

	Total hours	30 periods
Course Outcomes: At the end of the course, students will be able to:		
COS	Statements	Bloom's Level
CO1	Understand the fundamental concepts of entrepreneurship.	L2
CO2	Develop an entrepreneurial mindset and recognize viable business opportunities.	L2
CO3	Identify and utilize institutional support for entrepreneurship.	L2
CO4	Understand the basics of Intellectual Property Rights (IPR).	L4
CO5	Recognize the significance of research and technology dissemination in entrepreneurship.	L3
TEXT BOOK:		

1.	Entrepreneurship Development, Author: S.S. Khanka Publisher: S. Chand Publishing
2.	Essentials of Entrepreneurship and Small Business Management, Author: Thomas W. Zimmerer & Norman M. Scarborough.
3.	Intellectual Property Rights, Author: Deborah E. Bouchoux.
REFERENCES:	
4.	Managing Innovation and Entrepreneurship – Peter F. Drucker
5.	Innovation and Entrepreneurship– Peter F. Drucker
6.	Intellectual Property Rights: Unleashing the Knowledge Economy– Prabuddha Ganguli
ONLINE REFERENCES:	
1	https://www.wipo.int/en/web/wipo-academy/w/news/2024/news_0016
2	https://onlinecourses.nptel.ac.in/noc21_mg96/preview

COURSE OUTCOMES WITH PROGRAM OUTCOMES:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO 1	3	2	2	0	0	2	0	0	0	2	2	1
CO 2	2	3	3	2	2	0	0	0	2	2	3	2

CO 3	2	2	2	0	0	3	0	0	0	2	3	1
CO 4	2	2	0	0	2	0	0	3	0	2	2	1
CO 5	2	2	2	3	3	0	0	0	0	2	2	3