



hackaway

sponsor deck

introduction

Royal Hackaway v5 is our fifth iteration of the successful hackathon ran by us at the Computing Society of Royal Holloway, University of London. Each year we run Hackaway, we successfully drive increasing numbers of students to travel from all around the UK and the world to come code with us, with hundreds of participants year on year.

Last year's Hackathon was our first online event, opening our event to anyone, anywhere around the world. Despite the challenges we faced during the pandemic, we sold over 500 tickets to the event, the largest audience we have ever reached. Riding on this success, we hope to return to in-person events in 2022, for our fifth anniversary event, on the **5th - 6th February 2022**.

Our previous sponsors include GitHub, DigitalOcean, 20i, NotBinary, Nexmo, GuardTime, IG, UKGovCamp and several other sponsors, partners and supports.

This year we would love to continue building on the success of our previous years with both new and previous sponsors of our event, all in order to run an inclusive, open and creative event for everyone to collaborate and work on new problems and learn new skills.

why sponsor?

Without the support from industry partners, these events could not happen. Your knowledge and support are unparalleled and allows us to create an event that is beneficial and a good experience for everyone involved.

Royal Hackaway v5 is the continuation of our yearly hackathon. It is an opportunity to engage with the next generation of creative thinkers, problem solvers, inventors, leaders, entrepreneurs and more. No matter your objective whether it be showcasing your product, searching for new talent or just getting your brand out there, this event provides you access to future graduates and industry professionals.

tier	<i>premium sponsor</i>	<i>sponsor</i>	<i>partner</i>	<i>supporter</i>
sponsor value*	£1000	£500	£250	£0 or payment
brand promotion	highlight talk in ceremonies	promotion on all content	highlight spot in ceremonies	website + event branding
prizes	dedicated competition	dedicated prize	prize pool contribution	supporting us with your product or services for the event, either for free or contract
stalls	front-desk stall	all-day stall	part-time stall	
talks and workshops	dedicated workshops	dedicated talks		

* value in payment, not credits or services. amounts are negotiable.

the organisers



Thomas was Hackaway v4's lead organiser, and has been part of Hackaway for two years. In addition to leading this year's Hackaway, they are Royal Holloway's GitHub Campus Expert.

Leo was Hackaway v4's logistics lead, making sure the transition to an online-only event went smoothly, from developing our websites and tooling, to liaising with sponsors.



interested?

If you are interested in sponsoring Hackaway v5, or have any questions or queries, you can contact us at:

sponsors@computingsociety.co.uk

