discipline. The program integrates service and design thinking to prepare students to guide the future of human and technology interactions.

CGI      February 2022  
Pittsburgh, PA      January 2021

**Director Consulting Expert**  
Human-Centered Design

I delivered insight-driven and outcome-based engagements by leading design teams on design strategy and user experience projects for international clients for one of the largest IT and business consulting services firms in the world.

SDLC Partners      December 2020  
Pittsburgh, PA      July 2016

**Digital Architect**  
Senior Subject Matter Specialist

I created and staffed the Human-Centered Design capability at this mid-sized technology consultancy, integrated that capability throughout our service offerings, and consulted as a senior subject matter expert in design.

MAYA Design      June 2016  
Pittsburgh, PA      January 2015

**Senior Design Engineer**

I worked in multi-disciplinary teams (engineers, interaction designers, researchers, and visual & communication designers) to help our clients tame the complexity of their products and systems.

ICF International      July 2011  
Charleston, SC      September 2006

**VP for E-Business**  
Systems Architect

From the position of Senior Software Engineer, I moved progressively through positions of increasing responsibility to become Vice President for eBusiness. I operated the Java Enterprise Center of Excellence for a 3500 person, publicly-traded consultancy with Profit & Loss responsibility. I was responsible for the local business development strategy and delivered steady growth with extraordinarily low turnover.