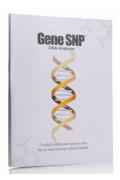
nutraMetrix® Gene SNP™ DNA Analysis

Primary Benefits of Gene SNP DNA Analysis*:

- Learn about your genetic risk based on variations in your unique genetic code
- Understand how your current nutrition, exercise and lifestyle choices interact with your unique genetic code
- Learn how market-leading Isotonix® nutraceutical supplementation recommended in your personalized Health Action Plan can help you maintain your optimum health
- Track changes and progress in your Health Action Plan and, after following recommendations, update your Online Customer Profile to determine whether you have new nutrition, exercise, lifestyle or supplementation recommendations



Gene SNP	The Competition
Our Test:	Their Test:
Obtains genetic sample through a self-	Many other companies obtain the sample through
administered cheek swab	saliva which is less reliable than the cheek swab
Evaluates 30 genes and 41 SNPs spanning seven	Evaluate fewer SNPs (often 12-20) and health
different areas of health	areas (1-2), requiring the purchase of several
	different kits to get the comprehensive analysis
Evaluates diet, lifestyle, exercise and	provided by Gene SNP
supplementation habits	
	Often evaluate only one, if any, of these areas
Our Plan:	Their Plan:
Delivers a comprehensive Health Action Plan with	Often report only on genetic variations with no
concrete suggestions for achieving your optimal	steps for lifestyle improvements and modifications
health potential	
Our Supplements:	Their Supplements:
Based on a careful analysis of your genetics, diet	Most other genetic analyses do not offer
and lifestyle we recommend a carefully formulated	supplements and only Gene SNP offers Isotonix
cocktail of our Isotonix® products – the world's	products.
most advanced nutraceuticals	
Our Commitment	Their Commitment:
While your DNA does not change, your lifestyle	Additional reports are available for a fee and no
does, and our program is designed to	ongoing evaluations are available except with the
accommodate. Once your profile is established,	purchase of an entirely new kit.
you are free to update your information every 90	
days as your lifestyle changes. This information is	
then used to generate an entirely new Health	
Action Plan—sent to you free of charge—to help	
you maintain consistent progress throughout your	
life.	

Code: 14398NM

^{*}These statements have not been evaluated by the Food and Drug Administration. This product(s) is not intended to diagnose, treat, cure or prevent any disease.

