

Introduction

- ♦ This Presentation will cover:
 - ♦ The business problem
 - ♦ Data
 - ♦ Methods
 - ♦ Results

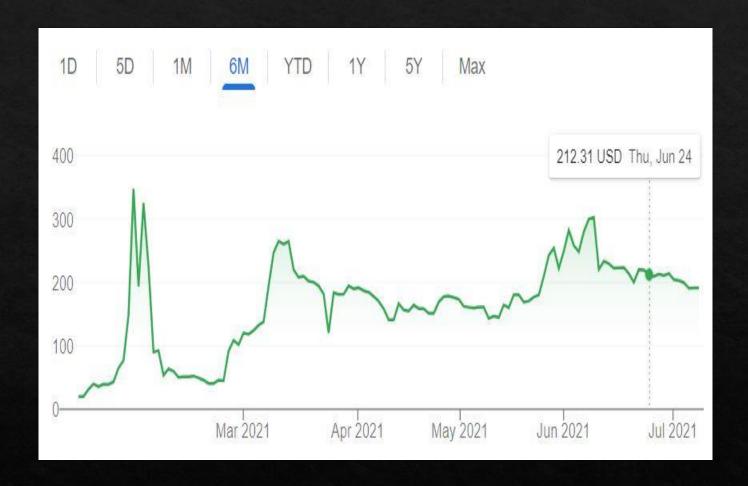
The problem

♦ Retail investors account for up to 30% of trading volume



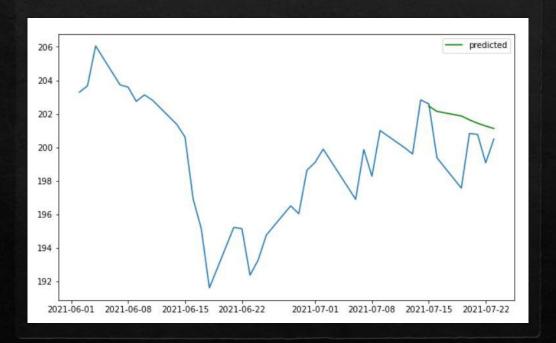
The Problem

So how can we give retail investors a simple, easy to understand way to choose stocks?

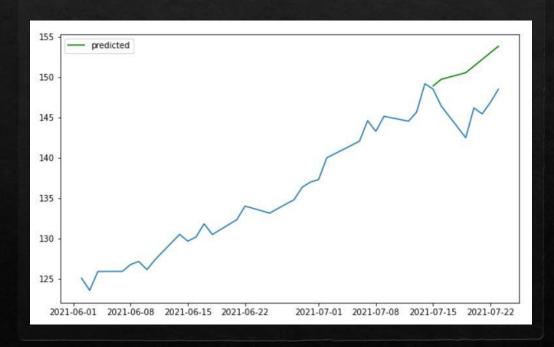


Forecasting with ARIMA

MMM

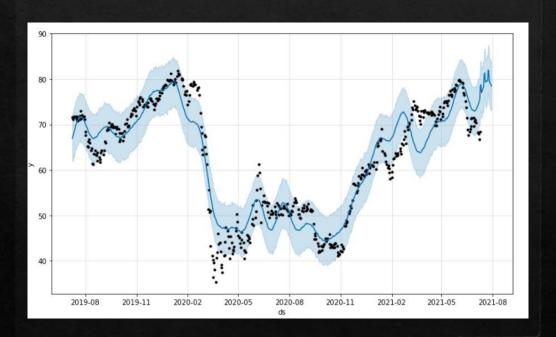


AAPL

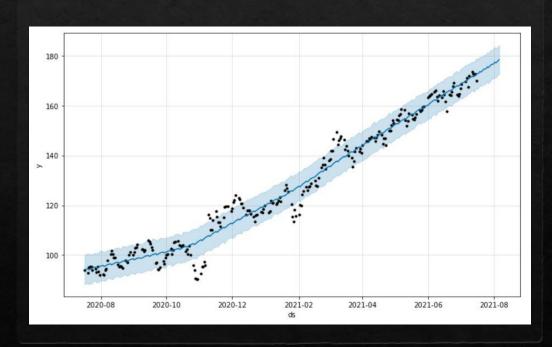


Prophet

MMM



AXP



The Results

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Enter 4 stock symbols: fb,msft,amzn,googl
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Stock: FB

Percent Change: 3.17

Stock: MSFT

Percent Change: 3.51

Stock: AMZN

Percent Change: 4.83

Stock: GOOGL

Percent Change: 3.12

According to the model, AMZN has the highest upside.

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Conclusion/Further work

Prophet is the way to go

♦ FLASH---SPARKLE!!!

Thank you

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