

DR. DAVID J. KUSTERER

ADDRESS

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POSITIONS

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| 01/2024– | Assistant Professor of Marketing, Rotterdam School of Management, Erasmus University Rotterdam, The Netherlands |
| 10/2022–03/2023 | Interim professor for Microeconomics and Spatial Economics (Vertretungsprofessor), University of Stuttgart |
| 02/2016–12/2023 | Postdoctoral researcher (Akademischer Rat auf Zeit) at the Department of Economics, University of Cologne |
| 01/2013–01/2016 | Research assistant at the Department of Economics, University of Cologne |
| 04/2010–09/2011 | Research assistant (part-time) at the Department of Economics, University of Cologne |

EDUCATION

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| 10/2009–06/2014 | Dr. rer. pol. in Economics (summa cum laude), University of Cologne, Cologne Graduate School in Management, Economics and Social Sciences |
| 10/2003–09/2009 | Diploma in Economics (with special reference to social sciences), University of Cologne |

PUBLICATIONS

- “Social Preferences and the Informativeness of Subjective Performance Evaluations”, with Dirk Sliwka. Accepted at *Management Science*.
- “Rate This Transaction: Coordinating Mappings in Market Feedback Systems”, with Gary E. Bolton and Alina Ferecatu. *Management Science*, Vol. 70, 2024, 567–588.
- “Public Goods, Property Rights, and Investment Incentives: An Experimental Investigation”, with Patrick W. Schmitz, *Journal of Economic Behavior and Organization*, Vol. 177, 2020, 514–532.
- “Inflated Reputations: Uncertainty, Leniency, and Moral Wiggle Room in Trader Feedback Systems”, with Gary Bolton and Johannes Mans, *Management Science*, Vol. 65, 2019, 4951–5448.
- “The Management of Innovation: Experimental Evidence”, with Patrick W. Schmitz, *Games and Economic Behavior*, Vol. 104, 2017, 706–725.
- “Public-Private Partnerships Versus Traditional Procurement: An Experimental Investigation”, with Eva I. Hoppe and Patrick W. Schmitz, *Journal of Economic Behavior and Organization*, Vol. 89, 2013, 145–166.
- “Conflicting Tasks and Moral Hazard: Theory and Experimental Evidence”, with Eva I. Hoppe, *European Economic Review*, Vol. 55, 2011, 1094–1108.
- “Behavioral Biases and Cognitive Reflection”, with Eva I. Hoppe, *Economics Letters*, Vol. 110, 2011, 97–100.

WORKING PAPERS

- “Searching for Evidence: Less can be More”, with Florian Gössl and Achim Wambach.

WORK IN PROGRESS

- “Coordinating Rating Mappings for Optimal Incentive Provision with Strategic Sellers”, with Gary E. Bolton and Alina Ferecatu.
- “Fake Reviews in Digital Markets: Analysis and Solutions”, with Matthias Greiff, Janina Kraus, Jan-Philipp Krügel and Fabian Paetzel.
- “Self-evaluations and Subjective Performance Evaluations”, with Marina Schröder and Dirk Sliwka.
- “Trust in AI Recommendations on Electronic Markets: Experimental Evidence”.
- “Cognitive Reflection, Risk Aversion, and Gender: Experimental Evidence”, with Patrick W. Schmitz.

TEACHING EXPERIENCE (OVERALL EVALUATION: 4.4 OUT OF 5)

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| 2022 | Lecture <i>Introduction to Economics</i> , undergraduate level, University of Stuttgart |
| 2022 | Lecture and classes <i>Innovation Economics</i> , graduate level, University of Stuttgart |
| 2022 | Lecture and classes <i>Non-cooperative Games, Auctions, and Experiments</i> , graduate level, University of Stuttgart |
| 2016–2023 | Classes <i>Contract Theory</i> , graduate level, University of Cologne |
| 2021 | Seminar <i>Feedback and Reputation Systems in Online Markets</i> , graduate level, University of Cologne |
| 2014–2023 | Seminar <i>Topics in Contract Theory</i> , graduate level, University of Cologne |
| 2016–2023 | Supervision of 22 bachelor and master theses, University of Cologne |

