

Drew Overcash

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Full stack web developer with a passion for creating web experiences unique to a given client. With experience in Ruby on Rails and Javascript based programming and a background in Theatre, I discovered web development through a marketing and social media management position where I established an eblast creation and purchasing service. I bring strong skills in team-building and leadership that contribute to and reinforce a positive, safe, and creative atmosphere, ultimately producing the strongest results for a given task or client.

TECHNICAL PROJECTS

Dash - [Github](#) | [Demo](#)

Dash brings people together and promotes user interactions through user created events and invitations.

- + Composed a React frontend design with class and presentational components based on the needs of the app
- + Integrated D3.js to create a bubble chart of user friend categories
- + Fused custom backend using Ruby on Rails with Filestack as an online host of user images and ActionMailer to send invitations
- + Authenticated current users via backend and stored user identification in local storage

Bad News Bears - [Github](#) | [Demo](#)

A interactive and fun platform where users share their bad ideas and vote on those of others.

- + Created custom CSS to design frontend with both animated and stationary components
- + Shaped graphs using Chart.js to track user's votes
- + Built APIs, using Ruby on Rails and the MVC pattern, that will continue to grow as more users join

Task Cheetah - [Github](#) | [Demo](#)

Become a cheetah! Users can help other cheetahs with their tasks and post tasks for cheetah points.

- + Configured full Ruby on Rails application with full CRUD functionality
- + Fashioned custom CSS to design a unique and fun frontend for users to explore
- + Integrated Google Maps with iFrames to display location of individual tasks
- + Presented analytical data based on user interaction to administrative users

TECHNICAL SKILLS

Ruby, Ruby on Rails, Sinatra, SQL, HTML, CSS, Javascript, Node, React, Redux, ActiveRecord, Git and Bootstrap

EMPLOYMENT HISTORY

Theatre Row, New York, NY

Marketing and Social Media Manager, *April 2016 - Present*

- + Promoted to Marketing and Social Media Manager based on my longevity with the company and consistent display of efficiency on the job
- + Launched and managed e-blast marketing program with HTML email creation and sales monitoring
- + Established and managed social media platforms forms, including Facebook, Twitter and Instagram
- + Monitored user interactions and presented weekly analytics data, quarterly sales report and user interaction statistics
- + Integrated the marketing needs with the box office needs by creating new events in STAR and CMS for clients.

Theatre Row, New York, NY

Box Office Assistant Manager, *December 2012 - March 2016*

- + Produced events and marketing codes using CMS and STAR via the Telecharge Ticketing System
- + Formulated reports based on event data for individual company managers upon request
- + Oversaw and scheduled a staff of seven and regularly stepped in as a manager
- + Ensured all nightly finances were in line with final numbers from STAR via Telecharge and Ticketmaster
- + Assisted customers and readjusted to any issues that should arise to create the best experience for a given customer

Drew Overcash Music, New York, NY

Freelance Musical Theatre Composer, *January 2012 - Present*

- + Composed two two-act musicals (one under a Broadway development contract)
- + Produced two concert series (*Twenty-Somethings* and *Exposed*) and over 30 individual concerts at venues in New York
- + Maintains and provide solo versions of songs on website for purchase by performers and theatre enthusiasts
- + Orchestrated arrangements for other songwriters with bands of up to 10 musicians

EDUCATION

Flatiron School - New York, NY - *Graduation: 2018*

- + Full Stack Web Development, Ruby on Rails and Javascript (Vanilla JS and React/Redux) online program

Codecademy - Online Certificate Program - *Completion: 2017*

- + Website Development with HTML and CSS

Bradley University - Peoria, IL - *Graduation: 2010, Magna Cum Laude, GPA: 3.7*

- + B.S. Theatre and Vocal Performance; Leadership Studies minor