

# nutraMetrix® Gene SNP™ DNA Analysis

## Primary Benefits of Gene SNP DNA Analysis\*:

- Learn about your genetic risk based on variations in your unique genetic code
- Understand how your current nutrition, exercise and lifestyle choices interact with your unique genetic code
- Learn how market-leading Isotonix® nutraceutical supplementation recommended in your personalized Health Action Plan can help you maintain your optimum health
- Track changes and progress in your Health Action Plan and, after following recommendations, update your Online Customer Profile to determine whether you have new nutrition, exercise, lifestyle or supplementation recommendations



Gene SNP	The Competition
<b>Our Test:</b> Obtains genetic sample through a self-administered cheek swab  Evaluates 30 genes and 41 SNPs spanning seven different areas of health  Evaluates diet, lifestyle, exercise and supplementation habits	<b>Their Test:</b> Many other companies obtain the sample through saliva which is less reliable than the cheek swab  Evaluate fewer SNPs (often 12-20) and health areas (1-2), requiring the purchase of several different kits to get the comprehensive analysis provided by Gene SNP  Often evaluate only one, if any, of these areas
<b>Our Plan:</b> Delivers a comprehensive Health Action Plan with concrete suggestions for achieving your optimal health potential	<b>Their Plan:</b> Often report only on genetic variations with no steps for lifestyle improvements and modifications
<b>Our Supplements:</b> Based on a careful analysis of your genetics, diet and lifestyle we recommend a carefully formulated cocktail of our Isotonix® products – the world's most advanced nutraceuticals	<b>Their Supplements:</b> Most other genetic analyses do not offer supplements and only Gene SNP offers Isotonix products.
<b>Our Commitment</b> While your DNA does not change, your lifestyle does, and our program is designed to accommodate. Once your profile is established, you are free to update your information every 90 days as your lifestyle changes. This information is then used to generate an entirely new Health Action Plan—sent to you free of charge—to help you maintain consistent progress throughout your life.	<b>Their Commitment:</b> Additional reports are available for a fee and no ongoing evaluations are available except with the purchase of an entirely new kit.

Code: 14398NM

*\*These statements have not been evaluated by the Food and Drug Administration.  
This product(s) is not intended to diagnose, treat, cure or prevent any disease.*

**Gene SNP™**  
DNA Analysis