Drew Overcash

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Full stack web developer with a passion for creating web experiences unique to a given client. With experience in Ruby on Rails and Javascript based programming and a background in Theatre, I discovered web development through a marketing and social media management position where I established an eblast creation and purchasing service. I bring strong skills in team-building and leadership that contribute to and reinforce a positive, safe, and creative atmosphere, ultimately producing the strongest results for a given task or client.

TECHNICAL SKILLS

Ruby, Ruby on Rails, Sinatra, SQL, HTML, CSS, SCSS, Javascript, React, Redux, Angular 2, ActiveRecord, Git, Jira, GitHub, Doubleclick for Publishers (Google Ad Manager), Bootstrap, and BrowserStack

EMPLOYMENT HISTORY

Forbes, Jersey City, NJ

Junior Engineer, June 2018 - Present

Awarded Employee of the Month - November 2018

- + Collaborated with the Special Features Team to create exciting and unique React applications for clients
- + Utilized Doubleclick for Publishers (Google Ad Manager) to create advertising templates for the Ad Operations team
- + Provided solutions for tickets via Jira to improve functionality and user experiences while meeting sprint deadlines
- + Updated and maintained legacy code, while also creating new components for regular and premium articles in Angular 2
- + Cross browser checked all applications, templates, and ticket updates via BrowserStack and wrote/updated unit tests for new components
- + Developed documentation for various repos in GitHub and 'How To' documentation for other teams new to products

Theatre Row, New York, NY

Marketing and Social Media Manager, April 2016 - June 2018

- + Promoted to Marketing and Social Media Manager based on my longevity with the company and consistent display of efficiency on the job
- + Launched and managed e-blast marketing program with HTML email creation and sales monitoring
- + Established and managed social media platforms forms, including Facebook, Twitter and Instagram
- + Monitored user interactions and presented weekly analytics data, quarterly sales report and user interaction statistics
- + Integrated the marketing needs with the box office needs by creating new events in the STAR system for clients.

Drew Overcash Music, New York, NY

Freelance Musical Theatre Composer, January 2012 - Present

- + Composed two two-act musicals (one under a Broadway development contract)
- + Produced two concert series (Twenty-Somethings and Exposed) and over 30 individual concerts at venues in New York
- + Orchestrated arrangements for other songwriters with bands of up to 10 musicians

TECHNICAL PROJECTS

Dash - Github | Demo

Dash brings people together and promotes user interactions through user created events and invitations.

- + Composed a React frontend design with class and presentational components based on the needs of the app
- + Integrated D3.js to create a bubble chart of user friend categories
- + Fused custom backend using Ruby on Rails with Filestack as an online host of user images and ActionMailer to send invitations
- + Authenticated current users via backend and stored user identification in local storage

Bad News Bears - Github | Demo

A interactive and fun platform where users share their bad ideas and vote on those of others.

- + Created custom CSS to design frontend with both animated and stationary components
- + Shaped graphs using Chart.js to track user's votes
- + Built APIs, using Ruby on Rails and the MVC pattern, that will continue to grow as more users join

Task Cheetah - Github | Demo

Become a cheetah! Users can help other cheetahs with their tasks and post tasks for cheetah points.

- + Configured full Ruby on Rails application with full CRUD functionality
- + Fashioned custom CSS to design a unique and fun frontend for users to explore
- + Presented analytical data based on user interaction to administrative users

EDUCATION

Flatiron School - New York, NY - Graduation: 2018

+ Full Stack Web Development, Ruby on Rails and Javascript (Vanilla JS and React/Redux) online program

Codecademy - Online Certificate Program - Completion: 2017

+ Website Development with HTML and CSS

Bradley University - Peoria, IL - Graduation: 2010, Magna Cum Laude, GPA: 3.7

+ B.S. Theatre and Vocal Performance; Leadership Studies minor