

# Drew Overcash

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Full stack web developer with a passion for creating web experiences unique to a given client. With experience in Ruby on Rails and Javascript based programming and a background in Theatre, I discovered web development through a marketing and social media management position where I established an eblast creation and purchasing service. I bring strong skills in team-building and leadership that contribute to and reinforce a positive, safe, and creative atmosphere, ultimately producing the strongest results for a given task or client.

## TECHNICAL PROJECTS

### Dash - [Github](#) | [Demo](#)

*Dash brings people together and promotes user interactions through user created events and invitations.*

- + Composed a React frontend design with class and presentational components based on the needs of the app
- + Integrated D3.js to create a bubble chart of user friend categories
- + Fused custom backend using Ruby on Rails with Filestack as an online host of user images and ActionMailer to send invitations
- + Authenticated current users via backend and stored user identification in local storage

### Bad News Bears - [Github](#) | [Demo](#)

*A interactive and fun platform where users share their bad ideas and vote on those of others.*

- + Created custom CSS to design frontend with both animated and stationary components
- + Shaped graphs using Chart.js to track user's votes
- + Built APIs, using Ruby on Rails and the MVC pattern, that will continue to grow as more users join

### Task Cheetah - [Github](#) | [Demo](#)

*Become a cheetah! Users can help other cheetahs with their tasks and post tasks for cheetah points.*

- + Configured full Ruby on Rails application with full CRUD functionality
- + Fashioned custom CSS to design a unique and fun frontend for users to explore
- + Integrated Google Maps with iFrames to display location of individual tasks
- + Presented analytical data based on user interaction to administrative users

## TECHNICAL SKILLS

Ruby, Ruby on Rails, Sinatra, SQL, HTML, CSS, Javascript, React, Redux, ActiveRecord, Git and Bootstrap

## EMPLOYMENT HISTORY

### Theatre Row, New York, NY

Marketing and Social Media Manager, *April 2016 - Present*

- + Promoted to Marketing and Social Media Manager based on my longevity with the company and consistent display of efficiency on the job
- + Launched and managed e-blast marketing program with HTML email creation and sales monitoring
- + Established and managed social media platforms forms, including Facebook, Twitter and Instagram
- + Monitored user interactions and presented weekly analytics data, quarterly sales report and user interaction statistics
- + Integrated the marketing needs with the box office needs by creating new events in STAR and CMS for clients.

### Theatre Row, New York, NY

Box Office Assistant Manager, *December 2012 - March 2016*

- + Produced events and marketing codes using CMS and STAR via the Telecharge Ticketing System
- + Formulated reports based on event data for individual company managers upon request
- + Oversaw and scheduled a staff of seven and regularly stepped in as a manager
- + Ensured all nightly finances were in line with final numbers from STAR via Telecharge and Ticketmaster
- + Assisted customers and readjusted to any issues that should arise to create the best experience for a given customer

### Drew Overcash Music, New York, NY

Freelance Musical Theatre Composer, *January 2012 - Present*

- + Composed two two-act musicals (one under a Broadway development contract)
- + Produced two concert series (*Twenty-Somethings* and *Exposed*) and over 30 individual concerts at venues in New York
- + Maintains and provide solo versions of songs on website for purchase by performers and theatre enthusiasts
- + Orchestrated arrangements for other songwriters with bands of up to 10 musicians

## EDUCATION

### Flatiron School - New York, NY - *Graduation: 2018*

- + Full Stack Web Development, Ruby on Rails and Javascript (React) online program

### Codecademy - Online Certificate Program - *Completion: 2017*

- + Website Development with HTML and CSS

### Bradley University - Peoria, IL - *Graduation: 2010, Magna Cum Laude, GPA: 3.7*

- + B.S. Theatre and Vocal Performance; Leadership Studies minor