GRANTS, AWARDS AND SCHOLARSHIPS

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| 2022–2024 | Research grant (Co-PI) <i>Fake Reviews in Digital Markets</i> , Fritz Thyssen Foundation, 250,000€ |
| 2014 | Heinz Sauermann-Award 2013/2014, German Association for Experimental Economics (Gesellschaft für experimentelle Wirtschaftsforschung) |
| 2012 | Scholarship for research stay at Penn State University by the DAAD (German Academic Exchange Service) |
| 2011 | Reinhard-Selten-Award 2011, German Economic Association (Verein für Socialpolitik) |
| 2009–2012 | Full PhD Scholarship granted by the Federal State North Rhine-Westphalia |

RESEARCH VISITS

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| 03/2017–05/2017 | Naveen Jindal School of Management, University of Texas at Dallas, USA |
| 04/2012 | School of Economics, University of New South Wales, Australia |
| 01/2012–06/2012 | Smeal College of Business, Pennsylvania State University, USA |

INVITED SEMINARS

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| 2023 | Rotterdam School of Management, Netherlands; City, University of London, UK (virtual); University of Leicester, UK (virtual); Paderborn University, Germany |
| 2020 | Karlsruher Institut für Technologie (KIT), Germany |

CONFERENCE PRESENTATIONS

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| 2024 | Digital Economy Workshop 2024, Rotterdam, Netherlands |
| 2023 | Meeting of the Association for Operations Research (Gesellschaft für Operations Research, GOR) working group “Game Theory & Behavioral Management Science”, Cologne, Germany; XXII. Symposium on the Economic Analysis of the Firm (GEABA), Paderborn, Germany |
| 2022 | Colloquium on Personnel Economics (COPE), Aarhus, Denmark; Maastricht Behavioral Economic Policy Symposium (M-BEPS), Maastricht, Netherlands; European ESA Conference, Bologna, Italy; Annual Meeting of the German Economic Association (Jahrestagung des Vereins für Socialpolitik), Basel, Switzerland |
| 2021 | Annual Meeting of the German Association for Experimental Economics (Gesellschaft für experimentelle Wirtschaftsforschung), Magdeburg, Germany |

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| 2020 | Winter School on Applied Microeconomics, Saas-Fee, Switzerland |
| 2019 | Maastricht Behavioral Experimental Economics Symposium (M-BEES), Maastricht, Netherlands; Annual Congress of the European Economic Association, Manchester, UK; Annual Meeting of the German Economic Association (Jahrestagung des Vereins für Socialpolitik), Leipzig, Germany |
| 2016 | Annual Meeting of the German Economic Association (Jahrestagung des Vereins für Socialpolitik), Augsburg, Germany; Winter School on Applied Microeconomics, Lenzerheide, Switzerland |
| 2013 | International ESA Conference, Zurich, Switzerland |
| 2012 | European ESA Conference, Cologne, Germany |
| 2011 | International ESA Conference, Chicago, Illinois, USA; Annual Meeting of the German Economic Association (Jahrestagung des Vereins für Socialpolitik), Frankfurt, Germany |

AFFILIATIONS

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| since 2015 | Center of Excellence C-SEB, University of Cologne, Member (2015–2023), Affiliate (2024–) |
| 2013–2017 | DFG research unit “Design and Behavior” (FOR 1371), Affiliated member |

UNIVERSITY SERVICE

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| Stuttgart | Acknowledgement of examinations from other universities |
| Cologne | Member of multiple hiring committees, internal grant reviewer, organization of a two-day course on oTree |

REFeree AND REVIEWER SERVICE

Ad-hoc referee for *B.E. Journal of Economic Analysis and Policy*, *Bulletin of Economic Research*, *Decision*, *Decision Analysis*, *Econometrica*, *Games and Economic Behavior*, *Journal of Economic Behavior & Organization*, *Journal of Economic Psychology*, *Management Science*, *PLOS ONE*, *Scandinavian Journal of Economics*.

Ad-hoc grant reviewer for *Swiss National Science Foundation (SNSF)*, *DFG research unit “Design & Behavior” Female Researchers Grant*.

Rotterdam, January 26, 2024.