



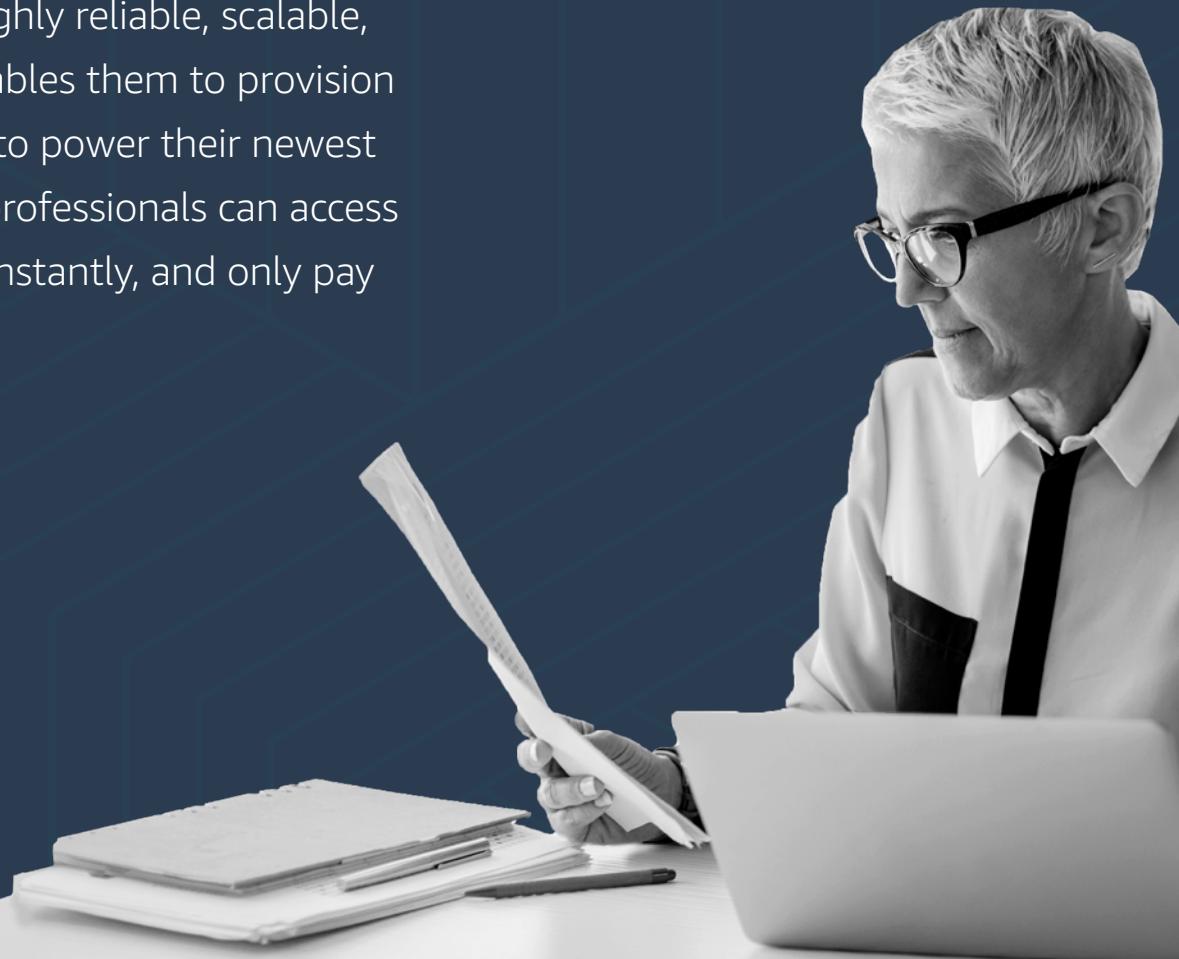
CLOSE THE CLOUD
SKILLS GAP WITH
**Private On-Site
Classroom Training**



training and
certification

Rapid Cloud Growth

Around the world, organizations are rapidly moving to the AWS Cloud so they can benefit from a highly reliable, scalable, low-cost infrastructure platform. This enables them to provision the computing resources that they need to power their newest ideas or operate their IT department. IT professionals can access as many resources as they need, almost instantly, and only pay for what they use.



Cloud Skills Gap

Cloud transformation requires talent with the latest cloud skills. However, the rapid pace of cloud transformation is daunting for some organizations because their existing employees often lack the skills and experience to set up, design and oversee cloud management, strategy, and implementation. In addition, the capabilities unlocked by cloud computing—such as AI, Machine Learning, and IoT—are rapidly further reshaping the skills required to perform today's IT jobs.

More than two-thirds of IT decision makers around the world report a gap between their team's skill levels and the knowledge required to achieve organizational objectives. Skills gaps exacerbate employee stress, delay the development and deployment of critical projects, and even can cause loss of revenue.¹

With the right training, IT professionals can get up to speed, gain valuable cloud skills and deliver a huge impact for their organization. Nearly 80% of the organizations that provide formal training were able to effectively develop in-demand cloud skills.²



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Bridge the Cloud Skills Gap with AWS Training



AWS Training and Certification can help bridge the skills gap and give your team the training to modernize their IT skills and **succeed in today's highly competitive world.**

AWS Training gives your team the skills to plan, design, and build AWS Cloud environments that support innovation, agility, and the ability to scale more quickly and cost effectively. It also enables them to build the systems and applications that can help your organization innovate and compete—and ultimately lead your organization into the cloud-enabled future.

AWS private on-site classroom training does more than effectively and efficiently impart skills that enable cloud innovation. It also helps build team spirit around your organization's cloud strategy while creating groups of similarly trained peers who can mentor one another.

Classroom training is uniquely inclusive of the different ways that employees like to learn. Hands-on exercises, as well as direct interaction with instructors and among peers, provide more opportunities to support comprehension and retain learning. Plus, on-site training dedicated to your team encourages a free exchange of ideas and issues relevant to your organization's current and future cloud needs.

AWS Training and Certification can help bridge the skills gap and give your team the training to modernize their IT skills and succeed in today's highly competitive world. Here are 8 ways your organization can benefit from investing in AWS private on-site training.

1. Build in-demand cloud skills

AWS on-site private training builds your team's competence, confidence, and credibility by teaching practical, in-demand cloud skills. Trained employees can help your organization innovate and do more in the cloud—and ultimately drive business growth.

Empowered with this training, your employees will be able to install and configure solutions faster, and improve the implementation of new technology. They'll also become familiar with tools, templates, checklists, and real-world best practices that they can use right away.

2. Accelerate cloud adoption

As reported by IDC, comprehensive training helped organizations adopt the cloud 80% faster than organizations that were minimally trained, thus enabling them to rapidly capitalize on the benefits of AWS Cloud. This includes faster addition of new capabilities, improved resource utilization, improved scalability, improved global reach and simplified IT infrastructure.³



3. Train when and where you want

Convenient and flexible, private on-site training saves time and money while eliminating your team's need to travel. Through a comprehensive Learning Needs Analysis, your AWS account team can help you understand where there are skills gaps and implement a training plan consisting of courses that focus on the cloud skills that your team needs most. AWS Authorized Instructors come to your office or another location of your choice, at a time that suits your team's schedule, to teach the latest AWS Cloud knowledge in your local language.

4. Get trained by AWS Authorized Instructors

Training delivered by AWS Authorized Instructors, either from AWS or through an AWS APN Training Partner, have undergone a rigorous process to earn the credentials needed to deliver AWS training. These credentials require hands-on experience with AWS products and services, AWS Certification and in-depth technical knowledge across a wide range of organizations and industries.

Through face-to-face interaction, AWS Authorized Instructors can help your team break down complex topics in real time. This provides immediate, practical help for addressing your organization's challenges and goals.

5. Attract and retain top cloud talent

By investing in training you demonstrate that you value your employees and want them to grow both personally and professionally. This investment also demonstrates a strategic emphasis on innovation and operational excellence.

Accordingly, professional development helps you attract in-demand cloud professionals. When combined with employer branding efforts, investments in training can serve as a proof point for an organization's reputation as a "destination employer" for top cloud talent.

Professional development also helps you retain top talent. This helps ensure the continuity and stability of your cloud initiatives; lower turnover reduces hiring expenses, delays, and the ramp-up needed for new hires.

Furthermore, cloud skills training fosters loyalty and job satisfaction. Happy employees are more engaged in their work, and more invested in the success of their team and organization. IT professionals who took training in the past year were 30% more satisfied with their job than those without current training.⁴

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6. Enhance skills through hands-on learning

AWS private on-site classes include a mix of presentations, peer discussion, and interactive labs. This multimodal, interactive hands-on learning experience increases retention of information, drives greater engagement, and boosts critical thinking skills. Instructors can adapt their teaching style to provide the best experience for specific teams—or to answer an employee's question in the most effective way.

Employees can bring their laptops to class and dive right into practicing new skills. One of the best ways to learn and retain knowledge is to apply hands-on experience in console, to reinforce concepts learned during instruction and discussion.

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7. Strengthen team spirit while increasing efficiency

In an on-site classroom setting, learners can discuss and learn about the cloud together. This approach can energize and inspire your team. Learning together as a group also facilitates enhanced teamwork and greater success in the workplace.

8. Maintain privacy when discussing your cloud strategy

AWS private on-site training is completely confidential. Employees can seek practical guidance that's relevant to their projects or tasks, or to your organization's overall cloud strategy. This supports a free and open discussion of the challenges, issues, and opportunities that your organization faces in the cloud.

Get Started

Whether your organization is new to the AWS Cloud, planning to update employee cloud skills, or exploring a cloud-first strategy: it's time to invest in AWS private on-site classroom training.

To schedule training, contact your AWS Account Manager. You may also [contact AWS Training and Certification](#).

Sources

1. [2018 IT Skills and Salary Report](#), Global Knowledge
2. [2018 IT Skills and Salary Report](#), Global Knowledge
3. IDC whitepaper sponsored by AWS, [Train to Accelerate Your Cloud Strategy](#), October 2017
4. IDC whitepaper sponsored by AWS, [Train to Accelerate Your Cloud Strategy](#), October 2017



training and certification

AWS Training and Certification offers a set of education programs and offerings built by the experts at AWS, so learners can advance their careers and organizations can get more out of the cloud. We offer hundreds of free digital training courses available on-demand, classroom training courses taught by expert instructors, and AWS Certifications to validate expertise.

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